

EVENT DATES: EXHIBITION: MRO CONFERENCE: MALMS: REGISTRATION: April 18-20, 2023 April 18-20, 2023 April 18-20, 2023 April 19-20, 2023 April 18-20, 2023

LOCATION: Georgia World Congress Center Building B

# 2023 EXHBITOR MANUAL

Allison Gold Senior Manager, Events +1-718-501-7675 allison.gold@aviationweek.com

Anita Joyce Wright Associate Manager Events +1.718.730.3192 anitajoyce.wright@aviationweek.com



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April 15 (600 sqft and larger/ double decker booths only) 1:00 pm - 7:00 pm

**April 16** 8:00 am - 8:00 pm

**April 17** 8:00 am - 6:00 pm

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Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com Introduction Welcome

Thank you for exhibiting at MRO Americas taking place at the Georgia World Congress Center. We look forward to helping exhibitors, attendees, contractors, standbuilders navigate through the show.

The <u>MRO Americas Exhibitor Resource Center</u> is available to help guide you through the process of exhibiting at an MRO show.

The primary suppliers/vendors for this event are:

1. Freeman – Freeman is the general servi	ces contractor and will provide:
Rental Exhibits	Material Handling
TotalFlex	Outbound shipping
Structural Integrity	Signs & Graphics
Cleaning	Graphics
Audio Visual	Fabric Solutions
Furniture	Installation and Dismantle
Furnishing Essentials	Forklift/Rigging
Accessories	Hanging Sign Labor
Carpet	Chain hoist/truss/sign equipment
Transportation	Rigging

Forms are available in the MRO Americas Exhibitor Resource Center

2. Georgia World Congress Center Center – Electric Internet Plumbing Catering

You will find all of the necessary forms and general information to complete your exhibition experience. If you cannot find information in the **ERC**, please contact:

Allison Gold Senior Manager, Events +1 718.501.7675 allison.gold@aviationweek.com Anita Joyce Wright Associate Manager Events +1 718.730.3192 <u>anitajoyce.wright@aviationweek.com</u>

Thank you again for exhibiting. We look forward to helping you in any way we can.



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### Introduction Show Schedule

<b>Exhibitor Move-In</b>		
Saturday, April 15	1:00 PM - 7:00 PM	600 sqft and larger and double decker booths only
Sunday, April 16	8:00 AM - 8:00 PM	All Exhibitors
Monday, April 17	8:00 AM - 6:00 PM	All Exhibitors

The exhibition will be open for visitors		
Tuesday, April 18	9:30 AM - 5:30 PM	
Wednesday, April 19	9:30 AM - 5:30 PM	
Thursday, April 20	9:30 AM - 1:00 PM	

<b>Registration Hours</b> (Registration will take place in the Registration Hall at the international Blvd. Entrance)		
Monday, April 17	8:00 AM - 6:00 PM	
Tuesday, April 18	8:00 AM - 5:30 PM	
Wednesday, April 19	8:00 AM - 5:30 PM	
Thursday, April 20	8:00 AM - 1:00 PM	

#### **Exhibitor Breakdown**

Thursday, April 20	1:00 PM - 9:00 PM
Friday, April 21	7:00 AM - 1:00 PM

#### We will return empty containers by April 20, 2023 at 9:00 PM.

#### FREEMAN EXHIBITOR SERVICE HOURS

The Freeman Exhibitor Services team will be available from 8am - 5pm from the first day of Exhibitor Move-in to the last day of Exhibitor Move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.



## Introduction Contacts - Exhibitor Services/Suppliers

Aviation Week's MRO Americas team has partnered with the list of suppliers below. The <u>MRO Americas Exhibitor Resource</u> <u>Center</u> is available to help guide you through the process of exhibiting at an MRO show.

You will find all of the necessary forms and general information to complete your exhibition experience. If you cannotfind information in the ERC, please contact:Allison GoldSenior Manager, Events+1 718.501.7675allison.gold@aviationweek.comanitajoyce.wright@aviationweek.com

Service Provider	Contact	Deadline
AV	https://www.freemanco.com/store/dashboard	March 20, 2023
Booth Plans/Design Approval	Submit Booth Plans All Island and 10 x 20 or larger booths must submit their design to Allison Gold at <u>allison.gold@aviationweek.com</u> or <u>https://fs2.formsite.com/</u> <u>AW-Events/form91/index.html</u>	February 23, 2023
<b>Catering – Levy Restaurants</b> Official contractor must be used	Ph: +1 404-223-4500 Fax: +1 404-223-4511 E-mail: <u>foodservices@levyrestaurants.gwcc.com</u>	
EACs	Submit your information https://fs2.formsite.com/AW-Events/form58/index.html For more information/questions: Anita Joyce Wright, Associate Manager, Events +1 718.730.3192 anitajoyce.wright@aviationweek.com	February 23, 2023
Insurance	LINK to order Exhibitor Insurance MRO Americas 2023: https://www.exhibitorinsurance.com/pub/srch/?e=M- ROAM2023 For more information/questions: Anita Joyce Wright, Associate Manager, Events +1 718.730.3192 anitajoyce.wright@aviationweek.com	February 23, 2023
<b>Electrical &amp; Plumbing</b> GWCC Exhibitor Services official contractor must be used	Phone: (404) 223-8400 Email: <u>Atlanta@edlen.com</u>	March 28, 2023



## Introduction Contacts - Exhibitor Services/Suppliers

Freeman Services AV Rental Exhibits Structural Integrity Cleaning Audio Visual Furniture Furnishing Essentials Accessories Carpet Transportation Material Handling Outbound shipping Signs & Graphics Installation and Dismantle Forklift/Rigging Hanging Sign Labor Chain hoist/truss/sign equipment	(888) 508-5054 Fax (469) 621-5601 ExhibitorSupport@freeman.com FREEMAN ONLINE® Take advantage of discount pricing by ordering online at FreemanOnline by March 20, 2023. Using the enhanced FreemanOnline, you will enjoy easy access to added features and functions as well as the high caliber of Freeman services you've come to expect – before, during and after your show. To place online orders, you will be required to enter your unique Username and Password. If this is your first time to use FreemanOnline, click on the "Create an Account" link. To access Freeman Online without using the email link, visit FreemanOnline. If you need assistance with Freeman Online, please call Exhibitor Support at (888) 508-5054 Toll Free US and Canada or +1(512) 982-4186 Local and International. https://www.freemanco.com/store/dashboard	March 20, 2023
Internet – CCLD Networks official contractor must be used	Phone: 404-222-5500 Fax: 404-222-5514 <u>http://www.ccld.net</u> <u>info@ccld.net</u>	
<b>Lead Retrieval</b> Capture Technologies official contractor must be used	Phone: 973.890.7600 ext. 117 Email: <u>sales@ct.events</u>	March 20, 2023
FREIGHT	Warehouse Shipping Address: Exhibiting Company Name / Booth # MRO Americas 2023 C/O Freeman 841 Joseph E Lowery Blvd NW Atlanta, GA 30318 Show Site Shipping Address: Exhibiting Company Name / Booth # MRO Americas 2023 C/O Freeman Georgia World Congress Center 285 Andrew Young International Blvd NW Atlanta,	March 16 - April 10, 2023 additional fees apply from April 11 - April 14 Shipments can be received beginning April 15.



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### Introduction Contacts - Aviation Week MRO

#### **General & Logistical Information**

Allison Gold Senior Manager, Events +1.718.501.7675 allison.gold@aviationweek.com

#### Registration

Virginia Gongora Registration Manager +1.347.751.8692 events@aviationweek.com

#### **Customer Service**

Anita Joyce Wright Associate Manager Events +1.718.730.3192 anitajoyce.wright@aviationweek.com

#### Sponsorship & Exhibit Opportunities

Beth Eddy & Mimi Smith (Americas) +1-561-279-4646 or +1-800-240-7645 <u>betheddy@aviationexhibits.com</u> or <u>mimismith@aviationexhibits.com</u>

Mike Elmes & Matthew Elemes (EMEA/Russia & CIS) +44-1206-321639 <u>mike.elmes@aerospacemedia.co.uk</u> or <u>matthew.elmes@aerospacemedia.co.uk</u>

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Alison Weller, Manager, Exhibit Sales (Asia-Pacific) +44 7501 185255 <u>alison@accessgroup.aero</u>

#### **Press/Media**

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Tom Broughton Conference Producer (+44) 7919 534218 tom.broughton@aviationweek.co.uk

Carol Wilkins Conference Producer carol.wilkins@aviationweek.com

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Kristina Nicos Marketing Specialist, Events +1.646.257.4830 <u>Kristina.nicos@aviationweek.com</u>

#### **Marketing Partnerships**

Erving Dockery Tradeshow Manager +1.646.479.6997 erving.dockery@aviationweek.com

#### **Other Inquiries**

Lydia Janow, CMP Senior Vice President, Events +1.917.825.1182 Ijanow@aviationweek.com



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## General Information Accessibility

Accessibility is a top priority at the Georgia World Congress Center. From parking to the trade show floor, the GWCC is ADA complient. There are ramps at all entrances and restroom facilities for disabled patrons are provided throughout the facility. GWCC offers ample designated disabled parking, several passenger drop-off areas, and convenient curb cuts for easy wheelchair access. Other services include Braille instructions on elevators.

The GWCC has manual push wheelchairs available for use by attendees at no charge while in the building. A state-issued form of ID is required for a deposit, as well as a valid phone number; the ID will be returned to the patron upon return of the wheelchair to the information desk. Wheelchairs are available on a first-come, first-served basis and can be found at the Information Desks in Buildings B and C. The FedEx Office Business Center located in the main lobby of Building B offers mobility scooters and wheelchair rentals though Scootaround. Call the Scootaround reservation number to make arrangements at 1-855-563-9176.

The GWCC is ADA complient in respect of service animals.



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## General Information **Emergencies**

An emergency, as defined by the GWCC, is any incident or situation that causes damage or destruction to the facility and has the potential to affect the safety and security of persons in or near the GWCC.

#### For all emergencies, immediately contact GWCCA Public Safety at (404)223-4911 or dial 911.

#### **Active Shooter**

For individuals on campus, follow these procedures:

- Remain as calm as possible
- Determine your course of action. The best way to survive an active shooter incident is to not be where the shooter is and to not go where he or she can see you. You have two choices:

AVOID (Evacuate) Exit the building immediately, if it is safe to do so

- · Move quickly to a safe location away from the shooter
- Leave belongings behind that will slow you down
- When you see police vehicles, move toward them when it is safe to do so with your hands on your head and presenting no threat to them
- Follow the directions of any emergency responders you encounter

DENY (Secure-in-Place) Go to the nearest room or office

- Close, lock, and barricade the door with any heavy furniture possible
- Cover windows, if possible
- Turn out the lights, if possible
- Silence all noise producing sources, including your cell phones
- If you can provide any valuable information to the responding units, such as the whereabouts of the shooter, call 404-223-4911

**DEFEND** If you are faced with the shooter, you have a choice to make. You can stay still and hope they don't shoot you, run for an exit while zigzagging, or even attack the shooter. This is very dangerous. A moving target is much harder to hit than a stationary one and the last thing the shooter will expect is to be attacked by an unarmed person. Any option you choose may still result in a negative response.

If someone near you has a life-threatening injury, and it is possible for you to safely provide first aid, do so up to but not exceeding your level of training.

#### **Suspicious Package**

If a suspicious package or device is located, follow these procedures:

- Do not move, jar, or touch the package
- Notify the GWCCA Department of Public Safety immediately at 404-223-4911 and be prepared to provide the following information:
  - What makes the package suspicious?
  - Are there any liquids leaking from the package?
  - Are there any oily stains on the package?
  - Are there any odors coming from the package?
  - Are there any wires protruding from the package?
  - How long has the package been there?
- Alert others in your area and begin an evacuation of the immediate area
- Do not use cell phones or radios near the suspicious package or device
- Notify the Crisis Coordinator in your building to assist with the evacuation
- Attempt to prevent others from entering the area near the suspicious package or device, if possible
- Proceed to an evacuation area at least 1000 feet from the center of the building



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#### **Tornado Warning**

If a Tornado Warning is issued, the following steps will be taken:

- The GWCCA Department of Public Safety Office of Emergency Management will initiate the mass notification procedure for a Tornado Warning, which includes the following activations:
  - Mass notification text, email, app push, and phone call
  - Crisis Coordinator radios
  - Facility public address system
- All individuals outside when the warning is issued should take cover in the nearest building
- All individuals inside when the warning is issued should remain indoors
- Individuals should take appropriate shelter on the lowest possible floor in interior rooms away from windows and doors. When determining the best shelter area, consider the following guidelines:
  - Avoid areas near glass
  - Avoid areas near exterior walls
  - Avoid areas with high roofs
  - Avoid areas with wide-span roofs
  - Avoid non-structural hazards, such as heavy equipment on shelving
  - Do not enter elevators during a tornado warning
- Help direct special needs populations and visitors to safe sheltering areas
- Take direction from Public Safety and Crisis Coordinators in the building in which you are sheltering
- Crouch close to the ground, if possible, and cover the back of your head and neck with your hands
- Remain in your sheltering location until the all-clear is issued from the GWCCA Department of Public Safety -Office of Emergency Management

#### **Bomb Threat**

If you receive a bomb threat via telephone, follow these procedures:

- If your phone is equipped with caller ID, write down the caller's number
- Listen closely to the caller and take notes regarding the threat
- Attempt to have another nearby person to listen to the call with you to capture additional information.
- As soon as possible, contact or have someone else contact the GWCCA Department of Public Safety at 404-223-4911 to notify them of the threat
- Provide the communications officers with as much information as possible, including the following:
  - Information about the caller's voice
  - All information provided by the caller, including the location of the device, the detonation method, when the device will detonate, why the device was placed on campus, etc.
  - Name and address of caller, if known
  - Possible gender and/or age of the caller
  - Number the threat was received on
  - Length of the call
  - Identifying background noises

Note: Office workers are encouraged to view the video on the follow web page: <u>https://www.dhs.gov/what-to-do-bomb-threat</u>

#### **Explosion**

If an explosion or detonation of an explosive device occurs, follow these procedures:

- Immediately evacuate the area
- Help others evacuate, as needed
- Notify the GWCCA Department of Public Safety at 404-223-4911 as soon as possible and advise them of the situation
- Move to a safe location, preferably away from potential travel routes of emergency response vehicles
- Avoid using a cell phone or radio
- Follow any directions provided by emergency responders

## General Information Emergencies



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#### Fire

Any person discovering a fire or smoky conditions should immediately locate the closest fire alarm pull station and activate the fire alarm to provide the building occupants the greatest amount of time to evacuate. Immediate notification of any fire or smoky conditions should be made to the GWCCA Department of Public Safety at 404-223-4911.

During a fire alarm activation, follow these procedures:

- Evacuate the building immediately by using the nearest safe exit
- If there is smoke in the building, remain below the smoke by staying close to the ground and even crawling to exit the building if necessary. Most fatalities related to fires are due to smoke inhalation.
- Try to remain calm and assist others when evacuating
- Close and secure all doors as you exit
- If possible, evacuate with your department or office personnel for better accountability
- Proceed to an area at least 300 feet from the building
- Do not block access routes to the building that may be utilized by emergency responders
- Await further instructions
- Just because the alarm stops sounding does not mean it is safe to re-enter the building
- Decisions regarding re-entry into the building will normally be made by the responding fire department.
- If it is safe to do so, you know where the fire is, and you have been trained on the proper use of a fire extinguisher, locate the nearest fire extinguisher and attempt to extinguish any small fires. Remember to implement the PASS (Pull, Aim, Squeeze, and Sweep) technique when using a fire extinguisher
- If your first attempt to extinguish the fire using a fire extinguisher fails, exit the building immediately
- Never re-enter a building once evacuated, unless emergency response personnel advise it is safe to do so.

#### **Psychological Crisis**

A Psychological Crisis exists when an individual is threatening to harm himself/herself or another person, or is out of touch with reality, exhibiting uncontrollable behavior or hallucinations. Persons in this condition may also exhibit radical changes in their demeanor with little or no warning.

If you observe a person undergoing psychological distress, notify the GWCCA Department of Public Safety immediately at 404-223-4911. Be prepared to provide the following information:

- Your name and the name of the person suffering distress, if known
- Location
- Observed behaviors or symptoms

Do not confront or attempt to detain the individual as this may exacerbate the situation. If you are unsure whether the person poses an immediate threat to yourself or others use extreme caution. Your protection and the protection of those around you are the first priority.

#### **Medical Emergencies**

A medical emergency is any situation in which a person or persons become ill or injured and require immediate medical attention. In the event of a medical emergency perform the following actions:

- Immediately call the GWCCA Department of Public Safety at 404-223-4911 to activate emergency response personnel. Provide the GWCCA Department of Public Safety with all available information regarding the patient and situation including the following:
  - Your name
  - Nature of the emergency
  - Location of the ill or injured person
  - Condition of the ill or injured person
  - Any existing dangerous conditions
- If you are comfortable doing so, administer medical assistance up to the level of your training. Never exceed your level of training in a medical situation. You may do more harm than good if you exceed your level of training.

## General Information Emergencies



## EVENT DATES:

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#### **Utility Failure**

#### Power

In the event of a power failure:

- Immediately report the outage to the GWCCA Department of Public Safety at 404-223-4911 who will handle notification to Facility Management personnel to respond
- If the power is out for more than five (5) minutes, and if emergency lighting does not work, initiate an evacuation of the building
- Follow the evacuation protocol and assist others, as needed
- Never try to "fix" any electrical problems on your own

#### Gas

Anyone who believes they smell gas should:

- Immediately report the smell to the GWCCA Department of Public Safety at 404-223-4911
- Follow evacuation protocols
- Evacuations should be uphill and upwind of the affected area

#### Water

Water utility failures will be handled on a case-by-case basis depending on the expected duration and extent of the failure. Failures of the water system may require an evacuation or the initiation of a Fire Watch for the affected buildings. Water utility failures will likely cause plumbing issues (i.e. no flushing, water fountains, food preparation), which can become a critical issue. All decisions regarding proper response will be made jointly by the GWCCA Department of Public Safety and Facility Management personnel.

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## General Information Hotel Accommodation

In partnership with onPeak, we've secured discounted rates at a selection of Atlanta hotels. Through onPeak we're able to offer you convenient and affordable options for your trip to Aviation Week MRO Americas. onPeak is the only hotel provider endorsed by Aviation Week MRO Americas, and we encourage you to book through them early for the best selection and price.

By making your reservation within your event's official housing block, you are supporting the event and ensuring lower overall costs such as registration and convention center fees. Personally, you benefit by receiving the lowest rate for your room(s) as well as added services and incentives only available to those who book through onPeak.

In most cases, payment for your room is ultimately collected by the hotel, not onPeak. You must provide a credit card to onPeak at the time of booking to guarantee you will adhere to the payment, cancellation and any other special policies of the reservation this is called a 'payment guarantee'. Should you violate the policies and booking conditions (if you don't show up to the hotel, cancel outside of the agreed upon window of time, etc.), the credit card provided to book your room may be charged. Please refer to your hotel's specific policies for full details.

#### **Important Reminder**

onPeak is the only hotel provider endorsed by Aviation Week MRO Americas. If you are contacted by other third-party companies offering hotel assistance, please be aware they are not endorsed by our event. Entering into financial agreements with these companies can have costly consequences and are not protected by Aviation Week MRO Americas management.

#### How to make a Reservation:

Please visit the Hotel page on the MRO Americas Web site: <a href="https://mroamericas.aviationweek.com/en/plan-your-visit/hotel.html">https://mroamericas.aviationweek.com/en/plan-your-visit/hotel.html</a>

Please select the hotel of your choice.

Any request of eight (8) or more rooms will be considered a group reservation. Each hotel will indicate the number of rooms available and you can view the "Rates & Availability" tab for full details. When you're ready to book, simply click your hotel of choice, click your check-in date and your check-out date and you will be able to edit the number of rooms you need each night.

Need Help with a New or Existing Reservation? <u>MRO@onpeak.com</u> (877) 422 7123 Toll-Free (312) 527 7300 Int'l



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MRO CONFERENCE April 18-20, 2023

MALMS April 19-20, 2023

#### REGISTRATION

Registration Hall, International Boulevard April 18-20, 2023

#### **EXHIBITOR MOVE-IN**

April 15 (600 sqft and larger/ double decker booths only) 1:00 pm - 7:00 pm

**April 16** 8:00 am - 8:00 pm

**April 17** 8:00 am - 6:00 pm

LOCATION: Georgia World Congress Center Atlanta, GA Building B

Allison Gold Senior Manager, Events +1-718-501-7675 allison.gold@aviationweek.com

Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com

## General Information Services for All Attendees

**UPDATE! Bag/Coat-Check** – Bag and coat check will be available for attendees: Wednesday, April 19: 8:00 am - 6:00 pm Thursday, April 20: 7:30 am - 2:00 pm This will be located at the GWCC.

**Bicycle and Cart Policy** – No bicycles or carts are allowed on upper levels. Carts and bicycles are prohibited from blocking entrances to buildings, stairways, handicapped ramps, or main thoroughfares. Use of electric carts on carpet is permitted only when carpet is protected by reinforced Visqueen.

**Business Centers** – Conveniently located in the Building B and C entrance lobbies, FedEx Office offers virtually everything to meet convention and business needs.

Services include: Full service digital color and black and white copying and printing Computer rentals, laptop docking stations Document finishing services - binding, collating, cutting, folding, stapling Presentation services that include production of high quality mounted boards, posters, banners Wheelchair and mobility scooter rentals Copier equipment rentals FedEx Express® U.S. Package Services FedEx Ground® Office supplies For more information about FedEx Office convention services at Georgia World Congress Center, and to place an order, please visit the office's homepage.

Phone: 404.223.4660 Fax: 404.223.4776 After Hours: 404.221.0000 Email: usa1065@fedex.com.

**Dining Options –** Concessions will be open in the halls as well as in the common areas of the GWCC.

**Gift Shops** – If you need a postcard, newspaper or Atlanta souvenir, there is a gift shop in the lobby near the International Boulevard entrance.

**UPDATE:** Green Initiatives – The Georgia World Congress Center Authority integrates green initiatives campus-wide. The convention center is the largest LEED Gold certified convention center in the world, Centennial Olympic Park is the largest urban green space development in the last two decades, Mercedes-Benz Stadium is the country's first LEED Platinum certified professional sports stadium, and the Savannah International Trade and Convention Center is proudly LEED Gold certified. We work closely with our hosts to improve the environmental and social impacts of their events.

**Personal Mobility Devices –** The GWCC has manual push wheelchairs available for use by attendees at no charge while in the building. A state-issued form of ID is required for a deposit, as well as a valid phone number; the ID will be returned to the patron upon return of the wheelchair to the information desk. Wheelchairs are available on a first-come, first-served basis and can be found at the Information Desks in Buildings B and C. The FedEx Office Business Center located in the main lobby of Building B offers



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## General Information Services for All Attendees

mobility scooters and wheelchair rentals though Scootaround. Call the Scootaround reservation number to make arrangements at 1-855-563-9176.

Service Animals – The GWCC is ADA complient in respect of service animals.

**Smoking** – Smoking, including the use of e-cigarettes, is not permitted anywhere within the Georgia World Congress Center. Smoking outside the building is permitted, provided that it takes place at least 25 feet from any entrance doors to the facility. Covered smoking areas have been provided for contractor use during move-in and move-out on the loading docks in designated areas.

**Weapons** – Georgia law allows properly licensed individuals to carry weapons into the Georgia World Congress Center or any government building that is open for business and where ingress is not restricted or screened by security personnel.

**Wireless Internet Zone** – A separate paid network named GWCCWIFI is available exclusively in the lobbies and meeting rooms (excludes exhibit floors) offering a daily rate of \$25 for a 1Mbps connection. A free Wi-Fi network named GWCC Free Wi-Fi is available in the main lobby areas (excludes exhibit floors & meeting rooms).



## General Information Transportation/Parking

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#### Parking

The Georgia World Congress Center Authority operates three surface lots and three parking decks (Gold, Green, Red) on campus. There are over 5,600 parking spaces to make visiting the GWCC convenient for guests. Contact your Event Coordinator/ Manager for additional information. Detailed parking and directions can be found here: https://www.gwcca.org/parking-directions/

GWCCA parking facilities offer variable pricing. Standard daily rate for parking is \$15. During major events and game days, parking ranges from \$15 - \$50 on campus. All lots are gated and attendants are on duty during all show/event hours. Additionally, GWCCA Public Safety patrols the



lots and decks ensuring the safety of you and your automobile.

https://app.parkmobile.io/venue/georgia-world-congress-center/events https://gwcc.parkingguide.com/

#### **Directions to Red Deck Lower International**

#### 103 Mangum St SW From the North:

I-75/85 South. Use the right 2 lanes to take exit 249C toward World Congress Center (.3mi). Turn right onto Ivan Allen Jr Blvd NW (.7mi). Turn left on Northside Dr NW (.7mi). Turn left onto Mitchell St SW/M.L.K. Jr Dr SW (.1mi). Slight right onto Mitchell St SW (423ft). Turn left at the 1st cross street on Mangum St SW.

#### From the South:

I-75/85 North. Use the right 2 lanes to take exit 246 for Central Ave toward Downtown (.5mi). Merge onto Central Ave SW (.6mi). Turn left onto Trinity Ave SW (.3mi). Turn right onto Forsyth St SW (213ft). Turn left onto Nelson St SW (492ft). Turn right onto Ted Turner Dr SW (282ft). Turn left at the 1st cross street onto Mitchell St SW (.2mi). Turn right onto Mangum St SW.

#### From the West:

I-20 East. Use 2nd from the right lane to take exit 56B for Windsor St toward Turner Field/Spring St (.3mi). Use left 2 lanes to turn left onto Windsor St SW (.1mi). Continue onto Ted Turner Dr SW (.5mi). Turn left onto Mitchell St Sw (.2mi). Turn right onto Mangum St SW.

#### From the East:

I-20 West. Take exit 56B for Windsor St/Spring St (.6mi). Use left 2 lanes to turn left onto



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## General Information Transportation/Parking

Ted Turner Dr SW (.6mi). Turn left onto Mitchell St Sw (.2mi). Turn right onto Mangum St SW.

#### **Public Transportation**

The Metropolitan Atlanta Rapid Transit Authority (MARTA) is Atlanta's public transportation system comprised of a bus and rail system that connects all parts of Atlanta. A single \$2.50 fare covers one-way bus or train trips, including transfers. The GWCC is MARTA accessible at two stations.

For many events on the GWCCA campus, parking is at a premium and MARTA is the fastest and easiest way to arrive.

Events in GWCC Buildings A and B can use the GWCC/CNN Station (W-1)

If you are coming from Hartsfield-Jackson Atlanta International Airport, MARTA has a rail station located at the north end of the airport, near baggage claim. This service offers the quickest and least expensive way to get to and from the airport to downtown Atlanta. For more information, visit www.itsmarta.com and view <u>train and walking directions</u> to the GWCC.

#### Taxis

Atlanta has more than 1,500 taxis available to take attendees to and from their hotel throughout Atlanta. With preset rates for trips to and from the airport and within Downtown and Midtown, taxis provide an economical mode of transportation.

Flat Rate Fees from/to the Airport Downtown \$30.00 Buckhead \$40.00 Midtown \$32.00

There is a \$2.00 charge for each additional person.

#### Flat Rate Fees Within Downtown and Midtown

Fares originating from a business and concluding at a business within the zone of Downtown or Midtown have a rate of \$8.00 for one person. There is a \$2.00 charge for each additional person.



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## Show Information/Policies Alcohol, Drinks, Cocktail Receptions

All food and beverage and catering services. All arrangements for the serving of food and beverages must be made through Levy Restaurants. State law prevents alcoholic beverages from being brought into the GWCC except by GWCCA Food Services.

Show Management requests that all alcoholic beverages be served after 1 pm and must take place in the exhibition hall only. No alcoholic beverages can be removed from the exhibition and all receptions must end by the time the exhibition hall closes for the day. No receptions are permitted after official exhibition hours.

For all events with alcohol service, a Certified Levy Restaurants Bartender is required. Alcohol cannot be brought into or removed from the Georgia World Congress Center.

The Show facility requires that ALL food and beverages distributed by exhibitors, attendees or sponsors be purchased solely from the venue itself. There are no exceptions. The Show facility reserves the right to confiscate any items considered a violation of this policy without compensation and may eject the offender from the premises. Show Management will not be liable for any damages to anyone who violates this policy. Any person or business entity that furnishes liquor to a guest has a civil and legal duty to do so responsibly. Show Management recommends that exhibitor research the liquor laws in the jurisdiction where the Show will be held to evaluate its exposure and meet any requirements for liability insurance. If exhibitor intends on serving any liquor from its booth.

Catering menus are available in the MRO Americas Resource Center



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## Show Information/Policies Balloons/Lighter than Air Objects

Show Management has a Balloon Policy in place that prohibits the use of helium filled balloons, either for displays, exhibits or general public access.



## Show Information/Policies Demonstrations and Sound

#### **DEMONSTRATIONS**

Exhibitor shall observe the "good neighbor" policy at all times and not intrude upon or disrupt other exhibitors while they are conducting business on the Show floor. Exhibits should be conducted in a manner not objectionable or offensive to neighboring booths. All demonstrations and the use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise-making devices must be restricted to within the exhibitor's booth. Entertaining attendees in booths must be arranged so that exhibitor's personnel and attendees do not block aisles or overlap into neighboring exhibits. Operation of any equipment for demonstration purposes must be pre-approved in writing by Show Management. Show Management reserves the right to determine when any demonstrations become objectionable or interfere with adjacent exhibit spaces and may, if necessary, require that they be discontinued.

#### SOUND

Disruption or noise level from any demonstration or sound system must be kept to a minimum and may not interfere with others. The use of devices for mechanical reproduction of sound or music is permitted (up to 85 decibels), but must be controlled and not be projected outside the confines of the exhibit booth. No noise makers or any-thing not in keeping with the character and high standards of the Show may be distributed or used by exhibitor in the exhibit area. Show Management reserves the right to determine at what point a disruption or sound level constitutes interference with other exhibits and must be discontinued.

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## Show Information/Policies Fire Department Regulations

#### ATLANTA BASIC FIRE CODE REGULATIONS

- 1. The information listed below does not cover all ordinances and regulations contained in the City of Atlanta Fire Prevention Code, but is an outline of the basic rules, which apply to places of public assembly.
- 2. All drapes, curtains, table coverings and skirts, carpet or any materials used in exhibits must be flame retardant. All such material is subject to inspection and flame testing by the Fire Marshall.
- 3. Fire fighting and emergency equipment may not be hidden or obstructed, including fire extinguishers and fire hose cabinets, fire alarm pull stations and standpipes.
- 4. Crates; wooden or cardboard boxes, packing materials, etc., may not be stored in exhibit halls, meeting rooms, exit areas or behind exhibit booths.
- 5. Crate storage is the responsibility of the appropriate service contractor.
- 6. Only a one (1) day supply of operational and advertising material may be stored inside the exhibit.
- 7. Under no circumstances, including move-in and move-outs, will crate storage or equipment be permitted to obstruct emergency exits from any area of the build-ing. This requirement will be strictly enforced.
- 8. Exhibitors must notify the Service Contractor and the Atlanta Fire Department when planning to display a vehicle with a gasoline engine inside the facility. The following requirements will apply; A) Maximum of a 1/8 of tank of gas; B) All fuel tank openings shall be locked and sealed in an approved manner to prevent the escape of vapors; C) At least one battery cable shall be removed from the batteries used to start the vehicle engine; D) The disconnected battery cable shall then be taped; E) Fueling or de-fueling of vehicles shall be prohibited in the facility; F) Vehicles shall not be moved during show hours.
- 9. All electrical equipment must be UL approved.
- 10. All emergency exits, hallways and aisles leading from the building are to be kept clear and unobstructed.
- 11. The use of welding equipment, open flames or smoke-emitting materials as part of an exhibit is prohibited.
- 12. The use of liquefied petroleum gases inside the building is strictly prohibited.
- 13. All appliances fired by natural gas must be approved by the Atlanta Fire Marshall. The following requirements will apply; A) only one (1) container allowed per demonstration. If more than one required, the containers shall be separated a minimum of 20 feet; B) containers shall be promptly removed from the building when the demonstration is terminated each day; C) A 10BC Fire extinguisher shall be provided at each location by the exhibitor. The Exhibiting Company must obtain approval from the facility.
- 14. NO curtains, drapes or decorations shall be hung in such manner as to cover any exit signs.
- 15. Artificial lighting such as lanterns and candles are prohibited.
- 16. Local jurisdiction prohibits the use of any temporary ceiling structures (hard panel, tent, fabric, etc.) to be displayed that is not protected by an approved sprinkler system.

ATLANTA FIRE MARSHALL OFFICE – (404) 546-7000



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## Show Information/Policies Meetings in the Exhibition Hall

Show Management requests that customer meetings not take place during show hours outside of the Exhibition Hall.

Meeting rooms may be available on premises. Please contact your sales rep for more information. See contact page for information.

Please refrain from setting meetings and inviting customers to your booth during setup hours. Only Exhibitors and Contractors are permitted in the exhibition hall. Speakers, visitors, conference attendees will not be permitted in the hall.



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## Show Information/Policies Photography/Video

**PHOTOS AND VIDEOS.** Exhibitor may take photos or videos of its displays; however, exhibitor is not permitted to directly take pictures of any other display or instruct others to take such pictures without written permission of Show Management and the exhibitor whose display is being photographed. Notwithstanding the foregoing, exhibitor authorizes Show Management and its Representatives to photograph and/or record all or any part of the Show (including, without limitation, exhibitor's exhibit space and personnel), and exhibitor hereby grants Show Management the worldwide, perpetual, royalty free right and license to reproduce, distribute, transmit, publicly perform and publicly display all such photographs and recordings (and any derivative works there-of) in any medium (now existing or hereafter developed).

All unauthorized filming, sound recording and photography of the Event, and all unauthorized transmission of audio or visual material at the Event, by Client and/or its Personnel is expressly prohibited. Client and/or its Personnel agree: (i) to surrender to Organizer or destroy on demand any material in whatever media recorded in violation of this Condition, and (ii) that the copyright and other Intellectual Property Rights in any such material shall vest in Organizer unconditionally and immediately on the creation of such material.

Client acknowledges and agrees that Organizer and its Personnel shall be permitted to film, sound record and photograph the Event, which may include, without limitation, filming, sound recording and photography featuring Client's Personnel (the Content). Client agrees to make its Personnel aware of such filming, sound recording and photography of the Event. Client acknowledges and agrees that Organizer is the sole and exclusive owner of all rights in the Content and hereby waives any and all: (i) rights in and to such Content, and (ii) claims that Client may have relating to or arising from the Content or its use. Without limitation, Organizer shall be permitted to use the Content anywhere in the world for promotional and other purposes, without any payment or compensation. If any of Client's Personnel has any objection to the use of their image in any filming, sound recording and/or photography of the Event, Client shall notify Organizer in writing.



Show Information/Policies Informa Markets Exhibition, Sponsorship Terms & Conditions

#### 1. Definitions

In these Conditions, the following terms have the following meanings:

- **1.1. Booking Form:** the booking form to which these Conditions are attached and/or incorporated into by reference setting out the details of the Package or such other document setting out the details of the Package as Organizer may choose in its sole discretion to accept;
- 1.2. Calendar Year: a full twelve (12) month period beginning on January 1 and ending on December 31;
- **1.3. Client:** the person, company, organization, association or other entity set out in the Booking Form that is purchasing the Package;
- 1.4. Conditions: these terms and conditions;
- 1.5. Contract: together, these Conditions and the Booking Form;
- **1.6.** Data Protection Law: all laws related to data protection and privacy that are applicable to any territory where Organizer or Client processes personal data, where the Event takes place, where any element of the Package is provided and/or where Organizer or Client is established;
- 1.7. Devices: any visitor lead capture application or barcode scanner device;
- **1.8. Directory:** any online product and/or services directory (whether exclusively featuring exhibitors, sponsors and attendees of the Event or otherwise);
- **1.9. Directory Content:** all content, materials and other information that is provided by Client and/or its Personnel (whether by uploading directly to a Directory or via any other means) for inclusion in a Directory;
- **1.10.** Event: the exhibition, conference, show or other event organized by Organizer set out in the Booking Form;
- 1.11. Fees: the fees payable by Client for the Package set out in the Booking Form;
- 1.12. Force Majeure Event: any event or circumstance arising that is not within Organizer's reasonable control (including, without limitation, governmental regulations or action, imposition of sanctions, embargo, military action, acts of terrorism or war, civil commotion or riot, epidemic, pandemic, fire, acts of God, flood, drought, earthquake, natural disaster, royal demise, third party contractor/supplier failure, extreme weather conditions, strikes/protests whether legal or illegal, Venue damage or cancellation, industrial dispute, interruption/failure of utility service or nuclear, chemical or biological contamination);
- 1.13. Informa Group: includes any entity whose ultimate parent company is Informa PLC;
- 1.14. Intellectual Property Rights: trademarks, trading names, domain names, logos, rights in design, copyrights, database rights, moral rights, goodwill, rights of confidence, know-how and trade secrets and all other intellectual property rights or analogous rights, whether registered or unregistered, that subsist now or in the future anywhere in the world;
- **1.15. Manual:** any manual, service kit or guide provided to Client by Organizer in respect of the Event, as updated by Organizer from time to time;
- **1.16. Marketing Services:** any marketing services element of the Sponsorship set out in the Booking Form (which may include, without limitation, the distribution of e-mails to third parties by way of a promotional campaign);
- 1.17. Materials: all content, materials and other information that is provided by Client and/or its Personnel (including, without limitation, Client's name, profile, descriptions of products and/or services, logos, copy, text, photographs, audios, videos, artwork and/or content session data);
- 1.18. Opening Date: the first date on which the Event is scheduled to be open to members of the public;
- 1.19. Organizer: the Informa Group legal entity set out in the Booking Form that is providing the Package;
- **1.20. Owners:** the owners, management and/or operators of the Venue;
- **1.21. Package:** the Space and/or Sponsorship and/or Directory and/or Devices package purchased by Client in relation to the Event set out in the Booking Form, as may be updated by the parties from time to time;
- **1.22. Personnel:** any employee, consultant, agent, other representative or contractor (or any employee, consultant, agent, or other representative thereof) engaged or employed by a party in connection with the Event;
- **1.23. Reportable Breach:** any breach of security leading to the accidental, unauthorized or unlawful processing of, destruction of, loss of, corruption of, alteration to or access to personal data;
- **1.24.** Space: any exhibition/showcase/tabletop space allocated to Client set out in the Booking Form;
- **1.25. Sponsorship:** any sponsorship and/or promotional element of the Package set out in the Booking Form (which may include, without limitation, added value, advertisements, Marketing Services and/or opportunities to sponsor, contribute to and/or deliver content sessions); and

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### Show Information/Policies Aviation Week Terms and Conditions

1.26. Venue: the venue at which the Event is to be staged.

### 2. Package 2.1. Once sub

Once submitted to Organizer, a Booking Form constitutes an offer to purchase a Package in accordance with these Conditions and is irrevocable by Client. The submission of a Booking Form does not guarantee that Client will be: (i) permitted to exhibit at or otherwise participate in the Event, (ii) assigned to a particular exhibit hall, section or location within the Venue, and/or (iii) provided with the actual Package (including, without limitation, the amount of Space and/or Sponsorship) requested. Organizer reserves the right to reject any Booking Form. A binding contract shall only come into effect when written confirmation (whether by e-mail or otherwise) of acceptance is sent by Organizer to Client (whether or not it is received). Except as set out in these Conditions, no variation of this Contract, including, without limitation, any updates to the Package, shall be effective unless such variation is agreed in writing by both parties. These Conditions apply to this Contract to the exclusion of any other terms that Client seeks to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

#### Fees

3.

3.1.

Client shall pay the Fees in cleared funds in accordance with the payment terms stated in the Booking Form. Organizer shall have no liability whatsoever if Client pays the Fees (or any portion thereof) into any bank account other than the bank account specifically designated by Organizer to Client for payment. In particular, Organizer shall not be liable for any loss, damage, cost, claim or expense suffered or incurred by Client and/or any of its Personnel arising out of or in connection with third party fraud, including, without limitation, false change of bank account communications, identity theft and other scams. Payment of the Fees into Organizer's designated bank account only shall satisfy Client's payment obligations under this Contract. To the extent that Client receives any communication notifying Client of a change in Organizer's designated bank account, Client is required to verify the authenticity of the same directly with Organizer. Without prejudice to any other right or remedy it may have, if Organizer does not receive the Fees into Organizer's designated bank account in cleared funds by the due date for payment, Organizer shall be entitled to: (i) refuse Client and its Personnel entry to the Event, (ii) refuse and/or withdraw the provision of any element of the Package, and/or (iii) charge interest on such overdue sum from the due date of payment at the rate of 1.5% per month (18% per annum) or, if less, the maximum rate permitted by applicable law, accruing on a daily basis and being compounded guarterly until payment of the overdue sum is made, whether before or after judgment. Where Organizer takes any such action, Client shall not be entitled to a refund of any portion of the Fees it has already paid in respect of the Package and the Fees shall remain due and payable in full.

3.2. It is the intent of the parties that Organizer shall receive the Fees in full and that any: (i) banking and other transfer of payment charges, and (ii) applicable VAT, GST, sales and/or service taxes shall be paid solely by Client (in addition to the Fees). If and to the extent that any withholding taxes are payable in connection with the whole or any portion of the Fees, Client shall pay such withholding taxes directly to the relevant tax authority and furnish Organizer with a valid certificate evidencing payment. To the extent that a valid certificate is not provided, or to the extent that Organizer is unable to recover the withholding taxes, the amount of the Fees shall be increased by an amount necessary to compensate for the withholding taxes (including, without limitation, any amount necessary to "gross up" for withholding taxes levied on the increase itself).

3.3. Client acknowledges and agrees that certain services may be required by the Owners and/or Organizer for the safe and efficient operation of the Event, including, without limitation, connection to and consumption of utilities (for example, electricity) and inspection/health and safety auditing of exhibition stand/shell scheme plans. Such services shall be provided by contractors appointed by the Owners and/or Organizer and it is a condition of this Contract that Client uses such contractors for these services. Rates and charges for such services (Contractor Fees) shall be set out in the Manual or otherwise provided in writing by Organizer prior to the Opening Date. Client is solely responsible for payment of the Contractor Fees directly to each relevant contractor, in accordance with each relevant contractor's payment terms. If Client fails to pay the Contractor Fees in accordance with such payment terms, Organizer may at its sole discretion: (i) pay such Contractor Fees itself and recharge Client directly for these, or (ii) deem that Client has committed an irremediable material breach of this Contract and exercise Organizer's rights pursuant to Condition 15.1.



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April 15 (600 sqft and larger/
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#### April 16

8:00 am - 8:00 pm

**April 17** 8:00 am - 6:00 pm

#### LOCATION:

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#### Client's general obligations

4.

4.1.

- Client shall comply with: (i) all laws (including, without limitation, all laws relating to anti-bribery, anti-corruption, trade sanctions, modern slavery and export controls), (ii) all rules, regulations and instructions issued by Organizer and/or the Owners from time to time in connection with any element of the Package (including, without limitation, in relation to health, safety and security requirements), and (iii) the provisions of the Manual, including, without limitation, all operational requirements stated therein.
- 4.2. Client warrants, represents and undertakes that: (i) it has the right, title and authority to enter into this Contract and perform its obligations hereunder, and (ii) the person signing or otherwise legally accepting this Contract on behalf of Client has the requisite authority to do so.
- 4.3. Client and its Personnel must not: (i) act in any manner which causes offence, annoyance, nuisance or inconvenience to Organizer, the Owners and/or any other attendee of the Event, (ii) do anything which might adversely affect the reputation of Organizer, the Owners and/or the Event, and/or (iii) cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of Client.
- 4.4. Client shall cooperate, in good faith, with Organizer in all matters relating to the Package and/or the Event. Without limitation, Client shall provide Organizer with all information as Organizer may reasonably request in respect of the Package and shall ensure that such information is accurate.
- 4.5. Client is solely responsible for obtaining passports, visas and other necessary documentation for entry into the country or territory where the Event is held. If Client and/or its Personnel cannot attend the Event due to a failure to obtain such documentation, the Fees shall remain due and payable in full.
- 4.6. Client is solely responsible for obtaining any licenses, regulatory approvals, customs clearances or other necessary consents required for Client to participate in the Event and display its exhibits, including, without limitation, any licenses or other necessary consents required for the playing of music or any other audio or visual material by Client and/or its Personnel.
- 4.7. Client consents to its details (including, without limitation, its name, logo and profile) being: (i) published in any show guide, directory and/or other promotional materials prepared in connection with the Event, and/or (ii) displayed on the Event website. Although Organizer shall take reasonable care in any such publication/display, it shall not be liable for any errors, omissions or misquotations that may occur.
- 4.8. All unauthorized filming, sound recording and photography of the Event, and all unauthorized transmission of audio or visual material at the Event, by Client and/or its Personnel is expressly prohibited. Client and/or its Personnel agree: (i) to surrender to Organizer or destroy on demand any material in whatever media recorded in violation of this Condition 4.8, and (ii) that the copyright and other Intellectual Property Rights in any such material shall vest in Organizer unconditionally and immediately on the creation of such material.
- 4.9. Client acknowledges and agrees that Organizer and its Personnel shall be permitted to film, sound record and photograph the Event, which may include, without limitation, filming, sound recording and photography featuring Client's Personnel (the Content). Client agrees to make its Personnel aware of such filming, sound recording and photography of the Event. Client acknowledges and agrees that Organizer is the sole and exclusive owner of all rights in the Content and hereby waives any and all: (i) rights in and to such Content, and (ii) claims that Client may have relating to or arising from the Content or its use. Without limitation, Organizer shall be permitted to use the Content anywhere in the world for promotional and other purposes, without any payment or compensation. If any of Client's Personnel has any objection to the use of their image in any filming, sound recording and/or photography of the Event, Client shall notify Organizer in writing.
- 4.10. Client acknowledges and agrees that the terms of this Contract (including, without limitation, the amount of the Fees) and the provisions of the Manual shall constitute confidential information of Organizer and Client undertakes that it shall not at any time disclose the same to any third party.

#### 5. Data protection

5.1. Each party acknowledges and agrees that it is responsible for its own processing of personal data in connection with this Contract, including, without limitation, any processing of personal data pursuant to a Data List (as defined in Condition 5.2) (and, where applicable, the parties agree that each party acts as a data controller for the purposes of the General Data Protection Regulation (Regulation (EU) 2016/679)).



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Each party shall: (i) only process personal data in compliance with, and shall not cause itself and/or the other party to be in breach of, Data Protection Law, and (ii) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law. If either party becomes aware of a Reportable Breach relating to the processing of personal data in connection with this Contract, it shall: (i) provide the other party with reasonable details of such Reportable Breach without undue delay, and (ii) act reasonably in co-operating with the other party in respect of any communications and/or notifications to be issued to any data subjects and/or supervisory authorities in respect of the Reportable Breach. If either party receives any communication from any supervisory authority relating to the processing of personal data in connection with this Contract, it shall: (i) provide the other party in connection with this Contract, it shall: (i) provide the other party receives any communication from any supervisory authority relating to the processing of personal data in connection with this Contract, it shall: (i) provide the other party with reasonable details of such communication, and (ii) act reasonably in co-operating with the other party in respect of any response to the same. Organizer collects, uses and protects personal data in accordance with its privacy policy, which can be found here: https://www.informamarkets.com/en/privacy-policy.html.

5.2. Without prejudice to the generality of Condition 5.1, Client acknowledges and agrees that if it receives any list containing personal data from Organizer as part of the Package (a Data List), it shall: (i) keep the Data List confidential and not disclose it to any third party, (ii) only use the Data List for the purpose of making an initial approach to contacts on the Data List in response to their engagement with Client's products and/or services as facilitated by the Package, (iii) securely delete or put beyond use all or any part of the Data List upon Organizer's reasonable request or by such time as is required by Data Protection Law, whichever is earlier, and (iv) provide Organizer with reasonable details of any enquiry, complaint, notice and/or other communication it receives from any supervisory authority relating to Client's use of the Data List, and act reasonably in co- operating with Organizer in respect of Client's response to the same. Client acknowledges and agrees that Organizer shall only be obliged to provide Client with all or any part of a Data List to the extent that it is legally permitted to do so and Organizer shall not be liable if the volume of personal data provided to Client is less than anticipated as a result of Organizer's compliance with Data Protection Law.

#### Specific terms relating to Space

6.

6.1.

- Organizer reserves the right at any time to make such alterations in the floor plan of the Event or in the specification of the Space as Organizer in its absolute opinion considers to be in the best interests of the Event, including, without limitation, altering the size, shape or position of the Space and/or the exhibition stand therein and/or changing or closing entrances, exits and access to the Venue. If the size of the Space is reduced, Client shall receive a pro-rata refund of the Fees payable in respect of the Space. Space assignment will be indicated on the confirmation of acceptance and/or invoice. Client must rent enough space to contain its exhibit completely within the confines of the booth lines. Equipment may not extend into the aisles, over the aisles, or across Client's booth line. Heights and depths specified by the IAEE Guidelines must be observed and floorplans for double decker/two story exhibits must be approved by the Organizer, official contractor and Venue's Fire Marshal. Additional charges will be incurred. Organizer reserves the right to relocate Client to a comparable space; should Client not agree the exhibit space reverts back to the Organizer.
- 6.2. Organizer permits Client to use the Space for the purpose of displaying exhibits at the Event. Such use shall not constitute a tenancy and Client shall have no other rights to, or interest in, the Space. Client is only permitted to conduct business from the Space and shall not (nor shall it permit any other person to) conduct any display or exhibit, distribute publications or other materials or otherwise canvass or solicit for business in any other area of the Venue. Booth furnishings (inclusive of audio and/or video) should be appropriate for a general audience and will not be offensive. Organizer retains the right to investigate any complaints and will determine if any content is offensive or inappropriate, the Client will cease use of such content.
- 6.3. Client agrees not to use any displays that the Organizer determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit the Organizer or subject the Organizer to criticism or legal liability, are inconsistent with the purposes of the Organizer and the interest and welfare of its attendees, are detrimental to the property rights of the Organizer, or violate the booth regulations or any other provision of this contract. In the event the Organizer determines at any time that any exhibit may or does violate this contract and the exhibitor



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is unable or unwilling to cure or correct such violation, the Organizer may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Organizer immediately.

- 6.4. Client undertakes: (i) to occupy the Space in time for the opening of the Event, (ii) at all times during the Event to ensure that its Space (and exhibition stand therein) is (a) staffed by competent personnel, and (b) clean, tidy, well presented and free from unsafe materials/items and other hazards (failing which, Organizer reserves the right without liability to arrange for this to be done at Client's risk and expense), and (iii) not to close its exhibition stand prior to the closing of the Event.
- 6.5. Client shall not permit the display of any exhibits that do not exclusively relate to Client's own commercial activities. Organizer reserves the right, without liability and at Client's risk and expense, to remove any exhibit and/or stop any display or demonstration which Organizer considers in its reasonable opinion: (i) contravenes any law and/or any applicable industry regulations/standards, (ii) constitutes counterfeit goods and/or infringes the Intellectual Property Rights of any third party, (iii) is likely to cause offence, and/or (iv) does not otherwise comply with these Conditions.
- 6.6. Unless the provisions of Condition 6.6 apply, Client is solely responsible for all aspects of the set-up of the Space, including, without limitation, modular stand or similar construction, pipes and drapes, shell scheme, branding and dressing. Organizer reserves the right to have the official contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Client must provide carpet or other suitable flooring for its entire exhibit space. Under no circumstance may the weight of any exhibit material exceed the specified maximum floor lad of the Venue. Client assumes full and sole responsibility for any injury or damage to persons or property resulting from failure to distribute the placement of its exhibit material in accordance with the floor loading specifications. Dismantling nor removal of materials may not begin until the close of the Event on the final day.
- 6.7. Organizer shall be responsible for setting-up a pre-built booth for Client in the Space (to include modular stand or similar construction, pipes and drapes and shell scheme) only where it has expressly agreed to do so in the Booking Form. Client is solely responsible for all aspects of dressing and branding of the Space.
- 6.8. Client may not share the Space with any third party without the prior written consent of Organizer (and any such consent shall be conditional on the Space sharer agreeing to comply with any terms, conditions and restrictions as may be prescribed by Organizer\*). If and to the extent that Client is permitted to share the Space, Client shall procure that any Space sharer and any Space sharer's Personnel comply with this Contract, provided that Client shall be solely responsible for the Space in its entirety and shall be liable for any act or omission of any Space sharer and any Space sharer's Personnel (including, without limitation, any breach of the terms of this Contract by the same). Unless otherwise agreed in writing by Organizer, Client shall ensure that at all times during the Event its exhibition stand is staffed by at least one of its own Personnel. Notwithstanding any approved Space sharing arrangement, Client shall itself remain wholly liable for the full amount of the Fees. (\*two (2) companies cannot share one 9m²/10'x10' booth but may share an 18m²/10'x20' booth or larger.)
- 6.9. Organizer shall reserve the right to determine appropriate attire and manner. If for any reason the attire of Client's personnel is deemed inappropriate by Organizer, the Client may be requested to make suitable changes of its employees, exhibit staff and/or models. Client may be requested to remove individuals wearing the inappropriate attire at the Client's request.
- 6.10. Food and/or beverages may only be supplied by Client and/or its Personnel with the prior written consent of Venue and Organizer. Without limitation to the foregoing, Client is forbidden to bring any food or alcoholic beverages into the Venue without the prior written consent of Venue and Organizer (and, if consent is granted, corkage fees may be required). The Venue reserves the right to confiscate any items considered a violation of this policy without compensation and the Organizer may eject the Client from the premises. Alcoholic beverages may only be served from the Client's booth and within the published time frame.
- 6.11. Disruption or noise level from any demonstration or sound system must be kept to a minimum and should not interfere with others. The use of devices for mechanical reproduction of sound or music is permitted (up to 85 decibels), but must be controlled and not be projected outside the confines of the



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exhibit booth. No noise makers or anything not in keeping with the character and high standards of the Event may be distributed or used by exhibitor in the exhibition area. Organizer reserves the right to determine at what point a disruption or sound level constitutes interference with other exhibits and must be discontinued. Any demonstrations (including but not limited to photographers, musicians, entertainers, loudspeakers, sound system equipment and any noise-making devices) must be restricted to within the exhibitors booth and not block aisles or overlap into neighboring exhibits. Operation of any equipment must be pre-approved in writing by the Organizer and reserves the right to determine when any demonstration becomes objectionable or interferes with adjacent exhibit spaces and may, if necessary, require that they be discontinued.

- 6.12. Except in connection with any Event that is open to consumers and/or with the prior written consent of Organizer, retail sales (and the delivery of any associated products and/or services) are not permitted on the Event floor.
- 6.13. Hospitality functions (including meetings, conferences, special events and receptions, unless approved by Organizer) are not permitted during the Event (inclusive of set-up, official Show days and tear down). Any hospitality functions during the dates of the Event in the host city is reserved for exhibiting/sponsoring companies and must be approved by the Organizer. Outboarding is also prohibited. Outboarding is when a company that is eligible to exhibit/sponsor at the Event does not but hosts attendees/delegates from the Event without Organizer's approval during the Event (inclusive of set-up, official Show days and tear down). Companies that engage in outboarding will be prohibited from all future events. Exhibiting companies are encouraged to protect their investment and report any outboarding to Organizer.
- 6.14. At such time after the close of the Event as Organizer may specify, or on any earlier termination of this Contract, all exhibits shall be removed from the Venue and the Space shall be delivered to Organizer in good and clean order and in such condition as initially provided to Client. Any Client property remaining after such time shall be considered abandoned and may be sold or otherwise disposed of by Organizer at Client's risk and expense.
- 6.15. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 6 and/or is otherwise engaged in any activity that might jeopardize the health, safety and/or security of the Event and/or any other attendee of the Event, Organizer reserves the right without liability to close Client's exhibition stand.

#### Specific terms relating to Sponsorship (including, without limitation, Marketing Services)

- 7.1. Client shall: (i) provide Organizer with all Materials within any deadlines specified by Organizer, and (ii) comply with Organizer's specifications and technical requirements in relation to all Materials. If Client does not, Organizer reserves the right to refuse to print, publish or otherwise use any or all of the Materials (but all Fees in respect of the Sponsorship shall remain due and payable in full).
- 7.2. Client warrants, represents and undertakes that the Materials are: (i) accurate and complete, (ii) Client's own original work (of which Client is the copyright owner) or that Client has gained copyright and any other applicable clearance, consent, approval, license or permission from any relevant third party (including, without limitation, the copyright owner and any regulatory authorities), in each case such that Client has the right to make the Materials available to Organizer in connection with the Package without restriction and that they do not breach or infringe anyone else's rights (including, without limitation, the Intellectual Property Rights of any third party), (iii) not in any way defamatory, libelous, obscene, menacing, threatening, offensive, abusive or fraudulent, (iv) not in any way illegal and that they do not contravene any law or incite or encourage the contravention of any law, (v) not and will not be the subject of any claims, demands, liens, encumbrances or rights of any kind that could or will impair or interfere with Organizer's use of the Materials in connection with the provision of the Package, and (vi) if provided in digital form, free from any viruses and any other malware or corrupting elements of any kind and that they shall not cause any adverse effect on the operation of any Organizer system, publication, website, platform, media or other property and/or on any users of any of the foregoing.
- 7.3. Although Organizer shall take reasonable care in the production of any deliverable incorporating the Materials, it shall not be liable for any errors, omissions or misquotations that may occur. Without limitation to the foregoing, Organizer cannot guarantee any exact color matches in its incorporation of Materials and any colors used in Materials are for graphic and textual guidance only. All Materials are subject to the

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approval of Organizer (however, notwithstanding any such approval, Client shall have sole responsibility and liability in respect of such Materials). Organizer reserves the right to reject any Materials at any time after receipt. Organizer shall use its commercially reasonable efforts to provide the Sponsorship in the size, position and manner as specified in the Booking Form, but shall not be liable where reasonable modifications are made.

- 7.4. Client hereby grants to Organizer a royalty-free, non-exclusive, worldwide license to use the Materials and Client's details in connection with the creation of any materials relating to the Event. Client acknowledges and agrees that, in view of the time and cost required in preparing such materials, in circumstances where this Contract is terminated Organizer may at its discretion continue to use the Materials and Client's details after termination of this Contract where the time and cost required to remove the same from any materials relating to the Event cannot reasonably be justified by Organizer.
- 7.5. If all or part of the Sponsorship comprises Marketing Services, Organizer shall use commercially reasonable efforts to adhere to any delivery schedule set out in the Booking Form. Where such Marketing Services include the distribution of e-mails to third parties by way of a promotional campaign, at Organizer's request Client shall: (i) maintain and deliver to Organizer, by no later than five (5) days prior to the start of a campaign, a true, correct and complete suppression list containing e-mail addresses of those individuals who have opted out or unsubscribed from receiving communications from and/or relating to Client and/ or any of its affiliates (a Suppression List), and (ii) for the duration of the campaign, provide Organizer with an updated Suppression List, in a format specified by Organizer, immediately following each instance that an individual has requested to be opted out or unsubscribed. To the extent that, pursuant to such Marketing Services, any e-mails will be sent to any e-mail addresses provided by Client and/or its Personnel, Client warrants, represents and undertakes that Client has obtained all consents and permissions required for such e-mails to be sent to such e-mail addresses and that no such e-mail address appears on any Suppression List. Client shall indemnify Organizer against any loss, damage, cost, claim or expense (including, without limitation, in connection with any regulatory action or fine) suffered or incurred by Organizer and/ or any member of the Informa Group arising out of or in connection with any breach by Client and/or its Personnel of this Condition 7.5.
- 7.6. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 7, Organizer reserves the right without liability to: (i) suspend and/or discontinue the use of any Materials, and/or (ii) refuse and/or withdraw the provision of any element of the Sponsorship.

#### 8. Specific terms relating to Show Directories (aka Directory)

- 8.1. If Client purchases a Directory entry as part of the Package, the terms of this Condition 8 shall apply. The Booking Form may specify that it is mandatory for Client to purchase a Directory entry in connection with the Event.
- 8.2. The length of time that Client is entitled to have a Directory entry live for, and the extent of its coverage within and benefits related to such Directory, shall be specified in the Booking Form.
- 8.3. Client acknowledges and agrees that all usernames and passwords used to access any Directory are confidential and personal to Client and its Personnel (as applicable). Client shall not, and shall procure that its Personnel shall not, permit others to use such usernames and/or passwords and Client shall be liable for the acts and omissions of any person using such usernames and/or passwords (whether or not such use was authorized by Client and/or its Personnel). Client shall notify Organizer immediately of any unauthorized use of any usernames and/or passwords or any other breach of security regarding any Directory that comes to its attention.
- 8.4. All Directory Content must comply with these Conditions. Organizer reserves the right to remove any Directory Content that it deems offensive, inappropriate, libelous or non-compliant with these Conditions. Client shall ensure that the Directory Content shall not infringe the Intellectual Property Rights of any third party and Client shall be solely responsible for checking the accuracy and compliance with law of any Directory Content.
- 8.5. All Directory Content shall be considered non-confidential and non-proprietary. Client waives any moral rights in the Directory Content to the fullest extent permitted by law.
- 8.6. Client warrants, represents and undertakes that the Directory Content is: (i) accurate and complete, (ii) Client's own original work (of which Client is the copyright owner) or that Client has gained copyright



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and any other applicable clearance, consent, approval, license or permission from any relevant third party (including, without limitation, the copyright owner and any regulatory authorities), in each case such that Client has the right to make the Directory Content available to Organizer in connection with the Package without restriction and that it does not breach or infringe anyone else's rights (including, without limitation, the Intellectual Property Rights of any third party), (iii) not in any way defamatory, libelous, obscene, menacing, threatening, offensive, abusive or fraudulent, (iv) not in any way illegal and that it does not contravene any law or incite or encourage the contravention of any law, (v) not and will not be the subject of any claims, demands, liens, encumbrances or rights of any kind that could or will impair or interfere with Organizer's use of the Directory Content in connection with the provision of the Package, and (vi) if provided in digital form, free from any viruses and any other malware or corrupting elements of any kind and that it shall not cause any adverse effect on the operation of any Organizer system, publication, website, platform, media or other property and/or on any users of any of the foregoing.

8.7. If and to the extent that the Directory Content contains information relating to Client's products and/or services (images and details of which may be uploaded to a Directory), Client further represents, warrants and undertakes that such information is limited to generic information only and is not advisory. Client shall ensure that the Directory Content relates exclusively to Client's own commercial activities.

8.8. Without limitation to Condition 16.4, Client shall indemnify Organizer against any loss, damage, cost, claim or expense suffered or incurred by Organizer and/or any member of the Informa Group arising out of or in connection with the Directory Content, including, without limitation, any third party claim regarding: (i) the inaccuracy or incompleteness of the Directory Content, and/or (ii) any infringement of third party Intellectual Property Rights relating to the Directory Content.

- 8.9. Organizer cannot guarantee that a Directory shall operate continuously, securely or without interruption and Organizer does not accept any liability for its temporary unavailability or for any viruses or other harm-ful components. Organizer reserves the right at any time and for any reason to: (i) make alterations and/or corrections to, suspend and/or discontinue any aspect of any Directory, (ii) vary the technical specification of any Directory, and/or (iii) temporarily suspend and/or disable Client's and its Personnel's access to any Directory for the purposes of maintenance, upgrade or addressing any security concerns.
- 8.10. Organizer does not endorse or accept any responsibility for the use of, or content on, any other website linked or referenced within any Directory and Organizer shall not be liable for any loss, damage, cost, claim or expense suffered or incurred by Client and/or any of its Personnel arising out of or in connection with the use of, or reliance on, any content, products and/or services available on or through any other website.
- 8.11. Client acknowledges and agrees that use of a Directory shall be further subject to any website terms of use and/or fair or acceptable use policies indicated on the website on which such Directory is hosted.
- 8.12. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 8 (and/or any website terms of use and/or fair or acceptable use policies indicated on the website on which any Directory is hosted), Organizer reserves the right without liability to suspend and/or disable Client's and its Personnel's use of, access to, coverage within and benefits related to any Directory.

8.13. Organizer's total liability in connection with a Directory, howsoever arising, shall be limited to the total amount of the Fees paid by Client in respect of such Directory only.

#### 9. Specific terms relating to Devices

- 9.1. If Client orders any Devices as part of the Package, the terms of this Condition 9 shall apply. The Booking Form may specify that it is mandatory for Client to order Devices for use at the Event.
- 9.2. Client acknowledges and agrees that all Devices are provided by Organizer's nominated third party supplier (Device Supplier). Devices enable Client to engage with the lead capture services provided by Device Supplier and activation and use of the lead capture services shall require Client to agree and adhere to Device Supplier's terms of use. By agreeing to Device Supplier's terms of use, this creates a separate contract between Client and Device Supplier for the activation and use of such lead capture services. In the event that Device Supplier exercises any right to terminate Client's use of the lead capture services pursuant to its terms of use, all Fees paid by Client in respect of the Devices shall be non-refundable.
- 9.3. Client acknowledges and agrees that it shall obtain any required consents from an attendee of the Event before using any Devices to scan such attendee's badge.



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April 16

8:00 am - 8:00 pm

#### April 17

8:00 am - 6:00 pm

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- 9.4. Client acknowledges and agrees that Device Supplier shall host all data collected by Client and/or its Personnel in connection with the lead capture services in accordance with Device Supplier's terms of use. In particular, Client acknowledges and agrees that Device Supplier may be disclosing certain data that Client collects using the lead capture services to Organizer for the purposes set out in Device Supplier's terms of use.
- 9.5. Without prejudice to any other right or remedy it may have, if Client and/or any of its Personnel is in breach of this Condition 9, Organizer reserves the right without liability to insist that any Devices are no longer used by Client and/or its Personnel and are immediately returned to Device Supplier.
- 9.6. Client acknowledges and agrees that all Devices are provided to Client on Organizer's behalf by Device Supplier. Client shall collect and return any Devices in accordance with Device Supplier's instructions. Client shall indemnify Organizer against any loss, damage, cost, claim or expense suffered or incurred by Organizer and/or any member of the Informa Group arising out of or in connection with any Devices that are not returned or that are damaged by Client and/or its Personnel. In the event of any fault, malfunction, failure or inaccuracy of any Devices or any other loss or damage arising in connection with any Devices and/or any captured data, Client should contact Device Supplier to resolve any issues. Client hereby waives any and all claims against Organizer that Client may have relating to or arising from any such issues. Organizer's total liability in connection with any Devices, howsoever arising, shall be limited to the total amount of the Fees paid by Client in respect of the Devices only.

#### 10. Visitor, delegate and Client's Personnel passes

10.1. Where visitor passes and/or delegate passes are issued as part of the Package, they are issued subject to Organizer's terms and conditions applicable to visitors and/or delegates (as applicable) in force from time to time. Client shall be supplied (either by Organizer or the Owners) with passes for its Personnel (as applicable) who are working at the Event and such passes must be produced by such Personnel on request at the Event. Organizer may refuse entry to any person without a valid pass. Passes are only valid in the name of the person to whom they are issued.

#### 11. Limitation of rights granted

11.1. Client's rights in relation to the Event and the Package are strictly limited to those set out in this Contract. Client shall be permitted to advertise on its own website and/or social media the fact of its attendance and participation in the Event, including, without limitation, by providing a web link to the Event website, provided that Organizer may request at any time and for any reason that Client removes any such advertising and Client shall be required to comply with any such request promptly. Client is not permitted to: (i) establish a website specifically relating to the Event, and/or (ii) otherwise promote or advertise its association with the Event and/or Organizer, except as expressly stated herein or with the prior written consent of Organizer. Nothing in this Contract shall be construed as granting to Client any right, permission or license to use or exploit the Intellectual Property Rights of Organizer and/or any member of the Informa Group.

#### 12. Changes to the Event

12.1. Notwithstanding any other provision of this Contract, Organizer reserves the right without liability at any time and for any reason to make reasonable changes to the format, content, location, Venue, opening hours, duration, dates and/or other timings of the Event. If any such changes are made, this Contract shall continue to be binding on both parties, provided that the Package shall be amended as Organizer considers necessary to take account of such changes.

#### 13. Cancellation and changing the date(s) of the Event by Organizer

- 13.1. Organizer reserves the right to cancel or change the date(s) of the Event at any time and for any reason (including, without limitation, if a Force Majeure Event occurs that Organizer considers makes it illegal, impossible, inadvisable or impracticable for the Event to be held).
- 13.2. In the event that the date(s) of the Event are changed to new date(s) that are within twelve (12) months of the originally scheduled Opening Date of the Event and/or the Event is cancelled but is reasonably expected by Organizer to be held at any time in the next Calendar Year (or, in the case of an Event that is held on a biennial basis, in the next two (2) Calendar Years), this Contract shall continue in full force and effect and the obligations of the parties shall be deemed to apply to the Event on the new date(s) or when it is next staged (as applicable) in the same way that they would have applied to the originally scheduled Event. For the avoidance of doubt, nothing in this Condition 13.2 shall excuse Client from the payment of the Fees in accordance with the payment terms stated in the Booking Form.



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13.3. In the event that the Event is cancelled and is not reasonably expected by Organizer to be held at any time in the next Calendar Year (or, in the case of an Event that is held on a biennial basis, in the next two (2) Calendar Years), this Contract shall terminate without liability provided that, at Client's election, any portion of the Fees already paid shall be either (i) refunded, less an amount equal to 5% of the total Fees (the Admin Fee) from any portion of the Fees already paid or, where no Fees have been paid, Organizer shall be entitled to submit an invoice in respect of the balance of the Admin Fee, which shall become immediately due and payable or (ii) a credit note for the amount of the Fees already paid shall be issued and Client shall be released from paying any further portion of the Fees.

13.4. Client acknowledges and agrees that the provisions of this Condition 13 set out Client's sole remedy in the event of cancellation or the changing of the date(s) of the Event and all other liability of Organizer is hereby expressly excluded.

#### 14. Cancellation by Client

- 14.1. The application for the Package is irrevocable by Client and, except as expressly stated in the Booking Form, Client has no rights to cancel this Contract. Except as expressly set out in these Conditions and/or in the Booking Form, no refunds shall be given and the Fees shall remain due and payable in full.
- 14.2. To the extent that the Booking Form expressly permits cancellation by Client, Client may cancel the Package on written notice to Organizer, except where Organizer has the right to terminate this Contract under Condition 15.1. Upon any such cancellation by Client, Client shall pay Organizer such cancellation fees as are stated in the Booking Form. For the purpose of determining any such cancellation fees, the relevant dates shall be fixed by reference to the originally scheduled Opening Date of the Event and not any newly scheduled Opening Date of the Event that has been changed pursuant to Condition 13.2.

#### 15. Termination

- 15.1. Organizer may terminate this Contract without liability immediately at any time by written notice to Client if Client: (i) is in material breach of any of its obligations under this Contract and/or any other agreement between Client and any member of the Informa Group and either the breach is irremediable or Client has not remedied the breach (if the same is capable of remedy) within fourteen (14) days of receiving written notice of the breach (or such lesser period as would be required for the breach to be remedied in sufficient time prior to the Opening Date of the Event or any element of the Package being provided on a scheduled date), (ii) goes into liquidation, is declared insolvent, has an administrator appointed (or an application is made for the same), ceases to carry on business or suffers any analogous event in any jurisdiction, or (iii) is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the Event and/ or Organizer into disrepute. Without prejudice to any other right or remedy it may have, in the event that Organizer terminates this Contract pursuant to this Condition 15.1, Organizer shall not be required to refund any Fees received from Client and Organizer shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Fees which shall become immediately due and payable.
- 15.2. Organizer may terminate this Contract without liability immediately at any time by written notice to Client if Organizer: (i) determines in its absolute discretion that the provision of the Package to Client is not in the best interests of the Event and/or not in Organizer's legitimate commercial interests, (ii) is required by any law or instructed by any financial institution to cease trading with certain individuals/entities and/or in certain geographical locations, and/or (iii) decides to cancel the Event and does not wish for this Contract to continue in full force and effect pursuant to Condition 13.2. In the event that Organizer terminates this Contract pursuant to this Condition 15.2, any portion of the Fees already paid shall be refunded (where legally permissible) and Client shall be released from paying any further portion of the Fees. Client acknowledges and agrees that the refund of Fees paid is Client's sole remedy in the event of termination by Organizer under this Condition 15.2 and all other liability of Organizer is hereby expressly excluded.
- 15.3. Upon any termination of this Contract, without prejudice to any other right or remedy it may have, Organizer reserves the right without liability to close Client's exhibition stand, remove Client's Personnel from the Event, cover over any Materials and remove and sell/otherwise dispose of any exhibits or other property of Client (at Client's risk and expense). Organizer shall be free to re-sell any aspects of the Package as it shall deem fit.
- 15.4. Termination of this Contract shall not affect any rights, remedies, obligations or liabilities of either party that have accrued up to the date of termination.
- 15.5. Conditions 1, 3, 5.2, 7.4, 7.5, 8.8, 8.13, 9.6, 11, 13, 14, 15, 16, 19 and 20 shall survive termination of this



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Contract.

#### 16. Liability and indemnity

- 16.1. Organizer does not make any warranty as to the Event and/or Package in general, including, without limitation, in relation to: (i) the presence, absence or location of any exhibitor, sponsor or attendee of the Event, (ii) the number of exhibitors, sponsors or attendees participating in the Event, and/or (iii) the benefit or outcome (commercial or otherwise) that Client may achieve as a result of participating in the Event and/or purchasing any element of the Package. Organizer further does not make any warranty as to (a) the condition of the Venue or any utilities that may be provided for use at the Venue, and/or (b) any products and/or services marketed, displayed or sold by any other exhibitor, sponsor or attendee at the Event and/or the benefit or outcome (commercial or otherwise) that Client may achieve as a result of any match-making initiatives, transactions or other deals/arrangements with such other exhibitors, sponsors or attendees. Except as set out in these Conditions, to the fullest extent permitted by law, Organizer excludes all terms, conditions, warranties, representations and undertakings relating to the Event and the Package that are not expressly stated herein.
- 16.2. Organizer shall not be liable for any loss, damage, theft, cost, claim or expense suffered or incurred by Client and/or any of its Personnel arising out of or in connection with the provision of any services supplied by third parties in relation to the Event and/or the Package, including, without limitation, the provision of utilities, AV, security rooms/cloakrooms, inspection/health and safety auditing of exhibition stand/shell scheme plans, stand-building, shell scheme, graphics, freight shipment, logistics, transportation and delivery services supplied by third party contractors and/or the Owners. Without limitation to the foregoing, Client acknowledges and agrees that services provided to Client by the Owners' and/or Organizer's mandated, official or recommended contractors are the subject of a separate agreement between Client and the relevant contractor(s).
- 16.3. Subject to Condition 16.6: (i) Client expressly assumes all risks associated with, resulting from or arising in connection with Client's and its Personnel's participation in and/or presence at the Event, (ii) neither Organizer nor any member of the Informa Group shall be liable for any (a) indirect, consequential, special, incidental or punitive loss or damage, loss of actual or anticipated profits or income, loss of business, loss of opportunity, loss of goodwill, loss or corruption of data or any other type of economic loss or damage, or (b) loss (or theft) of, injury to, illness of or damage to the person, property and effects of Client and/or any of its Personnel and/or any third party, whether (a) or (b) is caused by negligence, intentional act, accident, act of God or otherwise, and (iii) Organizer's (and any member of the Informa Group's) maximum aggregate liability to Client and its Personnel under this Contract or otherwise in connection with the Event and/or or the Package, howsoever arising, shall be limited to the total amount of the Fees paid by Client.
- 16.4. Client shall indemnify Organizer against any loss, damage, theft, cost, claim or expense suffered or incurred by Organizer and/or any member of the Informa Group arising out of or in connection with: (i) any loss of or damage to any property or injury to, illness of or death of any person caused by any act or omission of Client and/or its Personnel, (ii) any third party claim that either the display of any exhibits (including, without limitation, counterfeit goods) by Client and/or its Personnel at the Event and/or on any Directory and/or the receipt and/or use of the Materials and/or the Directory Content in connection with the Package constitutes an infringement of the Intellectual Property Rights of any third party, (iii) any breach by Client and/or its Personnel of any law, (iv) where Client receives any Data List as part of the Package, any failure of Client and/or its Personnel to comply with Condition 5.2, and (v) where Client shares the Space with any third party pursuant to Condition 6.7, any act or omission of any such Space sharer and/or such Space sharer's Personnel.
- 16.5. Organizer shall not be in breach of this Contract nor liable for delay in performing, or failure to perform, any of its obligations under this Contract if such delay or failure results from a Force Majeure Event and/or from any delay, failure or error on the part of Client in providing cooperation, performance and/or approvals, consents, information and/or Materials as contemplated by this Contract. For the avoidance of doubt, nothing in this Condition 16.5 shall excuse Client from the payment of the Fees under this Contract.
- 16.6. Nothing in these Conditions shall exclude or limit any liability which cannot be excluded or limited by law.
- 16.7. Client acknowledges and agrees that, in light of the Fees, the provisions of this Condition 16 are no more than is reasonable to protect Organizer as the organizer of the Event and the provider of the Package.



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#### 17. Insurance

- 17.1. Client shall, at its own expense, secure and maintain for the entire duration of the Event (move-in through move-out), the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of Client and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Client's obligations under this Condition.
  - (a) Workers' compensation and employer's liability insurance complying with the laws of the state in which the Event is being held;
  - (b) Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable); and
  - (c) Automobile Liability insurance (required if bringing automobiles into the Venue) with limits not less than \$500,000 each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators.
- 17.2. The Client's Comprehensive General Liability and Automobile Liability insurance policies shall name as additional insureds: (i) Organizer and each of its direct and indirect subsidiaries and other affiliates and (ii) the Venue. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies, satisfactory to Organizer, shall be promptly furnished to Organizer. Certified copies of the Certificates of Insurance or policies shall provide that they may not be cancelled without 30 days' advance written notice to Organizer. The Client shall obtain a waiver of subrogation from the carrier of each policy described above and the carrier of each other policy that provides fire, explosion or any other risk coverage insuring the Client's property, in each case releasing in full such carrier's subrogation rights.
- 17.3. Certificate of Insurance forms must be submitted to Organizer by all international exhibitors, exhibitors with complex booth structures (defined as multi-story or displays with a canopy/ceiling) and exhibitors hosting attendee interactive demonstrations.
- 17.4. Since many international policies aren't valid in the United States, all international exhibitors are required to obtain insurance through ExhibitorInsurance.com, the designated insurance provider for the Event. Coverage is subject to underwriting review; Client must review the Ineligible Risks to ensure coverage. Clients may be eligible to opt out of this coverage by providing a valid Certificate of Insurance satisfactory to Organizer with the necessary coverages.
- 17.5. Client shall further ensure that any contractors engaged by Client in connection with the Event comply with the insurance requirements specified in this Condition 17. Without limitation to the foregoing, Organizer shall be entitled, on request, to inspect such contractor's insurance policies evidencing compliance with the insurance requirements of this Condition 17.

#### 18. Sustainability

18.1. Organizer strives to achieve efficiency and excellence at the Event by conducting its business operations in a sustainable manner. To help achieve this, Client shall comply with all sustainability requirements set out in the Manual or as otherwise notified to Client by Organizer in writing (acting reasonably).

#### 19. General

- 19.1. Organizer reserves the right to refuse any person entry to the Event or to remove any person from the Event at anytime.
- 19.2. From time to time, Organizer, the Owners and their respective Personnel may enter the Venue to carry out works, repairs or alterations or for any other purposes which they deem necessary (Works). Organizer shall not be liable for any loss, damage, cost, claim, expense or inconvenience suffered or incurred by Client and/or any of its Personnel arising out of or in connection with any matter relating to the Works.
- 19.3. Client acknowledges and agrees that Organizer and each member of the Informa Group shall have a perpetual, irrevocable, royalty-free, non-exclusive, worldwide license and right to collect and maintain, and to reproduce, publish, display, transmit, distribute, adapt, create derivative works from, syndicate and otherwise exploit or use, commercially or otherwise, in any medium, any and all: (i) analytics data captured at or in connection with the Event and/or any part of the Package (including, without limitation, Event footfall, attendee, user or online behaviors and usage data relating to any Directory, Devices and/or any lead generation/match-making initiatives), and/or (ii) Materials, Directory Content and other informa-



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tion and/or materials displayed or made available by Client and/or its Personnel at or in connection with the Package, the Event and/or any other events owned, organized, managed or operated by Organizer and/or any member of the Informa Group (in each case whether prior to, concurrently with, or following the entering into of this Contract) (together, both (i) and (ii) being the Data). The foregoing shall include, without limitation, Organizer and each member of the Informa Group being entitled to use, repurpose and reproduce the Data to create, develop, sell or otherwise make available products, services or works in any media or form (whether physical, digital or intangible) now known or later developed (which may include, without limitation, incorporating all or any part of any Materials, Directory Content and other information and/or materials displayed or made available by Client and/or its Personnel into such products, services or works).

- 19.4. Nothing in this Contract shall create a partnership, joint venture or agency relationship between the parties.
- 19.5. If and to the extent that there is any conflict between these Conditions and the Booking Form, the terms of the Booking Form shall prevail.
- 19.6. Each party acknowledges and agrees that this Contract constitutes the entire agreement between the parties in relation to the Event and the Package and that it supersedes any and all prior oral or written understandings, communications or agreements with respect to the subject matter hereof.
- 19.7. Client may not assign or sub-contract any of its rights or obligations under this Contract without the prior written consent of Organizer. Organizer shall be entitled to assign any and all of its rights under this Contract to any member of the Informa Group and the consent of Client shall not be required. Organizer shall be entitled, without the consent of Client, to sub-contract any and all of its obligations under this Contract to any member of the Informa Group or any third party contractor assisting Organizer with the staging of the Event and/or the facilitation of the Package.
- 19.8. No failure by either party in exercising any right or remedy shall operate as a waiver of the same. No waiver by either party of any breach by the other party shall be considered as a waiver of any subsequent breach of the same or any other provision of this Contract. The rights and remedies under this Contract are cumulative and are not exclusive of any rights or remedies provided by law.
- 19.9. If any provision of this Contract is or becomes invalid, illegal or unenforceable, that provision shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision shall be deemed deleted. Any modification to or deletion of a provision under this Condition 19.9 shall not affect the validity and enforceability of the rest of this Contract.
- 19.10. Unless it is expressly stated otherwise, this Contract does not give rise to any rights for a third party to enforce any term of this Contract. The rights of the parties to terminate, rescind or agree any variation, waiver or settlement under this Contract are not subject to the consent of any other person.
- 19.11. Organizer reserves the right to set off any indebtedness of Client to Organizer against any indebtedness of Organizer to Client, regardless of whether any such indebtedness arises pursuant to this Contract or otherwise.
- 19.12. Any notice or other communication given to a party under or in connection with this Contract shall be in writing (which includes, without limitation, e-mail).

#### 20. Governing law and jurisdiction

20.1. This Contract shall be governed and construed in accordance with the laws of the State of New York. Organizer and Client agree that any and all disputes in any way relating to, or arising out of this Contract or the assignment, use, denial, change, or cancellation of Space or any other aspect of the Package, shall be submitted to the American Arbitration Association (AAA) for arbitration before a single arbitrator in accordance with the rules of AAA then in force and effect as the sole and exclusive remedy for resolving such disputes. The parties agree that the decision of the arbitrator shall be final and binding and that a judgment may be entered on such arbitration award in any court of competent jurisdiction. The parties agree that any such arbitration shall take place in New York, NY. The prevailing party in any such arbitration shall be entitled to recover its costs and expenses, including reasonable attorneys' fees, incurred in connection with such arbitration. THE PARTIES ACKNOWLEDGE AND AGREE THAT BY SELECTING ARBITRATION AS THE SOLE AND EXCLUSIVE REMEDY FOR RESOLVING ALL DISPUTES BETWEEN THEM, THEY ARE WAIVING THEIR RIGHT TO A TRIAL TO WHICH THEY MAY BE OTHERWISE ENTITLED.



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### 21. Specific terms relating to Covid-19

- 21.1. Notwithstanding any other provision of this Contract, the parties agree that to the extent that Client is prevented from participating in the Event as a direct result of: (i) mandatory government-imposed travel restrictions, and/or (ii) quarantine conditions, each related to Covid-19 that apply so as to prohibit persons in general (a) leaving the territory in which Client is based, (b) leaving the territory in which the Event is due to take place, and/or (c) travelling from the territory in which Client is based to the territory in which the Event is due to take place, the provisions of Condition 21.3 shall apply.
- 21.2. Notwithstanding any other provision of this Contract, the parties agree that to the extent that Organizer is forced to cancel the Event as a direct result of complying with a mandatory government-imposed order related to Covid-19, the provisions of Condition 21.3 shall apply. For the avoidance of doubt, if the date(s) of the Event are changed to new date(s) that are within twelve (12) months of the originally scheduled Opening Date of the Event in accordance with Condition 13.2, this shall not constitute cancellation of the Event.
- 21.3. Subject to the remainder of this Condition 21.3, if the circumstances set out in Condition 21.1 and/or Condition 21.2 apply, Client shall be entitled to elect that any portion of the Fees already paid shall be either: (i) applied to a future edition of the Event and/or any other mutually agreed upon activity, product and/or service provided by Organizer and/or any member of the Informa Group, or (ii) refunded, less the Admin Fee. This Condition 21.3 shall only apply to monies that Client has paid directly to Organizer in respect of the Package. For the avoidance of doubt, this Condition 21.3 shall not apply to any monies paid to third party vendors/suppliers in respect of Event-related products/services (for example, design and build contractors, freight forwarders, hotels/housing partners and airlines), even if these third party vendors/suppliers are recommended or endorsed by Organizer. Client acknowledges that products/services are the subject of a separate agreement between Client and the relevant provider(s). Client acknowledges and agrees that the provisions of this Condition 21.3 set out Client's sole remedy in the event that the circumstances set out in Condition 21.1 and/or Condition 21.2 apply and all other liability of Organizer is hereby expressly excluded.
- 21.4. This Condition 21 shall survive termination of this Contract.



EXHIBITION April 18-20, 2023

MRO CONFERENCE April 18-20, 2023

MALMS April 19-20, 2023

**REGISTRATION** Registration Hall, International Boulevard April 18-20, 2023

#### **EXHIBITOR MOVE-IN**

April 15 (600 sqft and larger/ double decker booths only) 1:00 pm - 7:00 pm

**April 16** 8:00 am - 8:00 pm

**April 17** 8:00 am - 6:00 pm

LOCATION: Georgia World Congress Center Atlanta, GA Building B

Allison Gold Senior Manager, Events +1-718-501-7675 allison.gold@aviationweek.com

Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com

# Booth Design/EAC/Contractors/Display Rules Badges: Set-up & Exhibitor

All attendees, exhibitors/sponsors/visitors/speakers/etc. need to be registered as attendees for the event. Exhibitors need to be registered as exhibitors (not visitors) in order to have access to the exhibition hall during setup periods.

# **Exhibitor Appointed Contractors (EACs)/Stand Builders**

All contractors, suppliers, and vendors are required to complete the EAC form <a href="https://fs2.formsite.com/AW-Events/form58/index.html">https://fs2.formsite.com/AW-Events/form58/index.html</a>

Upon arrival at the convention center, security will provide bracelets to all contractors that have completed the EAC forms.

# IMPORTANT: Worker Identification System

The Georgia World Congress Center Authority (GWCCA) utilizes the Worker Identification System (WIS) badging program launched by the Exhibition Services and Contractors Association (ESCA) in 2009.

## All Contractors, suppliers and vendors are required to have the approved credentials to access the Georgia World Congress Center (GWCC).

There isn't an enrollment fee for the program, but there is a fee for badges. For questions and to register, please list <a href="http://wis.esca.org">http://wis.esca.org</a>.

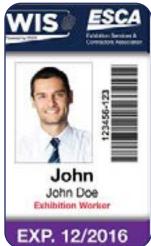
Allow 7-10 days from receipt of order and payment to receive badges.

# **GWCC ACCESS Points**

All contractors are required to enter the facility at the designated Employee Entrance in Building B. Level 1 off of Magnum Street.

Parking is available in the Red Deck and access from the deck or from International Blvd to the employee entrance is available via the Red Deck elevators to Level 2.

All contractors will be required to scan WIS badges upon entering the GWCC. Those who are not in compliance with badge policies will not e allowed access to the GWCC. This includes those with expired badges.





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# Booth Design/EAC/Contractors/Display Rules Badges: Set-up & Exhibitor

# **Exhibitor Event Badges**

Visit <u>https://mroamericas.aviationweek.com/en/register2023/Exhib\_reg.html</u> to register your team. Exhibitors who would like to attend conference sessions may also purchase discounted conference/session badges by choosing either Exhibitor All Access or Exhibitor/ Individual Sessions. You will need a promotion code in order to receive your discount, please contact Virginia Gongora to get the code at +1.347.751.8692 or <u>events@aviationweek.com</u>.

Booth personnel is unlimited at the MRO events.

Please refrain from setting meetings and inviting customers to your booth during setup hours. They will not be permitted in the exhibit hall with visitor badges.

# **Registration Hours**

(Registration will take place in the Registration Hall at the international Blvd. Entrance)

Monday, April 17	8:00 AM - 6:00 PM
Tuesday, April 18	7:30 AM - 5:30 PM
Wednesday, April 19	7:30 AM - 5:30 PM
Thursday, April 20	8:00 AM - 1:00 PM



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# Booth Design/EAC/Contractors/Display Rules Breakdown/Move-Out

# **DISMANTLE AND MOVE-OUT INFORMATION**

All exhibitor materials must be removed from the exhibit facility by Friday, April 21, 2023 at 1:00 PM.

To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, **please have all carriers check-in by Friday, April 21, 2023 at 9:00 AM**. In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.

# POST SHOW PAPERWORK AND LABELS

Our Exhibitor Support Department will gladly prepare your outbound Material Handling Agreement and labels in advance. Complete the Outbound Shipping form and your paperwork will be available at show site. Be sure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

# **EXCESSIVE TRASH AND BOOTH ABANDONMENT**

Any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during move-in. Excessive booth materials and/or literature left in the booth at the end of the published exhibitor move-out that is not labeled for an outbound shipment will be considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of these items. Charges may include Installation & Dismantle Labor, Forklift/Rigging Labor, and/or Dumpster Fee.

# SERVICE CONTRACTOR CONTACTS / INFORMATION: FREEMAN

https://www.freemanco.com/store/faqs#contactUS

Exhibitor Move-In		
Saturday, April 15	1:00 PM - 7:00 PM	600 sqft and larger and double decker booths only
Sunday, April 16	8:00 AM - 8:00 PM	All Exhibitors
Monday, April 17	8:00 AM - 6:00 PM	All Exhibitors

# **Exhibitor Breakdown**

Thursday, April 20	1:00 PM - 9:00 PM
Friday, April 21	7:00 AM - 1:00 PM



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# Booth Design/EAC/Contractors/Display Rules Booth Design Submission

All Island and 10 x 20 or larger booths must submit their designs using this <u>link:</u> <u>https://fs2.formsite.com/AW-Events/form91/index.html</u> or emailed to Allison Gold at <u>allison.gold@aviationweek.com</u>.

The deadline for stand design submissions is February 23, 2023.

- 1. Designs must include all elevations including those of hanging signs. Plans submitted without elevations, will not be accepted. Hanging signs are only permitted in island booths.
- 2. Submission of information should be in the form of drawings and calculations, not photographs or rough sketches, as it is not possible to assess the structure without details of the stand.
- 3. Drawings should contain enough detail to show exactly how the stand will be constructed including baseplates, joint construction support details etc.
- 4. No fixing is allowed into the hall floor at these venues, other means of securing the stands need to be considered.
- Please note that hanging signs are only permitted in island booths. Freeman is the exclusive provider of rigging services. Forms for both are available in <u>The Exhibitor</u> <u>Resource Center</u>

# Stand plans for In-line booths

- Any exhibitor doing a custom build, must submit complete plans as indicated above.
- Due to the increase of custom built booths in inline spaces, ALL exhibitors in 10x20 or larger inline booths must submit plans. if you are not building anything in your booth, please send an email to confirm. For example, if you are bringing in furniture and a pop-up banner.

# Failure to submit your designs may result in an inability to exhibit. Plans may be submitted using this link: https://fs2.formsite.com/AW-Events/form91/index.html



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# Booth Design/EAC/Contractors/Display Rules Booth Equipment



# **Booth Equipment**

Each 10' x 10' booth will be set with 8' high black and gray back drape and 3' high black side drape. Booths 300 sqft or less will receive a 7" x 44" identification sign. Booths larger than 300 sqft may receive a 7" x 44" identification sign upon request.

Please Note: Masking Drape is required for all unfinished booths; payment is the responsibility of the exhibiting company. Please see the Furnishings Brochure and Order Form for more information.

# **BACK DRAPE COLOR**

Gray/Black

# **EXHIBIT HALL CARPET**

Your exhibit area is not carpeted. The aisles will be carpeted in midnight blue. **Flooring is required.** 



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# Booth Design/EAC/Contractors/Display Rules Carpet

Your exhibit area is not carpeted. The aisles will be carpeted in midnight blue. **Flooring is required.** 

These floor coverings must not be sealed to the floors in such a manner as to injure the floor or be so installed as to be a hazard to public safety or as to endanger the public. Exhibitors are responsible for the final condition of the floor in their space. The edges of raised flooring may be inclined, providing the slope is gradual and gentle.

# **Sustainability**

Make your exhibit more sustainable by renting rather than buying carpet to save on shipping, cleaning, and storage. Freeman Classic carpet can be reused at least four times.

Use darker-colored carpet, which is easier to reuse and recycle. Freeman Classic darkcolored carpets are made of 20-50 percent recycled content.

All Island and 10 x 20 or larger booths must submit their designs using this <u>link:</u> <u>https://fs2.formsite.com/AW-Events/form91/index.html</u> or emailed to Allison Gold at <u>allison.gold@aviationweek.com</u>.

The deadline for stand design submissions is February 23, 2023.



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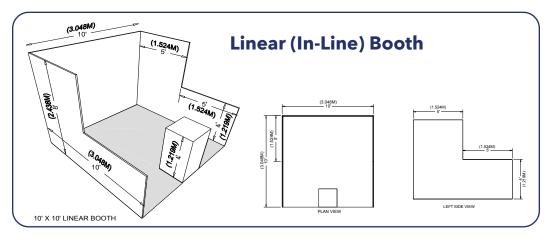
# Booth Design/EAC/Contractors/Display Rules Display Rules

All booth designs for MRO Americas are required to adhere to IAEE guidelines. Below, is a summary of those guidelines. All exhibits must comply with the standard (IAEE) Guidelines for Display Rules & Regulations. Please refer to the Display Rules & Regulations if you are not familiar with them.

All Island and 10 x 20 or larger booths must submit their design to Allison Gold at <u>allison.gold@aviationweek.com</u> or submit online <u>https://fs2.formsite.com/AW-Events/form91/index.</u> <u>html</u>. The deadline for stand design submissions is February 23, 2023.

# Stand plans for In-line booths

- Any exhibitor doing a custom build, must submit complete plans as indicated above.
- Due to the increase of custom built booths in inline spaces, ALL exhibitors in 10x20 or larger inline booths must submit plans. if you are not building anything in your booth, please send an email to confirm. For example, if you are bringing in furniture and a pop-up banner.



# Linear (in-line) Booth

- Arranged in a straight line
- Has neighbors on either side
- One side exposed to aisle
- Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.
- Maximum back wall height is 8 feet (2.44 m)
- Maximum height only allowed in rear half of booth.
- Remaining part of booth has a 4 foot height restriction forward to aisle.



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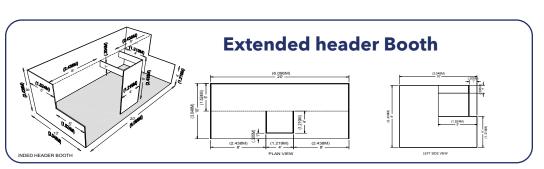
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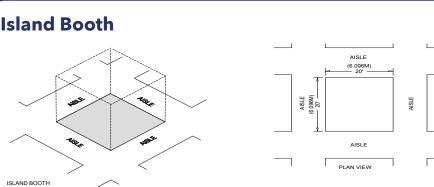


# **Extended Header Booth**

- Linear Booth (20 ft, 6.1m or longer) with a center header
- All guidelines for linear booths apply

# Linear (In-Line Corner) Booth

- Located at the end of a series of inline booths with exposure to intersecting aisles on two sides.
- Center Header has a maximum height of 8 ft (2.44m), maximum width of 20 percent of the length of the booth and a maximum depth of 9 ft (2.7m) from the back wall
- All other guidelines for Linear Booths apply.



# **Island Booths**

ISLAND BOOTH

- Any size booth exposed to aisles on all four sides
- Hanging Signs permitted. Rigging must be ordered and executed by Freeman. Rigging can be ordered via Freeman online which you can find by visiting the MRO Americas Exhibitor **Resource Center.**
- The entire cubic content of the space may be used up to the maximum allowable height, Maximum height allowance is 16ft (4.88m); variance to 20ft (6.10m) can be issued by show management.
- All raw space booth plans must be approved by show management. Please send all schematics with elevations/ materials used to allison.gold@aviationweek.com.

# Booth Design/EAC/Contractors/Display Rules **Display Rules**



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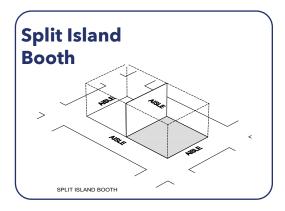
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# Booth Design/EAC/Contractors/Display Rules Display Rules

# Split Island Booth

- Exposed to aisles on three sides
- Backs to another Peninsula Booth
- Shares a common back wall with another booth
- Usually 20ft by 20ft (6.10m by 6.10m) or larger.
- Maximum height allowance is 16ft (4.88m); variance to 20ft (6.10m) can be issued by show management, including signage for the center portion of the back wall.



• Double-sided signs, logos and graphics shall be set back ten feet (10') (3.05m) from adjacent booths.

All Island and 10 x 20 or larger booths must submit their designs using this <u>link:</u> <u>https://fs2.formsite.com/AW-Events/form91/index.html</u> or emailed to Allison Gold at allison. gold@aviationweek.com. The deadline for design submissions is February 23, 2023.

The deadline for stand design submissions is February 23, 2023.

- 1. Designs must include all elevations including those of hanging signs. Plans submitted without elevations, will not be accepted. Hanging signs are only permitted in island booths.
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- 3. Drawings should contain enough detail to show exactly how the stand will be constructed including baseplates, joint construction support details etc.
- 4. No fixing is allowed into the hall floor at these venues, other means of securing the stands need to be considered.
- 5. Please note that hanging signs are only permitted in island booths. Freeman is the exclusive provider of rigging services. Forms for both are available in <u>The Exhibitor</u> <u>Resource Center</u>

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# Booth Design/EAC/Contractors/Display Rules Display Rules-

**Towers** (free-standing exhibit component separate from the main exhibit fixture)

• height restriction is the same as applies to the exhibit space configuration

# **General Decorating Guidelines**

• Any portion of a display that extends above or beyond that of the booth adjoining to the rear or side must be finished with paint or drape at the Exhibitor's expense. Any portion of an Exhibitor's booth facing an aisle must be finished.

# Booth Draping (MASKING)

- MRO regulations require covering (finished and/or draping) on the open side of the booth in a corner location, if materials are stored behind the display or if grid work and/or electrical cords are exposed to public viewing. Exposed parts of displays (including backs) must be completely finished so that they are not objectionable to other Exhibitors, delegates or MRO Management and are in keeping with the professional appearance on the exhibition floor. Any booth draping (masking) required for either or both sides (or back) of a booth by the end of Move-in will be ordered from the official contractor at the expense of the Exhibitor.
- Drip pans and scrap buckets should be provided for operating machinery to prevent lubricants, paints, etc., from staining the floor causing a slippage hazard.
- Painting may be done inside the exhibit hall as long as drop cloths are used to prevent any damage to the building. No spray painting is permitted inside the exhibit halls. Spray painting may be done outside as long as drop cloths are used to prevent any damage to sidewalk, dock, grass, buildings, etc.
- Paint must be removed nightly and all cans must be tightly closed to prevent their contents from staining the floor, causing a slippage hazard, and tracking of paint, etc., over another Exhibitor's carpet.
- Exhibitors are liable for any damage they cause (or third party authorized by them) to the walls, floors, columns, doors, windows, etc., during the installation, operating and dismantling of their exhibits.

# Lighting

- Exhibitors must adhere to the following suggested minimum guidelines when determining booth lighting:
  - o No lighting, fixtures, lighting trusses, or overhead lighting are allowed outside the boundaries of the exhibit space. Exhibitors intending to use hanging light systems must submit drawings to exhibition management for approval.
  - o Lighting, including gobos, must be directed to the inner confines of the booth space. Lighting should not project onto other exhibits or exhibition aisles.
  - o Lighting which is potentially harmful, such as lasers or ultraviolet lighting, must comply with facility rules and be approved in writing by exhibition management.
  - o Lighting that spins, rotates, pulsates, and other specialized lighting effects must be in good taste and not interfere with neighboring Exhibitors or otherwise detract from the general atmosphere of the event.
  - o Currently some convention facilities are not allowing quartz halogen lighting fixtures in exhibits due to potential fire hazards. Check with exhibition management.
  - o Reduced lighting for theater areas must be approved by the exhibition organizer, the utility provider, and the exhibit facility.



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# Americans with Disabilities Act (ADA)

All exhibiting companies are required to be in compliance with the Americans with Disabilities Act (ADA), and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information Line (800) 514-0301, and from the ADA website at www.ada.gov.

Some examples of how to design an exhibit for ADA compliance:

- Make exhibits wheelchair accessible by ramping raised exhibit flooring without extending a ramp into the aisle. Note: a standard wheelchair ramp should have a grade no steeper than 1:12. This means that for every inch of rise (change in height), there should be 12 inches of run (change in length)
- Ramp the entry or use hydraulic lifts to trailer exhibits
- Avoid double-padded plush carpet to ease mobility device navigation
- Provide the same attendee experience on both levels of a two-story exhibit
- Offer a signer or other auxiliary hearing-impaired apparatus for sound presentations or have a printed copy of the presentation available
- Run an audio presentation for people with sight problems
- Arrange touch screen displays at a height to accommodate a person sitting in a wheelchair

# **Structural Integrity**

All exhibit displays should be designed and erected in a manner that will withstand normal contact or vibration caused by neighboring exhibitors, hall laborers, or installation/dismantling equipment, such as fork lifts. Displays should also be able to withstand moderate wind effects that may occur in the exhibit hall when freight doors are open. Refer to local building codes that regulate temporary structures.

# Flammable and Toxic Materials

All materials used in display construction or decorating should be made of fire retardant materials and be certified as flame retardant. Samples should also be available for testing. Materials that cannot be treated to meet the requirements should not be used. A flame-proofing certificate should be available for inspection. Exhibitors should be aware of local regulations regarding fire/safety and environment which must be adhered to. Exhibitors should dispose of any waste products they generate during the exhibition in accordance with guidelines established by the Environmental Protection Agency and the facility.

# Storage

Fire regulations in most exhibit facilities prohibit storing product, literature, empty packing containers, or packing materials behind back drapes or under draped tables. In most cases, however, exhibitors may store a limited supply of literature or product appropriately within the booth area, so long as these items do not impede access to utility services, create a safety problem, or look unsightly.



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Allison Gold Senior Manager, Events +1-718-501-7675 allison.gold@aviationweek.com

Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com

# Booth Design/EAC/Contractors/Display Rules Display Rules-Multi-Story Exhibits

# **Multi-story Exhibits**

Multi-story exhibits include any display fixture that includes two or more levels. There are additional fees associated with Multi-story exhibits. For MRO Americas, the fee is US\$6 per sqft assessed by show management. Only island booths are permitted to build multi-level booths. Fees are assessed based on the total square footage of the booth, not the size of the platform.

# If you are interested in building a multi-story exhibit, please contact your sales rep and submit all relevant plans and documentation to Allison Gold (<u>allison.gold@</u><u>aviationweek.com</u>, +1 718.501.7675)

Multi-story Exhibit requires prior approval by the exhibit facility, and/or relevant local government agency and show management and will have additional fees applied.

# These guidelines are as follows:

- 1. Complete schematics with all heights are required with signature/stamp of a licensed architect/engineer.
- 2. Covered or roofed areas should be furnished with acceptable battery-powered smoke detectors that emit alarms audible outside of the enclosed or covered area.
- 3. The exhibitor will provide for a Fire Watch within the booth space. Personnel providing Fire Watch services must be supplied with a Class 2A10BC Fire Extinguisher in each enclosed area covered by the floor above. Personnel must be trained in the use of extinguishers.
- 4. Spiral stairways are not recommended for areas occupied by the public, visitors, or clientele, unless specifically approved.
- 5. The upper deck of multilevel exhibits greater than 300 square feet in area shall have at least two remote means of egress.
- 6. Areas within the exhibit booth that are totally enclosed (i.e., walls and roof/ceiling) must be served by an emergency lighting source (i.e., battery-powered) when such areas lead to exit access from the space (e.g., stairs, aisles, corridors, ramps and passageways leading to an exit from the booth space). Enclosed areas of the booth greater than 300 square feet shall have at least two remote means of egress.
- 7. Exhibit booth plans must be reviewed by the Fire Marshal for approval at a fee of \$250/booth. Submit exhibit booth plans with a licensed structural engineer's stamp of certification and a completed Credit Card Authorization Form to the Georgia World Congress Center Authority Event Coordinator/ Manager for review a minimum of sixty (60) days before move-in. Charges are applied prior to submitting to the Fire Marshal.

For more information about adding a second story and the approval process, please contact Allison Gold at <u>Allison.gold@aviationweek.com</u>, +1.718.501.7675



EXHIBITION April 18-20, 2023

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MALMS April 19-20, 2023

REGISTRATION

Registration Hall, International Boulevard April 18-20, 2023

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# Booth Design/EAC/Contractors/Display Rules Exhibitor Appointed Contractors (EACs)

# **Exhibitor Appointed Contractors (EACs)/Stand Builders**

An Exhibitor Appointed Contractor (EAC) is any company other than Aviation Week's official service contractors. Exhibitors are responsible for informing all appointed contractors of the rules, requirements and regulations and for ensuring their compliance. Any and all outside vendors must fulfill the following requirements.

Any exhibitor must insure that non-official vendors hired to perform any of the following services at Aviation Week's event must comply with the rules, requirements and regulations.

- Audio Visual
- Carpet Rental / Flooring
- Computer Rentals
- Exhibit Rental/Booth Rental
- Exhibitor Marketing
- Floral
- Furniture

- Installation & Dismantling / Display Labor / Supervision
- Personnel / Temporary Help / Models
- Photography / Video / Film
- Security / Guard Service
- Transportation / Freight Carrier

Note: for electrical, plumbing, internet, telephone, cleaning, drayage, rigging - the exhibitor and/or EAC must utilize the official vendor designated by Aviation Week.

# **Exhibitor Appointed Contractors (EACs)/Stand Builders**

All contractors, suppliers, and vendors are required to complete the EAC form <a href="https://fs2.formsite.com/AW-Events/form58/index.html">https://fs2.formsite.com/AW-Events/form58/index.html</a>

Upon arrival at the convention center, security will provide bracelets to all contractors that have completed the EAC forms.

# **Worker Identification System**

The Georgia World Congress Center Authority (GWCCA) utilizes the Worker Identification System (WIS) badging program launched by the Exhibition Services and Contractors Association (ESCA) in 2009.

## All Contractors, suppliers and vendors are required to have the approved credentials to access the Georgia World Congress Center (GWCC).

There isn't an enrollment fee for the program, but there is a fee for badges. For questions and to register, please list <u>http://wis.esca.org</u>.

Allow 7-10 days from receipt of order and payment to receive badges.

# **GWCC ACCESS Points**

All contractors are required to enter the facility at the designated Employee Entrance in Building B. Level 1 off of Magnum Street. Parking is available in the Red Deck and access from the deck or from International Blvd to the employee entrance is available via the Red Deck elevators to Level 2.

All contractors will be required to scan WIS badges upon entering the GWCC. Those who are not in compliance with badge policies will not e allowed access to the GWCC. This includes those with expired badges.



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# Booth Design/EAC/Contractors/Display Rules Hanging Signs/Rigging

Freeman is the official provider of all rigging services. To ensure your and our safety and ours, **third-party rigging is strictly prohibited**.

# Application form

- 1.Complete the **<u>rigging order form</u>**; and return to Freeman
- 2. Complete the **<u>Structural Integrity Statement</u>**; and return to Freeman
- 3.Include a blueprint and the dimensions of your stand position, suspension points, stay wires and steel wires as well as the weight of any rigged items

# **Rules for rigging:**

- Rigging is permitted in island booths only. Rigging is only allowed above your own stand to the maximum height. Maximum height is 20' (with Show Management's permission) at the top of the sign.
- All overhead rigging and flown objects must be assembled, installed, removed and disassembled by Freeman. Exhibitors, display company, and/or I&D representatives may supervise only, but will not be allowed to assemble/ disassemble or install and remove rigging or flown objects. No one other than Freeman employees will be permitted in lifts without signing the Freeman Liability Waiver. For a copy of the waiver, please contact Freeman and ask to speak with a Sign Rigging Specialist. Please complete the "Hanging Sign / Rigging Labor" order form, for labor to assemble / disassemble rigging and flown objects.
- Rigging Plots must be submitted in advance by the exhibitor. These plots must show the location of the hang points, the height above the floor of the hang points, and the weight of each point. In addition the plot must show the booth outline with the front aisle for reference.
- Set-up instructions must be provided for signs requiring assembly.
- Hanging anchor points must be pre-fabricated and ready for use. If any hang point supports over 250 lbs., please notify Freeman immediately for special authorization.
- Overhead hanging signs are to be sent in separate containers directly to the advance warehouse. This container MUST arrive no later than one week prior to the first exhibitor move-in day. If these procedures are not followed, Freeman cannot guarantee the hanging of your sign. Please use the enclosed Hanging Sign Advance Warehouse Shipping Labels.
- Any special equipment required will be billed at prevailing rates. Prices are for the entire show.
- Electric signs must be in working order and in accordance with the National Electrical Code.
- ELECTRICAL SERVICE requirements for hoists and electric signs must be ordered in advance from the facility.
- Lighting contractors or exhibitors please contact the I & D Dept. at Freeman (214) 634-1463 to review truss and chain hoist requirements, general questions, or assistance in creating a rigging plot
- Lighting can be rented from the official audio visual company or Freeman. Exhibitors may bring in or rent lighting from other sources, but will incur material handling charges.
- For lift and overhead rigging crew, use the "Hanging Sign/Rigging Labor" order form.
- Hanging sign orders placed at show site are subject to equipment availability.



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# Booth Design/EAC/Contractors/Display Rules Health & Safety

Unsafe conduct or conditions including maintenance hazards should be reported immediately to GWCC Security and supervisory event personnel of the responsible party.

Hazardous work areas are defined as any area on the premises where exhibits, equipment and freight are being handled (e.g., loading dock areas, exhibit halls, service corridors and staging areas), but may also include public areas in the main concourse. Within these areas and throughout the premises, the following guidelines will be enforced:

1. No alcoholic beverages or illegal or controlled substances are permitted.

- 2. No horseplay, practical joking, etc., is allowed.
- 3. No speeding (over 5 mph) or reckless use of vehicles is allowed.
- 4. No flammable liquids may be brought into or stored in the building. Nor may anyone refuel their vehicle in these areas. Refueling must occur at least seventy-five (75) feet outside the building or covered areas.
- 5. Access to fire exit doors and corridors must be maintained throughout the move-in/ move-out period.
- 6. All utility panels, switch gear, fire hose cabinets, standpipes, fire extinguishers and fire alarms must remain visible and accessible at all times.
- 7. Oil spills, loose or missing floor box covers and other apparent safety hazards should be reported immediately to GWCC Security.
- 8. Work activities in the upper level concourse areas require additional supervision to ensure safety of guests attending other events. Control rope, signage and other warning devices may be required.

The National Fire Protection Association (NFPA) 101 Life Safety Code has been adopted, with specific revisions and interpretations, as a guideline for the review of events held at the GWCC. Information regarding the fire code may be obtained through the Event Coordinator. Please note the following highlights:

- 1. Two-story exhibit booths are addressed in special regulations provided by the Fire Marshal. See MULTISTORY EXHIBIT BOOTH GUIDELINES.
- 2. All drapes, curtains, table coverings, skirts, carpet and any materials used in exhibits must be flame retardant.
- 3. Fire hose cabinets, fire extinguishers, sprinklers, fire exit doors, routes of egress and any other fire safety device must not be hidden from view or have its accessibility blocked.
- 4. No crates, packing material, wooden boxes or other highly combustible materials may be stored in exhibit halls, meeting rooms or fire exit areas.
- 5. All fuel tank openings shall be locked and sealed in an approved manner to prevent the escape of vapors; fuel tanks shall not contain in excess of one-half their capacity or contain in excess of 10 gal (38 L) of fuel, whichever is less. At least one battery cable shall be removed from the batteries used to start the vehicle engine, and the disconnected battery cable shall then be taped. Separate batteries that are used for auxiliary equipment are allowed to remain connected. Visqueen or other floor protector must be placed under the vehicle.
- 6. Each planned use of pyrotechnics and welding equipment, open flames, smoke-emitting materials or large amounts of combustible materials as part of an exhibit must be reviewed and approved by the Event Coordinator and the Fire Marshal.



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# Booth Design/EAC/Contractors/Display Rules Insurance

All exhibitors are required to carry sufficient insurance coverages for this event.

Exhibitors shall, at its own expense, secure and maintain for the entire duration of the Event (move-in through move-out), the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of Client and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Client's obligations under this Condition.

- (a) Workers' compensation and employer's liability insurance complying with the laws of the state in which the Event is being held;
- (b) Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable); and
- (c) Automobile Liability insurance (required if bringing automobiles into the Venue) with limits not less than \$500,000 each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators.

The Client's Comprehensive General Liability and Automobile Liability insurance policies shall name as additional insureds: (i) Organizer and each of its direct and indirect subsidiaries and other affiliates and (ii) the Venue. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies, satisfactory to Organizer, shall be promptly furnished to Organizer. Certified copies of the Certificates of Insurance or policies shall provide that they may not be cancelled without 30 days' advance written notice to Organizer. The Client shall obtain a waiver of subrogation from the carrier of each policy described above and the carrier of each other policy that provides fire, explosion or any other risk coverage insuring the Client's property, in each case releasing in full such carrier's subrogation rights.

Since many international policies aren't valid in the United States, all international exhibitors are required to obtain insurance through ExhibitorInsurance.com, the designated insurance provider for the Event. Coverage is subject to underwriting review; Client must review the Ineligible Risks to ensure coverage. Clients may be eligible to opt out of this coverage by providing a valid Certificate of Insurance satisfactory to Organizer with the necessary coverages.

#### Your COI must include the following:

Producer: Exhibitors Insurance company & their address: Insured: The exhibitor & their address: Contact info Insurer(s) affording coverage: See requirements above Type of Insurance Policy number Effective Dates: Must include all move in and move out days Limits

Description of Operations/ Locations/ Vehicles: Additionally Insured: Must include Informa Media, Aviation Week Network, Freeman (general contractor), and the Georgia World Congress Center, their agents, directors, and employees Certificate holder / address of certificate holder: Informa Media - 605 3rd Avenue, NY, NY 10158 Authorized Representative Signature

The Certificate of Insurance can be submitted via the EAC form, or sent directly to Anitajoyce.wright@aviationweek.com. https://fs2.formsite.com/AW-Events/form58/index.html https://www.exhibitorinsurance.com/pub/srch/?e=MROAM2023



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# Booth Design/EAC/Contractors/Display Rules

# **UNION JURISDICTIONS – GEORGIA**

To assist you in planning for your participation in this upcoming exposition, we are certain you will appreciate knowing in advance that union labor may be required for certain aspects of your exhibit handling. To help you understand the jurisdiction of the various unions, we ask that you read the following:

# **EXHIBIT INSTALLATION AND DISMANTLING:**

Currently we have an agreement with the Local IATSE Union to provide labor for display installation and dismantling. Full time employees of the exhibiting companies, however, may set their own exhibits without the assistance of this Local. Any labor services that may be required beyond what your regular full time employees can provide must be rendered by the Union or an Exhibitor Appointed Contractor. Labor can be ordered in advance by returning the Display Labor Form, or at show site, at the Freeman Service Center.

# **MATERIAL HANDLING:**

Exhibitors and full time employees of exhibiting companies may hand carry their own materials into the exhibit facility. However, the use or rental of dollies, flat trucks, pallet jacks or other mechanical equipment is not permitted. Freeman has the responsibility of receiving and handling all exhibit materials and crates, with the exception of items Exhibitors hand carry. Freeman will control access to the loading docks in order to provide for a safe and orderly move in/out. Unloading or reloading at the dock of any and all contracted carriers will be handled by Freeman.

Vehicles must not be left unattended at the loading areas. Any unattended vehicles will be towed at the owner's expense.

Fire Marshal regulations absolutely prohibit the storage of empty containers in the exhibit hall. Arrangements have been made with Freeman to store empty crates and containers. Please refer to the Material Handling section of this manual for information regarding the handling of empties, disposal of skids, etc.

# **GRATUITIES:**

Tipping is expressly prohibited. This includes such practices as giving money, merchandise or other special consideration for services rendered. Please do not give breaks other than mid-morning and mid-afternoon, when the union has a scheduled 15 minute paid break. Meal breaks are one hour. Any attempt to solicit a gratuity by an employee should be reported immediately to the Exhibit Manager or a Freeman Supervisor.

# **SAFETY:**

Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Freeman cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order the appropriate labor on the Display Labor Form and the necessary ladders and tools will be provided.



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# Freight and Shipping Freight/Shipping

Without careful planning, shipping everything from brochures to booths can be a difficult and costly process. Here are some tips and tricks to help guide you through. But, the most important takeaway here is START PLANNING EARLY. Take advantage of early bird discounts and alleviate stress by reaching out early to find the best solution for you!

As the official service contractor, Freeman is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event.

You have two options for shipping your advance freight – either to the warehouse or directly to show site.

# Warehouse Shipping Address:

Exhibiting Company Name / Booth # \_\_\_\_\_ MRO Americas 2023 C/O Freeman 841 Joseph E Lowery Blvd NW Atlanta, GA 30318

Freeman will accept crated, boxed or skidded materials beginning Thursday, March 16, 2023, at the above address. Material arriving after April 10, 2023 will be received at the warehouse with an additional after deadline charge. Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refriger-ated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108" H x 93" W. Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 3:30 PM. Certified weight tickets must accompany all shipments. If required, provide your carrier with this phone number: (888) 508-5054.

# **Show Site Shipping Address:**

Exhibiting Company Name / Booth # \_\_\_\_\_ MRO Americas 2023 C/O Freeman Georgia World Congress Center 285 Andrew Young International Blvd NW Atlanta, GA 30313-1591

Freeman will receive shipments at the exhibit facility beginning Saturday, April 15, 2023. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility are the responsibility of the Exhibitor. Certified weight tickets must accompany all shipments. If required, provide your carrier with this phone number: (888) 508-5054.

Please note: All materials received by Freeman are subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors. Refer to the material handling form for charges for the service.

Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Freeman for your quoted rates and rules applicable to disposal of your exhibit properties.



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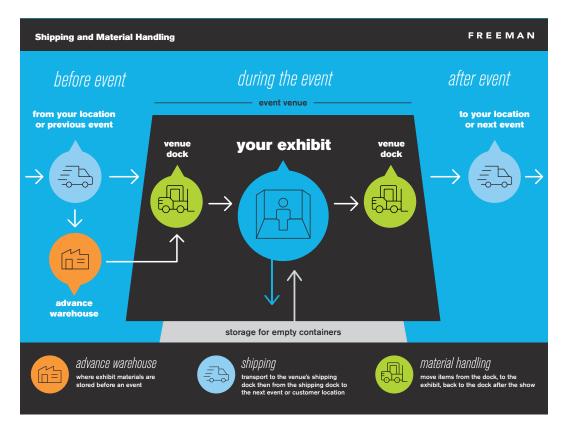
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# Freight and Shipping Material Handling - Freight/Shipping



Refer to the material handling form for charges for the service. Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Freeman for your quoted rates and rules applicable to disposal of your exhibit properties.

# PREPAID OR COLLECT SHIPPING CHARGES

- Collect shipments will be returned to the delivery carrier.
- To ensure that your freight does not arrive collect, mark your bill of lading "prepaid."
- "Prepaid" designates that the transportation charges will be paid by the exhibitor or a third party.

# **FREIGHT LABELS**

- The label should contain the exhibiting company name, the booth number and the name of the event.
- The specific shipping address for either the warehouse or show site is listed above.



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# Freight and Shipping Freight Services

As the official service contractor, Freeman is the exclusive provider of freight services. Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event. You have two options for shipping your advance freight – either to the warehouse or directly to show site.

# Warehouse Shipping

- We will accept freight beginning 30 days prior to show move-in.
- To check on your freight arrival, call Exhibitor Services at the location listed on the Quick Facts.
- To ensure timely arrival of your materials at show site, freight should arrive by the deadline date listed on the Quick Facts. Your freight will still be received after the deadline date, but additional charges will be incurred.
- The warehouse will receive shipments Monday through Friday, except holidays. Refer to the Quick Facts for warehouse hours. No appointment is necessary.
- The warehouse will accept crates, cartons, skids, trunks/cases and carpets/pads. Loose or pad-wrapped material must be sent directly to show site.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Shipments received without receipts or freight bills, such as Federal Express and UPS, will be delivered to the booth without guarantee of piece count or condition.
- Certified weight tickets must accompany all shipments.
- Warehouse freight will be delivered to the booth prior to exhibitor set up.

# **Show Site Shipping**

- Freight will be accepted only during exhibitor move-in. Please refer to the Quick Facts for the specific exhibitor move-in dates and times.
- All shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and weight.
- Shipments received without receipts or freight bills, such as Federal Express and UPS, will be delivered to the booth without guarantee of piece count or condition.
- Certified weight tickets must accompany all shipments.



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# Freight and Shipping Shipping from Outside the U.S.

TWI has been appointed as the official international Freight Forwarder for delivery of international shipments destined for MRO Americas 2023. TWI is pleased to coordinate the customs and delivery of your international shipment destined for this event. The following pages list important information regarding shipping documents, deadlines, and fees, and information from our customs broker pertaining to customs clearance of your exhibition materials into the United States.

TWI information is available in the **Exhibitor Resource Center**.



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## **RETURN SHIPPING**

- Each shipment must have a completed Material Handling Agreement in order to ship materials from the show. All pieces must be labeled individually.
- To save time, complete and submit the Outbound Shipping Form in advance, or you may contact the Service Center at show site for your shipping documents.
- The Material Handling Agreement and labels will be processed and available prior to show closing.
- After materials are packed, labeled, and ready to be shipped, the completed Material Handling Agreement must be turned in at the Service Center.
- Call your designated carrier with pick-up information. Please refer to <u>FreemanOnline</u> for specific dates and times. In the event your selected carrier fails to show on final move-out day, your shipment will either be rerouted on Freeman's carrier choice or delivered back to the warehouse at the exhibitor's expense.
- For your convenience, show recommended carriers will be on site to handle outbound transportation.

# Freight and Shipping **Return Shipping**



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# Freight and Shipping Material Handling - Empty Containers

Freeman is the exclusive service provider for material handling.

Freight material handling or "drayage" is the moving of exhibit materials from one location to another. Whether an exhibitor's materials are shipped to Freeman's advance warehouse or directly to show site, these materials must be delivered to their booth location.

Services included in material handling or drayage costs include:

- Accepting the exhibit materials either at the warehouse or at show site
- Delivery of exhibit materials to the exhibitor's exhibit space
- Storage of empty containers during the show
- Returning empty containers at the close of the show
- Picking up an exhibitor's packaged materials
- Returning packaged materials to the dock
- Loading exhibitor's materials on their carrier of choice

Material handling includes unloading your exhibit material, storing up to 30 days in advance at the warehouse address, delivering to the booth, the handling of empty containers to and from storage, and removing of material from the booth for reloading onto outbound carriers. It should not be confused with the cost to transport your exhibit material to and from the convention or event.

- Pick up "Empty Labels" at the Service Center. Place a label on each container. Labeled containers will be picked up periodically and stored in non-accessible storage during the show.
- At the close of the show, the empty containers will be returned to the booth in random order. Depending on the size of the show, this process may take several hours.
- In order to get your containers returned to you most expeditiously, please keep all aisles clear after the show concludes. Empty containers are not returned to booths until the carpet has been removed. The quicker the carpet is pulled, the quicker you will get your containers.

STORAGE: Fire regulations in most exhibit facilities prohibit storing product, literature, empty packing containers or packing materials behind back drapes or under draped tables. In most cases, however, Exhibitors may store a limited supply of literature or product appropriately within the booth area, as long as these items do not impede access to utility services, create a safety problem or look unsightly.

Please note: All items and materials that must be brought into the facility may be subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.

Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Freeman for your quoted rates and rules applicable to disposal of your exhibit properties.



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MRO CONFERENCE April 18-20, 2023

MALMS April 19-20, 2023

REGISTRATION Registration Hall, International Boulevard April 18-20, 2023

EXHIBITOR MOVE-IN April 15 (600 sqft and larger/ double decker booths only) 1:00 pm - 7:00 pm

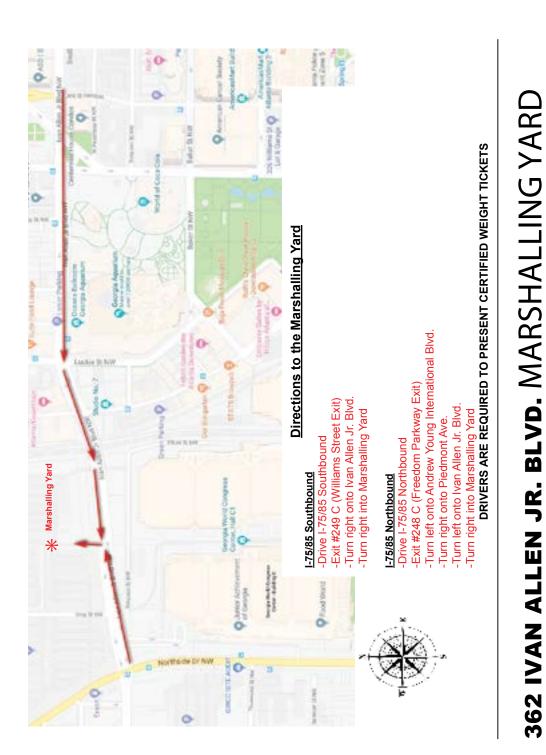
**April 16** 8:00 am - 8:00 pm

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# Freight and Shipping Marshalling Yard/Unloading

EXHIBITOR RESOURCE CENTER: MROAMERICAS.AVIATIONWEEK.COM



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**Exhibitor Services** 

Audio Visual (AV)



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# Carpet/Floor covering Rental Carpet is available through Freeman.

Colorfast carpeting boasts a consistent shade every time and the padding exceeds industry standards, ensuring that you'll be floored by the quality. Freeman's custom options include borders, patterns and logo applications in both our classic and prestige carpeting lines.

Colorfast carpet technology guarantees a uniform and professional look throughout the life of your exhibit

- Diverse customization options guarantee the fulfillment of your brand standards
- All carpet and padding is manufactured with recycled material
- Rental prices are all-inclusive so there are never hidden charges for material handling or pickup
- Renting carpet from Freeman minimizes your shipping footprint

Please see the Carpet Brochure and Order Form for more information available in the <u>MRO Americas Exhibitor Resource Center.</u>

You may bring your own flooring; however, you must contact Freeman Exhibitor Services.

For Assistance, please call (214) 634-1463 to speak with one of our experts.

# Exhibitor Service Providers **Carpet**



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# Exhibitor Service Providers Catering/Food & Beverage

The GWCC has an exclusive, in-house catering department, Levy Restaurants which manages catering activities.

All food and beverage and catering services. All arrangements for the serving of food and beverages must be made through Levy Restaurants. State law prevents alcoholic beverages from being brought into the GWCC except by GWCC Food Services.

# **Stand Catering**

Levy Restaurants offers a variety of options for stand catering.

Catering menus are available in the MRO Americas Exhibitor Resource Center.

Ph: 404-223-4500 Fax: 404-223-4511 E-mail: foodservices@levyrestaurants.gwcc.com

Show Management requests that all alcoholic beverages be served after 1 pm and must take place in the exhibition hall only. No alcoholic beverages can be removed from the exhibition and all receptions must end by the time the exhibition hall closes for the day. No receptions are permitted after official exhibition hours.



# Exhibitor Service Providers Cleaning

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# Stand cleaning includes:

- Cleaning is an exclusive service. This includes all floor services and trash removal.
- Prices are based on total square footage of booth regardless of area to be cleaned.
- Show Site Prices will apply to all cleaning orders placed at show site.

# **EXCESSIVE TRASH AND BOOTH ABANDONMENT**

Any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-in. Excessive booth materials and/or literature left in the booth at the end of the published exhibitor move-out that is not labeled for an outbound shipment will be considered abandoned and deemed as trash. The exhibitor will be charged for the removal and disposal of these items. Charges may include Installation & Dismantle Labor, Forklift & Rigging Labor, and/or Dumpster Fee. Please call Exhibitor Support at (888) 508-5054 for an estimate.

Removal of any debris or trash exhibits left in the hall will be billed back to the exhibitor.



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# Exhibitor Service Providers Electric-Plumbing-Lighting-Cable

Edlen is the exclusive provider of Electric, plumbing, lighting and cable services at GWCC. You may order using the forms in the Exhibitor Resource Center, or online at <u>www.edlen.com</u>.

# Step 1: Complete the Method of Payment

This form must be completed and returned with the order forms below.

# Step 2: Complete Utility Order Forms as Required

- A. Electrical Order
- B. Plumbing Order
- C. Lighting Order
- D. Cable Order

# Step 3: Review Electrical Labor Instructions

This form will help you determine if you require electrical labor in your booth. A. What electrical work in your booth space needs to be performed by Edlen Electricians.

B. How power is delivered to your booth in the facility (from the floor or ceiling).C. What other forms are required in order to schedule and pre-pay your estimated labor cost.

# Step 4: Complete Additional Labor Forms as Required

Forms include the following:

- A. Electrical Distribution
- B. Plumbing Distribution
- C. Lighting Order Form
- D. Cable Service Order Form

## Step 5: Complete the Electrical, Plumbing & Lighting Layout Forms (if applicable)

All island booths must return an electrical layout and plumbing layout (if applicable) indicating a main distribution point as well as any other locations requiring power or plumbing services. Inline and peninsula booths need to return an electrical layout only if power is needed at any other location than the rear of the booth. Lighting layouts should be submitted, indicating both the placement of lights and focus.



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# Exhibitor Services Forklift Rental

Freeman is the exclusive provider for forklift rentals. Forklift orders to install your booth after materials are delivered may be ordered in advance or at show site. We recommend that you order in advance to avoid additional charges at show site.

Please contact Freeman for all forklift rentals.

- Show site prices will apply to all labor orders placed at show site
- Start time guaranteed only at start of working day
- One hour minimum labor thereafter is charged in half (1/2) hour increments
- Supervisor must check in at the Freeman Service Center to pickup labor
- When scheduling dismantle labor, be sure to allow sufficient time for empty containers to be returned to your booth

Straight Time - 8:00 A.M. to 5:00 P.M. Monday through Friday

Overtime - 6:00 AM to 8:00 AM

5:00 PM to 12:00 Midnight Monday through Friday

6:00 AM to 12:00 Midnight Saturday & Sunday

Double Time - 12:00 Midnight to 6:00 A.M. and recognized holidays

For fast, easy ordering, go to www.freeman.com/store



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# Exhibitor Services Furniture

Freeman sets the stage for success with temporary furnishings that make lasting impressions. With high-quality furniture in shapes and styles that suit your budget and design needs, Freeman always provides an ideal solution for your exhibit.

- Sleek and professional furniture products transform your exhibit into a destination
- Extensive selection of seating, surfaces, and display fixtures provides a completely custom and comprehensive approach to your brand experience
- No assembly required: Hassle-free shipment, setup, and tear down allow your exhibitors to focus on what matters: new business
- Prices are all-inclusive and cover delivery, installation and material handling with no hidden fees

# Discount Price Deadline: March 20, 2023



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# Exhibitor Services Internet for Exhibitors

CCLD is the Exclusive provider of Internet services for MRO Americas.

## Internet

CCLD is the exclusive Internet and Telephone provider for the Georgia World Congress Center. Make sure you keep your show connected with any of these options:

- Telecommunications Services
- Shared Wired Internet Services
- Dedicated Bandwidth Wired Internet Services
- Wi-Fl

Wi-Fi Exhibitor Booth Services are available on the exhibit floor. For mission critical applications, we recommend using a wired internet connection as Wi-Fi is vulnerable to interference due to many different factors outside of our control. A separate paid network named GWCCWIFI is available exclusively in the lobbies and meeting rooms (excludes exhibit floors) offering a daily rate of \$25 for a 1Mbps connection. A free Wi-Fi network named GWCC Free Wi-Fi is available in the main lobby areas (excludes exhibit floors & meeting rooms).

Incentive Rates apply to orders received (with payment) 21 calendar days prior to first open show date.

The form for internet is available in the MRO Americas Exhibitor Resource Center.

Please email your order to info@ccld.net or fax to us at 404-222-5514. A receipt and instructions will be sent after the order is received. http://www.ccld.net



# Exhibitor Services

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# **Exhibitor Lead Retrieval Can Help You!**

Say goodbye to the old days of collecting business cards and manually typing them into a CRM! Using rental badge scanning devices or a software installed on your own mobile device, Lead Retrieval eliminates this process, provides a user-friendly scanning method & delivers your leads in your own exhibitor portal, exportable to a CRM friendly format directly after the event. So now your team can start follow-up or marketing tasks much quicker post-event, which as we know is incredibly important.

The scanning process is as simple as tapping "scan" on the device and pointing the device's camera at the QR code on the badge. The scanner automatically scans the barcode, which significantly speeds up the capture process. The aim is to make the scanning as unobtrusive as possible, so you can focus on what matters – the interaction.

## Benefits:

- Use your own device or rent one: Rental devices help save battery life, and can be shared amongst team members. Or simply download the app to your own device and start scanning.
- Fast Capture of contact information: Capturing a lead is as simple as pointing the camera at the badge.
- Expedited Lead Delivery/Sales Agility: Receive your own personalized URL and download your leads in a spreadsheet format within 48 hours of show-close, so your sales team can promptly start follow-ups.
- Qualify Leads: Optionally, use custom questions to qualify your leads and show who needs immediate follow-up, or information on a specific product.
- Add Notes: Attach freeform notes at any time to a lead to further assist your sales team.
- Real-time syncing to avoid loss of data: Syncing your captured leads to the cloud ensures no loss of data if device is lost/damaged.
- Improved Customer Interactions: The collection of contact information is so quick/ easy, you can now focus on the customer interaction!

Forms are available in the MRO Americas Exhibitor Resource Center



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# Exhibitor Services Engagement Opportunities

Please direct any additional questions regarding marketing opportunities to:

Jennifer Roberts Events Marketing Director +1.917.699.6231 jennifer.roberts@aviationweek.com

# **Maximize Your Investment**

Let us help you promote your presence at the event to make sure you connect with the right people!

- Join the Aviation Week Network Social Media groups
- The event's official Twitter hashtag is #MROAM. Be sure to follow and tag us at @ avweekevents, @mronetwork and/or @aviationweek. And don't forget to use the official event hashtag!
- Press and PR opportunities.

# Feathr- Invite Your Customers with just a few clicks!

Through your Partner Dashboard, you'll have access to a customized co-branded landing page, email invitation, and web banners where your customers and prospects can register and save.

From your Dashboard you can:

- View and share the link to your customized landing page with your customers network
- Send or download a custom-made email promoting your presence at the event
- Download your banner to place on your website or social media

## Receiving your dashboard

Dashboard links will be sent to the marketing booth contact. Dashboard links will be sent out the week of August 8. If you don't receive your link please contact sergii.khalepa@aviationweek.com

# InGo

Using InGo you can reach out to your whole social network and uniquely invite them to meet up with you on the exhibition floor- you can highlight your booth location, team that will be on-site, products you will be featuring- anything that you want to promote about your participation in the event. Use any of these links to spread the word via your social channels. Be sure to customize the default message for added personalization!

# **Exhibitor Invitations**

Use you Feathr dashboard or we have created pdf options to help you invite and connect with customers and prospects at MRO Americas

# **Exhibition Guest Pass**

This is good for anyone within the industry, regardless of organization affiliation. This will not get people into the conference sessions, but it will give them access to the exhibition floor where they can connect with you and the rest of your team that will be on-site.



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# Exhibitor Services Marketing Opportunities

Please access through your Feathr Dashboard. Missing your access link? Contact Sergii Khalepa at <u>Sergii.khalepa@aviationweek.com</u>

# **Official Event Logos**

Official event logos for use in promotional materials are available for download in the Exhibitor Resource Center. <u>Download Logos</u>

# Speaking at the Event?

Promote your thought leadership and participation with a custom graphic that you can share on your social media channels. Let your colleagues, peers and competitors know that you will be presenting at MRO Americas. To request your custom banner contact <u>Sergii.khalepa@aviationweek.com</u>

# **Official Event Banners**

Whether you're sponsoring or exhibiting, use banners on your websites, blogs, or on your email signature! Access banners through your Feathr Dashboard or for custom options contact Don Giordano at <u>Don.giordano@aviationweek.com</u>

Don't forget to link it to http://mroamericas.aviationweek.com

# **Program Book Advertising**

Expand your company's presence during the event. Used as a reference pre-and-post show, this digital download is used by conference delegates, trade show visitors, and exhibitors. The Official Program Book includes the conference agenda, exhibitor and sponsor profiles, floor plan of the exhibit hall, and all special events. Bonus distribution includes the Inside MRO readership. Contact your sales rep for information.

# **Onsite Added Value Opportunities**

Gain additional visibility and stand apart from your competition. Opportunities range from sponsorships of cocktail receptions, coffee breaks, lunches, breakfasts, cyber cafes, and self-serve kiosks to attendee bags, notebooks, lanyards, pens, and meter board advertisements.

# Expand Your Reach Before and During the Show with Special Messaging to all Delegates

Target a message in SpeedNews - Place an advertisement in the issues two weeks prior to the show and set up your pre-show messaging to all delegates and then continue that message Onsite at the show.

Beth Eddy P: +1.561.279.4646 Fax: +1.561.279.4699 E: betheddy@aviationexhibits.com Advertising – The Aviation Week N



## Exhibitor Services Engagement Opportunities

#### etwork

AviationWeek.com is the leading website for aerospace and defense professionals with over 2 million page views per month. The site is a hub for executives, managers, government and military officials, engineers, and other aviation professionals worldwide. Aviation Week & Space Technology delivers global intelligence that is unrivaled in A&D journalism. For almost 100 years, AW&ST has expertly provided first-to-market global content, delivering more forward-looking insight and in-depth analysis that shapes the agenda for today's industry.

Contact Iain Blackhall Managing Director, Europe +44 (0) 207 176 6231 iain.blackhall@aviationweek.com

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## Exhibitor Services Meeting Room Rental

Meeting room space may be available for rental in or near the exhibition hall. Please contact your sales rep (please see contacts page) for information.

Meeting rooms are reserved for exhibitors and sponsors only. Your meeting room includes a boardroom setup, including electricity, tables and chairs. Additional AV/catering/etc. can be ordered from the official contractors.

Meeting rooms are only available for use during posted exhibition hours. **Exhibitors** may not invite customers to meetings before or after show hours.

The exhibition will be open for visitors		
Tuesday, April 18	9:30 AM - 5:30 PM	
Wednesday, April 19	9:30 AM - 5:30 PM	
Thursday, April 20	9:30 AM - 1:00 PM	



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### Exhibitor Services Program Book/Online Exhibitor Profile

As an exhibitor, your company profile is published on the MRO Americas web site, in the official program book. Exhibitors can enter profile information and select industry categories. All changes need to be made by February 4, 2020, or they will not appear in the printed materials. The marketing or primary contact on your account will receive login information to enter or change the profile and select categories.

If you are a returning exhibitor, your profile from last year already appears on the site. Please log into your account when you receive the notification and confirm whether you would like to repeat this listing or make changes.

If you are having trouble logging into your account to make changes please contact Allison Gold (<u>allison.gold@aviationweek.com</u> +1 718.501.7675)

#### **Program Book Advertising**

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#### All Americas/Canada

Beth Eddy/Mimi Smith P: +1.561.279.4646 Fax: +1.561.279.4699 E: <u>betheddy@aviationexhibits.com</u> E: <u>mimismith@aviationexhibits.com</u>

#### Europe/Russia/CIS/Africa/Middle East

Mike Elmes/Matthew Elmes P: +44 (0)1206 321639 Fax: +44 (0)1206 321259 E: mike.elmes@aerospacemedia.co.uk E: matthew.elmes@aerospacemedia.co.uk **Asia-Pacific** Clive Richardson P: +44 (0) 7501 185257

E: clive@accessgroup.aero

Alison Weller T: +44 7501 185255 E: alison@accessgroup.aero



## Exhibitor Services Sustainability

**EVENT DATES:** April 18-20, 2023

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MALMS April 19-20, 2023

REGISTRATION

Registration Hall, International Boulevard April 18-20, 2023

#### **EXHIBITOR MOVE-IN**

April 15 (600 sqft and larger/ double decker booths only) 1:00 pm - 7:00 pm

**April 16** 8:00 am - 8:00 pm

**April 17** 8:00 am - 6:00 pm

#### LOCATION:

Georgia World Congress Center Atlanta, GA **Building B** 

Allison Gold Senior Manager, Events +1-718-501-7675 allison.gold@aviationweek.com

Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com

#### **Better Stands**

Informa Markets is committed to running sustainable, socially responsible events that have a limited impact on the environment. Like all industries we are looking for ways to reduce our carbon footprint and the amount of waste our events produce. Disposable, single-use stands, which make up the bulk of a typical show floor, have a detrimental impact on the environment, both during construction and removal. Better Stands will target disposable stands replacing them with higher-quality reusable structures made with sustainable materials. To reduce environmental impact, mitigate health and safety risks and maximize build and breakdown times we have some suggestions to consider during stand design and construction.

What is encouraged?	What is discouraged?
All core elements i.e. walls, archways, counters etc. should be constructed with reusable materials e.g. system build or stock panels.	The use of MDF panels or similar.
The stand structure should be prefabri- cated and ready to assemble onsite.	The use of 'other' raw materials to con- struct core structural elements i.e. walls, archways, floor systems, counters etc.
Floor flats and system floors should be cut to size before coming onsite and be recyclable and/or reusable.	Construction of any stand components from single use materials.
LED lighting	The use of incandescent light bulbs.
The use of recycled carpet, Eco vinyl flooring, other floor coverings.	The use of non-recycled carpet, PVC vinyl flooring, other floorcoverings.

## Additional Tips for Sustainable Exhibits:

#### **Booth Structure:**

**Option 1** Multiple Use Use Forest Sustainable Certified (FSC) wood to build your booth and crates.Get creative! Design your booth with a small shipping footprint to minimize carbon emissions. Freeman's eye-catching stretch- fabric booth designs pack up small (and light!) for shipping.

**Option 2** One-time Use Rent locally from nearby Freeman offices to reduce both shipping costs and carbon emissions.

#### Carpet:

**Option 1** Rent rather than buy carpet to save on shipping, cleaning, and storage. Freeman Classic carpet can be reused at least four times.

**Option 2** Use darker-colored carpet, which is easier to reuse and recycle. Freeman Classic dark- colored carpets are made of 20-50 percent recycled content.

#### Shipping

- Online + before deadline = better bottom line. Take advantage of early-bird pricing and consolidate shipping when ordering supplies.
- Choose reusable shipping padding. Avoid packing peanuts and foam plastic materials that never decompose.
- Ship early. Use the 30-day policy to ship materials to the Freeman advance warehouse.



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#### Graphics

**Option 1** Multiple Use. Print on a durable substrate without dates, event names, or locations.

**Option 2** One-time Use. Print on 100 percent recyclable materials like Freeman Honeycomb and Smartbuild Eco, which are just as cost-effective as PVC.

#### Energy

- Use Energy Star-rated equipment for audio-visual equipment and monitors.
- Power down. Turn off equipment at the end of each day.
- Light up your booth with CFLs, LEDs, or other energy-efficient lighting.

#### **Train Your Team**

Educate your installation and dismantling teams about recycling and donation processes.

#### **Outbound Shipping**

- Pack in, pack out. Leave no traces on show site.
- Join a caravan. If you're shipping directly to another show, ask Freeman Transportation about joining a caravan to your next show.

#### **Leftover Materials**

- Remember to label. Clearly label recyclable leftover material for disposal.
- Donate the rest. Ask the Freeman Exhibitors Services desk about local donation programs.

#### **TYPICALLY\* DONATE-ABLE**

Furniture: Purchased items Home furnishing: Décor staging materials Unused raw materials: Plywood, subflooring, non-laminate wood Flooring: 100 square feet of flooring. Excludes carpet. Left over giveaways: Pens, pads of paper, sunglasses, USBs, etc., left over in your promotional giveaway

#### **TYPICALLY\* RECYCLABLE**

Cardboard: Used for signs or shipping boxes Glass: Green, brown, clear Plastics: Shrink-wrap or plastic banding used to secure shipments; water/soda bottles; plexiglass (acrylics) clear, smoked, or tinted; Visqueen used to protect flooring Metal: Aluminum cans/ steel banding Paper: Fliers, brochures, programs, tickets, office paper, newspaper, magazines, paperboard Wood: Non-laminate wood

#### **GWCC**

The Georgia World Congress Center Authority integrates green initiatives campus-wide. The convention center is the largest LEED Gold certified convention center in the world, Centennial Olympic Park is the largest urban green space development in the last two decades, Mercedes-Benz Stadium is the country's first LEED Platinum certified professional sports stadium, and the Savannah International Trade and Convention Center is proudly LEED Gold certified. We work closely with our hosts to improve the environmental and social impacts of their events.

## Exhibitor Services Sustainability





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Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com **Advanced Freight –** Refers to freight that has been sent to the Official Contractor's warehouse prior to the Events move in.

Advance Order - An order for services sent to service contractor prior to installation date.

Back Wall - Refers to the drape used at the rear of a standard booth.

**Bill of Lading** – A legal document that establishes the terms between the shipper (exhibitor) and transportation company (carrier) for the transport of goods between specified points for a specified charge. A bill of lading is required to be filled out and turned in at the Freeman Service Desk at the close of the show, after the exhibitor is all packed up, in order for Freeman to release the freight to the transportation company (carrier)

Booth Package - This term describes the equipment supplied to exhibitors from show management.

**Certified Weight Ticket** – Certified weight ticket is a required documented measurement used for shipping exhibit properties. All carriers checking into a venue's marshaling yard are required to present a certified weight ticket at check in.

**Common Carrier** – A transportation company moving exhibitor freight, which usually only accepts crated materials that it can consolidate with the properties of other customers into one shipment bound for the same destination. Only Freeman can accept freight from a common carrier.

**Corner Booth** – An exhibit space with exposure on at least two aisles, usually found at the end of a row of inline booths.

**CWT** - "Century Weight" or "hundredweight". The total weight of a crate is divided by 100 to obtain billable weight. 51,000 lbs / 100 = 510 cwt

**Drayage** – The service that includes delivery of materials to an exhibit space, removal of empty crates, storage of crates during the Event, return of crates at the end of the Event, and delivery of materials to the carrier loading area. See documents regarding Material Handling.

DT Labor - Double-time labor, or work performed on double time and charged at twice the published rate.

**Empty Sticker** – A colored sticker used to mark empty crates and boxes for storage provided in the material handling service. See Service Desk for Empty Stickers.

**Exclusive Contractor** – One who holds an exclusive contract with a facility or event manager to provide specified services to that facility or Event.

**Exhibitor Appointed Contractor (EAC)** – Also called an independent contractor, a supplier hired by an exhibitor to perform trade Event services independently of Event management-appointed contractors.

**Exhibitor Kit** – Also known as a Service Manual/Exhibitor Resource Center, this is package of information that contains all rules, regulations and ordering forms relating to an exhibition, provided to exhibitors by Event management.

**Floor Order** – An order for product or service placed after Advance Deadline therefore not eligible for discounted rates.

Floor Port - A utility box recessed in the floor containing electrical, telephone or plumbing connections.

Freight - Exhibit properties and other materials shipped for an exhibit.

Freight Desk - The area where inbound and outbound exhibit materials are handled at a trade event.

**Forklift /Ground Rigging -** Handling and assembly of machinery that requires the use of a forklift. This includes positioning and/or re-skidding of exhibitor material, machinery and equipment.





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Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com Hard wall - A type of exhibit construction in which walls are made of a solid material, rather than fabric.

**I&D** – Installation and dismantling of an exhibit by a labor source. Exhibitors may orders this service from the general contractor.

ID Signs - Typically a 7" x 44" cardstock sign that contains exhibitor name and booth number.

In-line - An exhibit that is constructed in a continuous line with other exhibits.

**Island Exhibit –** An exhibit with aisles on four sides. There is no pipe and drape construction provided to Island booths.

**Labor** - Contracted workers who perform services. When labor is ordered, hours are based on estimates and will be billed actual time incurred. Requested times are not guaranteed and are based on availability. Minimum of one hour will be charged. Additional time will be billed in increments. Rates are based on when labor was performed: ST, OT, DT.

Logistics - Point to point transportation services for freight by an appointed carrier.

**Marshaling Yard** – A lot where trucks gather for orderly dispatch to Event site. When a marshaling yard is provided, all carriers must check in, present a weight ticket, and will be guided to the docks to unload when a space is available. The same is true for the out of the show. Applicable fee applies.

**Move In** – Refers to the date and time that exhibitors gain access to a facility and are able to begin the construction and/or set up of their booth.

**Move out -** The date/time specified by Event management for dismantling exhibits and clearing the exhibition floor. Also referred to as

Perimeter Booth - A booth space on an outside wall.

Pipe and Drape - Tubing covered with draped fabric to make up rails and back wall of a trade show.

**Porter Service** – A service that includes the emptying of wastebaskets within the booth at specific intervals during the show.

Quad Box - Four electrical outlets in one box provided by the electrical contractor.

**Registration** – This refers to an area that Event management uses to register and check in Event exhibitors, buyers and attendees. This is the place in which show badges can be obtained.

Rigger - A skilled worker responsible for handling and assembly of machinery.

**Right-to-Work state** – A state where no person can be denied the right to work because of membership or non-membership in a labor union. See the Union Rules and Regulations within your manual for specific guide-lines.

Service Desk - The location at which exhibitors order services.

Side Rails - The wall between two booths used to divide exhibits, typically 3' high.

**Skirting –** Decorative covering around tables and risers. Tables are skirted on 3 sides unless additional skirting is ordered.

**Special Handling** - An additional charge that applies to exhibits shipments requiring extra labor, equipment, or time for delivery to exhibit space.

ST labor - Straight time labor, or work performed during normal hours at the standard rate.





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Anita Joyce Wright Associate Manager Events +1-718-730-3192 anitajoyce.wright@aviationweek.com **Visqueen** – A clear heavy plastic sheeting that is placed over exhibiting carpeting after it is laid in order to protect it until show opens.



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### **Stand/Booth Furnishings**

#### What is Raw Space?

A Raw space booth is generally defined as a booth space wherein the exhibitor brings their own custom booth. The exhibitor purchases the space only from the organizer and all furnishings and services are ordered/brought/purchased a la carte.

#### What is Shell Scheme?

A shell scheme is a modular system of hard walling that is supplied built to the size of the booth purchased by the customer. At Aviation Week's Non-U.S. events, shell scheme stands include infill panels, 1 socket, 2 spotlights, a nameboard/fasicia and carpet.

#### Who do I order extra furniture from?

Rental furniture is available for most Aviation Week events. You can find the official furniture vendor ordering information in the exhibitor resource center on the event's web site.

#### Does the MRO provide the back drop?

At MRO Europe/Asia/Middle East, Shell scheme booths include 2-3 walls depending on location. Raw space booths at these events don't include anything.

At MRO Americas, All non-island booths are equipped with an 8 foot tall pipe and drape (curtain) separating inline booths that are back to back. the booths are separted on the sides by pipe and drap that is 3 feet high. Raw space booths at MRO Americas do not include any pipe/drape/walling.

#### What does my island/raw space booth come with?

Your island/raw space booth does not include any furnishings. It is space only.

#### **Display Rules/Guidelines**

**How do I submit my stand plans for approval?** All Island and 10 x 20 or larger booths must submit their designs using this <u>link:</u>

https://fs2.formsite.com/AW-Events/form91/index.html

or emailed to Allison Gold at allison.gold@aviationweek.com.

#### How do I know if I need to submit stand plans for approval?

All Island and 10 x 20 or larger booths must submit plans for approval. If you have a 10 x 20 or 10 x 30 booth and are just bringing furniture and pop up/roll up graphics, please just let us know.

#### How high can I build my booth?

For complete rules and guidelines, please visit the display guidelines section of the ERC on the event web site. Please contact Allison Gold at <u>allison.gold@aviationweek.com</u> with questions.

#### What do the additional fees for a double decker cover?

Double-decker (multi-story) booths require additional structural approvals, fire watch, fire marshal approvals, etc. The additional fees cover these approvals as well as air rights to the space.



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#### Can I move in early?

Please check the exhibitor resource center for move-in/move-out timings. Early move in is reserved for larger booths. Please adhere to the move-in schedule that is designated for your type of booth.

#### Can I tear down early?

No. No exhibitor is to begin teardown or packing process until the Exhibit Hall closes. If you are unable to keep to the exhibit schedule you should reconsider exhibiting. Early teardown of one's exhibit will result in booth selection penalties the following year. There is a two-part reason behind this policy. First, we still have clients entering the show and they have been promised that the full package of exhibitors will be present. By leaving early, you may be the one exhibitor they really wanted to visit and are now robbed of that opportunity. Second, it impacts your fellow exhibitors. Early teardown not only creates a visual eyesore and a possible physical obstacle to accessing other exhibitors, but it also sends a psychological message to clients that time is up and they need to stop visiting other exhibitors

#### **Freight/Shipping**

#### Can I send materials to the venue?

Freeman will receive shipments at the exhibit facility beginning April 11, 2023. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor. Certified weight tickets must accompany all shipments. If required, provide your carrier with this phone number: (888) 508-5054. Exhibiting Company Name / Booth # \_\_\_\_\_

MRO Americas 2023 C/O Freeman Georgia World Congress Center 285 Andrew Young International Blvd NW Atlanta, GA 30313-1591

#### What do I do with my empty containers

Freeman can arrange for storage of your empty containers

#### **EACs and Insurance**

# Does my regular General Liability insurance work for this show, or would I have to add it on my policy?

Most general liability insurance companies offer this coverage. However, you would need to speak directly with your carrier to determine if it is included in your policy.

# Does both the exhibitor and the contractor need to supply a COI? Does the stand designer need to supply a COI?

Yes. Everyone working on the show floor needs to provide a COI.

#### **Can you recommend an insurance company?** Aviation Week recommends www.exhibitorinsurance.com.

#### Where do I get a COI? What does it need to cover?

You should contact the holder of your general liability insurance policy and see if they supply this kind of coverage.

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Exhibitor is required to carry property and liability insurance in amounts sufficient to cover any losses or liabilities exhibitor may incur in connection with the Show, including without limitation, due to damage or loss to exhibitor's property or injury to the person and/or property of others. Notwithstanding the foregoing and except as otherwise provided in the Exhibitor Resource Center, at all times that exhibitor has access to the Show grounds, exhibitor shall maintain at a minimum the following insurance from an insurance company rated B+ or above by A.M. Best Company (or equivalent insurance rating agency):

- General commercial liability insurance, including contractual liability and advertising injury coverage, with a minimum liability limit of not less than \$1,000,000 combined single limit per occurrence and \$2,000,000 aggregate.
- Exhibitor's policy should add Informa Media, Inc. and Informa Business Media, Inc. and their respective affiliates, the applicable Show facility, and/or any other official exhibitor service contractor as additional insureds.
- By executing the Agreement, exhibitor represents and warrants that it has all such insurance in effect and that it shall maintain all such insurance at least through exhibitor's occupancy of the exhibit space and the Show facility.

If requested by Show Management, exhibitor shall provide a certificate of insurance evidencing the required coverage.

#### **Exhibitor Services**

#### **Can I bring a Keurig, espresso machine, champagne tower, sausages, Turkish Delight, bottled water, cotton candy machine, whisky, etc.?** All food and beverage needs to be supplied by the official catering vendor for all MRO

Events. If an exhibitor wants to serve an item that is not offered by the official catering partner, permission can be requested from show management.

#### Is it possible to have two entries in the program book?

Additional program book entries can be purchased from your sales representative.

#### What is the cost to exhibit at this show?

Please contact your sales representative for pricing and availability. Sales reps are determined by geographical location. To find your representative, please visit: <u>http://events.aviationweek.com</u>

## What is MRO Marketplace? How is this different from my program book profile?

MRO Marketplace is a visibility and lead generation program that continues your MRO presence all year long. Your links profile is added to a database that generates leads throughout the year. Your program book profile is printed in the show program book, posted on the event web site and on the event app (when applicable).

#### Has our exhibit space been paid for?

To confirm that your exhibit space has been paid in full, please contact your sales representative.





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#### Registration

How many exhibitor badges do we get?

Booth personnel is unlimited at all MRO shows.

#### How should we register to be exhibitors for the show?

Exhibitors should visit the registration page on the event web site. There are a variety of options for exhibitors to register booth personnel and conference sessions. Exhibitors are entitled to conference discounts. Please contact <u>events@aviationweek.com</u> for more information.

#### Can I have list of attendees?

Due to Informa's GDPR compliance and privacy policy, attendee contact information cannot be shared.