SEEING IS BELIEVING

Quality graphics contribute significantly to the impact of your exhibit. With state-of-the-art design and printing capabilities, Freeman brings your banners, signage, and exhibit graphics to life in a larger-than-life way. Our graphics products redefine "high definition," which means your brand has never been seen like this before.

- Photo-quality / high-resolution printing on a variety of rigid and rolled material including honeycomb, foam, Polyfoam, PVC, acrylic, fabric, vinyl and mesh materials

- Grand Format printers provide high-resolution digital printing of single and double-sided banners in virtually any size

- Electronic file transfer, in-house printing, and company-wide procedure standardization allow us to control quality, cost and scheduling on a nationwide basis

- Extensive resources ensure that last minute repairs and replacements are handled efficiently as needed, no matter where your event may be located

CREATING VISUAL EXCITEMENT

Quality graphics contribute significantly to the impact of your exhibit. Vivid colors and sharp images attract attention, build traffic, and communicate messages more effectively. Freeman has invested in the latest printing technology and has the skills to provide you with the finest high-resolution digital graphic reproduction available.

STATE-OF-THE-ART CAPABILITIES

Freeman can provide four-color, photo-quality, high-resolution digital printing in virtually any size for banners, signage, exhibit graphics, and more. Each Freeman location has stand-alone printing capabilities, along with two additional graphic locations for additional support and for special requirements.

SUPERIOR QUALITY CONTROL

Electronic file transfer, in-house printing, and company-wide standardization of procedures allow us to control quality, cost and scheduling for our customers on a nationwide basis. Last minute repairs and replacements are handled efficiently through our nationwide resources.

DEPTH OF RESOURCES

- 5M UV roll printers provide grand format, four-color, high-resolution digital printing of single and double-sided banners up to 16' wide and virtually any size with seams.
- 3M Dye Sublimation printers provide 10' fabric graphics that work perfectly in our SmartWall panel system.
- UV flatbeds print directly to a variety of ridged materials and offer a 100% recyclable graphic when using a cardboard substrate.
- Freeman offers 100% recyclable substrates that can save you money and the environment.
- Large format Eco-Solvent printers produce high quality graphics for wall, carpet and window applications.
- 3M high speed digital cutters allow for precise cutting of multiple panel applications and also custom router graphic panels.
- Computer-aided graphic design & layout available for your assistance.

REPRODUCTION AND INSTALLATION

- Suspended banners
- Logo reproduction
- Accent graphic photo panels
- Backlit displays and murals
- Large format signage and banners
- Four-color carpet image printing

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(888) 508-5054   Fax: (469) 621-5605
ExhibitorSupport@freeman.com

FREEMAN graphics

NAME OF SHOW: **MRO AMERICAS / APRIL 27-29, 2021**

COMPANY NAME: _____   BOOTH #: _____   BOOTH SIZE: _____ X _____

CONTACT NAME : _____   PHONE #: _____

E-MAIL ADDRESS : _____

| **For fast, easy ordering, go to www.freeman.com/store** |
| **GRAPHICS** |

**To order your graphics, complete this order form and attach your sign copy or electronic file.
Please see artwork guidelines for electronic files on page 2 of this form.
Note: All graphics are subject to a 100% Cancellation Charge.**

DIGITAL GRAPHICS

Freeman has the capabilities to provide you with the finest digital graphic reproduction available.
Capabilities include four-color, photo-quality, high-resolution digital printing virtually any size for banners, signage, exhibit graphics and more.

_____ **L X** _____ **W =** _____ **sq.ft.**

$ 23.75 **per sq. ft. discount price**

sq. ft. _____ **x or = $** _____

$ 35.65 **per sq. ft. standard price**

- **Minimum order per graphic 9 sq. ft. (1296 sq. in.)**
- **Double sq. ft. for double-sided graphics**
- **Round sq. ft. to next whole increment**
- **File conversion, retouching, cloning or color correcting may incur additional labor charges. (See reverse side for graphic guidelines.)**

LARGE DIGITAL GRAPHICS

Please call an Exhibitor Sales Specialist for price quotes on graphics over 80 sq. ft.

File Information:
Electronic File Name _____

Application _____
PMS Colors _____

Backing Material:

- ☐ Freeman Foam (Foamcore)
- ☐ Freeman PVC (PVC)
- ☐ Freeman HD Foam 🍃 (Gatorfoam)
- ☐ Freeman Polyfoam (Ultra Board)
- ☐ Masonite
- ☐ Plexi
- ☐ Freeman Honeycomb (Eco-Board)
- ☐ Other

🍃 The product offered has recycled content or has eco-friendly attributes and is 100% recyclable according to the manufacturer's specifications.

Vertical   Horizontal   Use Your Judgment For Sign Layout

Special Instructions _____
_____

STANDARD SIZES

CHOOSE YOUR SIZE:

	QTY.		Discount Price	Standard Price		TOTAL
7" x 11"	_____	@	68.05	102.10	=	_____
7" x 22"	_____	@	69.75	104.65	=	_____
7" x 44"	_____	@	75.10	112.65	=	_____
9" x 44"	_____	@	83.75	125.65	=	_____
11" x 14"	_____	@	88.95	133.45	=	_____
14" x 22"	_____	@	97.75	146.65	=	_____
14" x 44"	_____	@	127.15	190.75	=	_____
22" x 28"	_____	@	138.65	208.00	=	_____
28" x 44"	_____	@	196.40	294.60	=	_____
20" x 60"	_____	@	281.05	421.60	=	_____

(white only)

Note: File conversion, retouching, cloning or color may incur additional labor charges. (See reverse side for graphic guidelines.)

INDICATE YOUR SIGN COPY HERE:
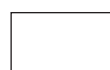
* Please feel free to attach additional sign copy on separate page.

[   ]

Vertical   Horizontal   Use Your Judgment For Sign Layout

Background Color: _____

Lettering Color: _____

| **TOTAL COST** |
| _____ + _____ = _____ |
| Sub-Total   6.5 % Tax   Total Cost |

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CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our desire is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass this information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to insure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

Minimum requirements for original artwork, such as logos, when Freeman is providing design and layout:
- 300 dpi resolution at a size of 8 x 10 inches (higher resolution files will result in improved final product)

Minimum requirements for final artwork that Freeman will reproduce exactly as provided:
- 100 dpi resolution at full size of actual finished product

Minimum requirements for both:
- All related PMS and/or CMYK color codes
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a "vector" file, include all fonts, or convert fonts to outlines or paths

We are capable of working with both PC and MAC based software, and can accept art created with the following software programs (listed in order of preference):

- ADOBE—Illustrator, InDesign, and Photoshop
- COREL DRAW
- MACROMEDIA freehand
- QUARK XPRESS

Files should always be saved in their native format.

Files that Freeman **can use** in order of preference, include:

- EPS and AI (especially when submitting logos)
- TIF (especially when submitting photos)
- JPG (provided resolution is high enough for photo images; not recommended for logos)

File types that Freeman **cannot use** to reproduce high quality graphics include:
- GIF files
- Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
- Self-extracting files, such as EXE or SEA files

• Artwork files that are of acceptable resolution as listed above will typically be too large to send via e-mail. Files may be saved and sent via overnight delivery on either a CD-ROM or a DVD, along with the hard-printed proof copy. (Floppy disks and zip drives are not a good option for sending large graphics files.)

• Large files may also be posted to Freeman's FTP site for downloading—you may get the password and other needed information from your Freeman service representative in order to post files. However, a hard paper proof print must also be sent via overnight delivery in addition to posting the electronic files.

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CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our goal is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass the following information on to your graphics designer or art department. Artwork must be submitted in the proper resolution and/or file size to produce quality images. Please provide proper color matching information and proofs to ensure accurate color reproduction.

PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING ART

RASTER ART (photos, logos containing any continuous tone images):
   • Art submitted at 1:1 (100%), resolution should be no less than 60 dpi (100 dpi preferred)
   • Art submitted at 2:1 (50%), resolution should be no less than 120 dpi (200 dpi preferred)
   • Art submitted at 4:1 (25%), resolution should be no less than 240 dpi (400 dpi preferred)

VECTOR ART:
   • Logos should be vector and have outlined fonts(if provided as bitmap, please use high-res images)

FONTS and LINKS
   • Supply all fonts used in your design (zip Mac fonts). If unsure how to collect fonts, convert them to outlines
   • Supply all links used in your document. Use packaging feature if available. If unsure how to collect links, embed them in the file when saving.

COLOR
   • If PMS color matching is required, please use original Pantone + Solid Coated swatches in your artwork. Modifying Pantone names will result in printing default color (CMYK)

   • CMYK artwork will be produced "As Is". Our color output is balanced and vibrant.

   • Convert RGB art to CMYK if possible.

   • If you are sending Certified Color Proofs (Gracol, Swop, Fogra), please provide ICC file information used to print your samples. Best option would be to include ICC chart on your prints.

ARTWORK IN THE STRUCTURE
   • Please note that any panels going in the metal frame will hide 1/4" of your art all the way around. If you have a continuous wall where individual panels are divided by metal, use 1.25" spacing in between each panel to account for gaps and the natural flow of the graphics.

ACCEPTABLE FILE SOFTWARE

We are capable of working with both PC and MAC based software, and can accept art created with the ADOBE Creative Suite - Illustrator, InDesign, and Photoshop
   Always provide the following:
   • Native files with fonts and links (zipped)
   • High-res PDF-X/4 exports of the files

ACCEPTABLE FILE TYPES and SUPPORT FILES

NATIVE FILES:
   • AI CLOUD (CC) file with Packaged supporting links and fonts. You may keep images linked but Packaging feature must be used.
   • AI (CS6, CS5, CS4...) file with embedded links and outlined fonts
   • EPS file with embedded links and outlined fonts
   • INDD file with Packaged supporting links and fonts

PRINT FILES:
   • High-res PDF-X/4 (preferred)
   • AI with PDF content (choose this option when saving file)
   • EPS files with embedded links and outlined fonts

RASTER OR BITMAP ART:
   • Photoshop EPS (preferred, use 8-bit preview, Max, Quality JPG compression)
   • PSD (make sure font layers are rasterized)
   • TIFF, JPG (quality 8 and higher)

Mac users: Use Zip or Stuffit programs when submitting fonts other than OTF (Open Type Fonts)

WAYS TO SEND ARTWORK

• Files below 10 MB can be delivered via email. Larger files may be posted to Freeman's FTP site. You may get the password and other needed information from your Freeman service representative in order to post files. However, a hard copy proof and backup of the files on CD-Rom/DVD may be required to be sent via overnight delivery in addition to posting the electronic files. Please call (407) 816-7900 for assistance.

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FREEMAN

Ph: 888-508-5054 • Fax: 469-621-5605
ExhibitorSupport@freeman.com

FREEMAN method of payment

NAME OF SHOW: **MRO AMERICAS / APRIL 27-29, 2021**

COMPANY NAME: BOOTH#:

ADDRESS: BOOTH SIZE   X

CITY/STATE/ZIP:

CONTACT NAME: PHONE #:

CONTACT EMAIL:

Payment Information

Freeman only accepts payment information electronically. Place your order on FreemanOnline or follow the steps below to provide your payment information electronically and submit your order forms.

Freeman will no longer accept cash payments for any Freeman Services.

1. Submit your payment information
   Proceed to our electronic Freeman Pay site to securely submit your payment information
   https://www.freemanpay.com/452832

2. Submit your order
   Upload your order forms through the same link used to submit your payment information

- **Both your order and your payment must be received by the discount deadline date to guarantee discount pricing.**
- **Orders received without payment or after the discount price deadline date will be charged at the standard price.**
- **Copies of invoices may be picked up from the Freeman Service Center prior to show closing.**