

AVIATION WEEK 

# MILITARY AVIATION LOGISTICS AND MAINTENANCE SYMPOSIUM

April 19-20, 2023  
Atlanta, GA

Co-located with

AVIATION WEEK   
**MRO**  
AMERICAS



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# SPONSORSHIP OPTIONS

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The Military Aviation Logistics & Maintenance Symposium (MALMS) is a dynamic forum for members of the U.S. military and commercial aerospace industry to discuss process improvements and operational readiness concerns regarding aircraft maintenance, logistics, and sustainment capabilities development.

The MALMS Symposium will provide attendees, exhibitors and sponsors with an interactive experience that fosters lively conversation, networking, and participation. MALMS is held with the support of the logistics and sustainment leadership of the U.S. Army, Marine Corps, Navy, Air Force, Space Force, and the Logistics Officers Association. The Symposium drives the U.S. military to partner with the private sector for rapid innovation, process improvements and increased operational readiness.

By taking an exhibit or sponsor package you are perfectly positioned to showcase your brand and services to senior level attendees in an intimate setting.

You'll also be able to make key connections within this dedicated forum before expanding your network in the busy aisles of the MRO Americas exhibition hall which attracts 15,000 attendees.

# Sponsorship & Booth Packages



## Industry Support Sponsor \$8,500

- Opportunity to provide panelist or moderator on conference agenda (subject to availability and approval by our conference producer)
- Opportunity to suggest and/or assist in the recruitment of speakers (subject to the approval of our conference producer)
- Opportunity to provide a Task Force/Advisory Board member (subject to the approval of our conference producer)
- 2 complimentary conference registrations and 30% discount on any additional delegate places
- Logo on home page slider on the event website
- Logo to be featured on all elements related to the event, both pre and post event and online
- Full-page company profile in the digital event guide (including three (3) executive profiles)
- Formal acknowledgement in conference session by Conference Producer
- Social media promotion via Aviation Week Network media channels
- Sponsor shall include the event logo, event name, dates and location on their web site with a hot link to the event web site

## Booth From \$5,495

There is a dedicated military pavilion at MRO Americas for companies that support the defense industry where they can showcase their products and services. A 10 x 10 booth includes:

- 2 delegate places at the event
- Different carpet inside the booth and hanging banner/rigging above the pavilion
- Opportunity to provide a Task Force/Advisory Board member (subject to the approval of our conference producer)
- Opportunity to present a 10 minute presentation in the *Go Live! Theater* on the exhibition floor (subject to availability and approval by our conference producer)

# Sponsorship & Branding Opportunities



## ➤ Cocktail Reception: \$7,800\*

Host the networking reception that brings all attendees together in a relaxed environment to develop key business relationships



## ➤ Delegate Lunch: Day 1: \$7,500, Day 2: \$6,000

A great opportunity to host and network with all attendees over a relaxed lunch



## ➤ Breakfast: Day 1: \$4,500, Day 2: \$3,500

Host the continental breakfast that kicks off the day's learning and networking activities



## ➤ Sponsored Session/Workshop:

*Contact for Pricing*

Sponsor and run a specialist session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



## ➤ Technology Demonstration:

*Contact for Pricing*

Sponsor and run a short product demonstration to showcase your product or service to the event audience (subject to approval by our conference producer and availability of a slot on the program)



## ➤ Bags: \$4,500\*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee

# Sponsorship & Branding Opportunities



## ⚡ Notebooks: \$3,500\*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



## ⚡ Pens: \$3,000\*

Get your branding on the pens given out at the conference, available for all attendees



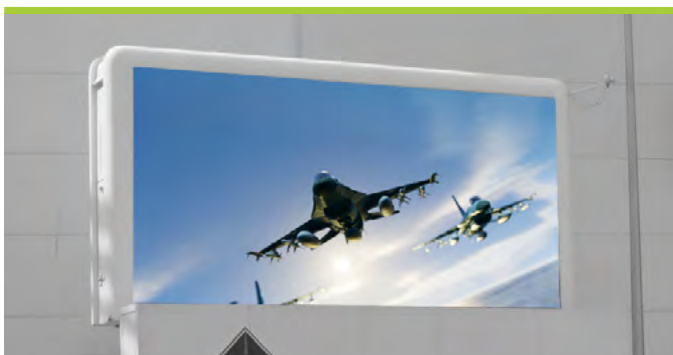
## ⚡ Coffee Cups: \$3,000

Sponsor the branded coffee cups used by all attendees during the refreshment breaks



## ⚡ Napkins: \$2,500

Sponsor and run a specialist session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



## ⚡ Tower Screen: \$3,000

Have a 20 second corporate video (no sound) on rotation on a tower screen placed in a high footfall area (max 3 companies)

## 2023 sponsorship and exhibition packages are available.

For more information, contact:



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**Contract**      **Event/Item:** \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Marketing Contact: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: \$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Aviation Week Representative: \_\_\_\_\_