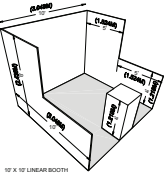
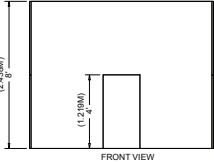
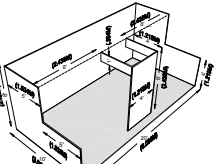
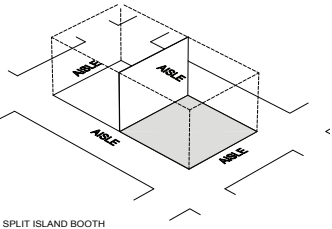
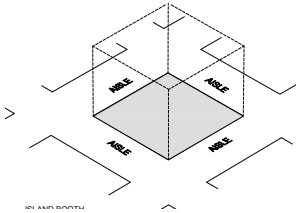


# 2019 Booth Design Guidelines **MRO Americas**

All booth designs for MRO Americas are required to adhere to IAEE guidelines. Below, is a summary of those guidelines. All exhibits must comply with the standard (IAEE) Guidelines for Display Rules & Regulations. Please refer to the Display Rules & Regulations if you are not familiar with them.

All island and/or raw-space booths must submit their design to Allison Gold at [allison.gold@aviationweek.com](mailto:allison.gold@aviationweek.com) and Heather Chapman at [Heather.Chapman@freemanco.com](mailto:Heather.Chapman@freemanco.com). **The deadline for stand design submissions is March 8, 2019.**

Structure Type	Image	Description	Size (depth x width)	Use of Space/Maximum Height
Linear (in-line) Booth		<ul style="list-style-type: none"> <li>• Arranged in a straight line</li> <li>• Has neighbors on either side</li> <li>• One side exposed to aisle</li> <li>• Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.</li> </ul>	10' x 10' 10' x 20'	<ul style="list-style-type: none"> <li>• Maximum back wall height is 8 feet (2.44 m)</li> <li>• Maximum height only allowed in rear half of booth.</li> <li>• Remaining part of booth has a 4 foot height restriction forward to aisle.</li> </ul>
Linear - 1 corner		<ul style="list-style-type: none"> <li>• Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides</li> </ul>	10' x 10' 10' x 20' 10' x 30'	<ul style="list-style-type: none"> <li>• Maximum back wall height is 8 feet (2.44 m)</li> <li>• Maximum height only allowed in rear half of booth.</li> <li>• Remaining part of booth has a 4 foot height restriction forward to aisle.</li> </ul>
Extended Header Linear Booth		<ul style="list-style-type: none"> <li>• Linear Booth (20 ft, 6.1m or longer) with a center header</li> <li>• All guidelines for linear booths apply</li> </ul>	10' x 20' 10' x 30' 10' x 40'	<ul style="list-style-type: none"> <li>• Center Header has a maximum height of 8 ft (2.44m), maximum width of 20 percent of the length of the booth and a maximum depth of 9 ft (2.7m) from the back wall</li> </ul>
Peninsula (split island)		<ul style="list-style-type: none"> <li>• Exposed to aisles on three sides</li> <li>• Backs to another Peninsula Booth</li> <li>• Shares a common back wall with another booth</li> </ul>	20' x 20' or larger	<ul style="list-style-type: none"> <li>• Usually 20ft by 20ft (6.10m by 6.10m) or larger.</li> <li>• Maximum height allowance is 16ft (4.88m); variance to 20ft (6.10m) can be issued by show management, including signage for the center portion of the back wall.</li> <li>• Double-sided signs, logos and graphics shall be set back ten feet (10') (3.05m) from adjacent booths.</li> </ul>

Island		<ul style="list-style-type: none"> <li>• Any size booth exposed to aisles on all four sides</li> <li>• Hanging Signs permitted</li> </ul>	<p>20' x 20'  20' x 30'  20' x 40'  20' x 50'  50' x 30'</p>	<ul style="list-style-type: none"> <li>• The entire cubic content of the space may be used up to the maximum allowable height</li> <li>• Maximum height allowance is 16ft (4.88m); variance to 20ft (6.10m) can be issued by show management</li> </ul>
Hanging Signs/ Graphics*	<ul style="list-style-type: none"> <li>• Hanging Signs and Graphics are allowed in all standard Peninsula and Island Booths</li> </ul>		<ul style="list-style-type: none"> <li>• Maximum height allowance is 16ft (4.88m); variance to 20ft (6.10m) can be issued by show management</li> </ul>	
Towers	<ul style="list-style-type: none"> <li>• free-standing exhibit component separate from the main exhibit fixture</li> </ul>		<ul style="list-style-type: none"> <li>• height restriction is the same as applies to the exhibit space configuration</li> </ul>	
Multi-story Exhibits	<ul style="list-style-type: none"> <li>• Display fixture includes two or more levels</li> <li>• Multi-story Exhibit requires prior approval by the exhibit facility, and/or relevant local government agency and show management</li> </ul>		<ul style="list-style-type: none"> <li>• Additional fees apply from show management and venue</li> </ul>	