

MRO Americas App

Attendee Networking Guide



Logging in for the first time

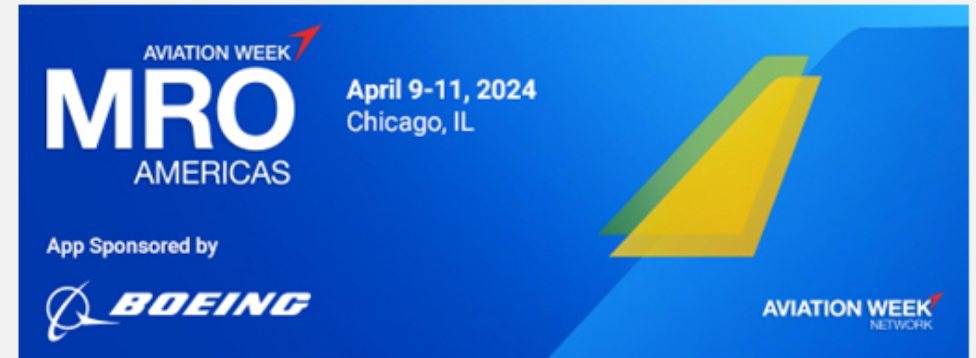
All **registered attendees** will receive an activation email from March 26 onwards.

Look out for an email sent from: noreply@expoplatform.com

Click on the **ACTIVATE ACCOUNT** button which will prompt you to set a password. This password can then be used for future logins for both web and mobile app.

Note: You must first activate on the web platform via the link in the activation email and set a password before you are able to login to the mobile app.

Please check your spam folder if you haven't received your activation email



Dear {NAME},

Networking is now open on the official event app!

Activate your account today to browse the attendee list, discover exhibitors and their products, book meetings and add sessions to your schedule.

Click the button below to get started. During your first login, you will be prompted to create a password.

ACTIVATE ACCOUNT

Your details:

Login: {LOGIN}

Password: Create on activation

Please ensure the password contains: 8 characters minimum, at least 1 uppercase, 1 lower case, 1 number and a special character.

Logging into your existing account

If you have already activated, or you get the message “Profile Already Active”, you need to login using your email and password (created when you activated your account)

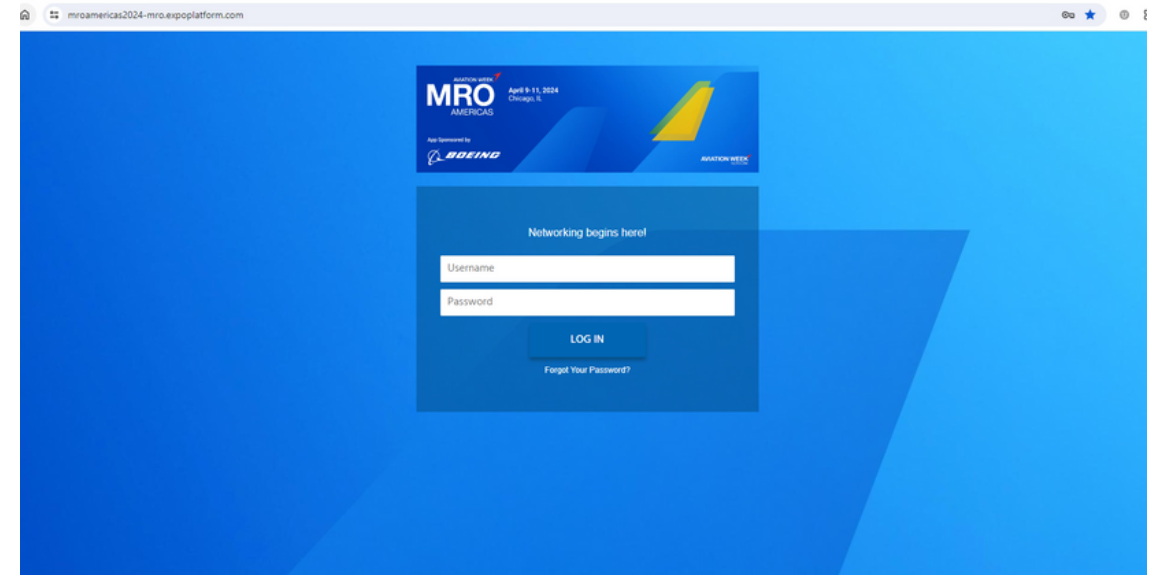
To log in to an existing account, visit

mroamericas2024-mro.expoplatform.com

If your password does not work or you have forgotten it, click on the Forgot Password link to trigger a password reset email.

For further help or guidance, please contact

app@aviationweek.com



Update Your Profile

An important first step is to ensure your profile is complete.

- Upload a photo –put a face to the name and stand out from the crowds onsite
- Check your information is still correct (pulled from the registration information provided)
- Choose Interest Categories –this helps give clarity to those looking to book a meeting with you

Photo

Supported formats: PNG, JPG, JPEG
Aspect Ratio 1:1

Company *
Aviation Week Network

Country *
United Kingdom

State/Region

City
London

Interest categories *
Media x

First Name *
Mark

Last Name *
Thomas

Job Title *
Marketing Manager

Email *
mark.thomasgb@informa.com

+ Add category

Cancel Save

Remember to click the Save button before you leave the page

Find attendees

You can browse the entire list of attendees registered for the event. Use the filters or keyword search to find your prospects:

- Filter by Category, Country, Interest, Industry, Job Function, Job Level or Purchasing
- Is the list still too long? Add a keyword into the search at the top to narrow down further

SEARCH
Aviation Week

Filters Reset all (2)

[Copy link to applied filters](#)

PARTICIPANT CATEGORIES ▼

COUNTRIES ▲

Search country

- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Thailand
- Trinidad and Tobago
- Tunisia
- Turkey
- United Arab Emirates
- United Kingdom
- United States
- United States Minor Outlying Islands
- Uruguay
- Uzbekistan

ATTENDEES

Attendees

YOUR FILTERS: Aviation Week × United Kingdom ×

 Alison Weller Sales Aviation Week Network Calendar Email	 Andy Webster Sr Mgr, MRO & Aerospac... Aviation Week Network Calendar Email	 Barbara Nichols Content Marketing Mana... Aviation Week Network Calendar Email	 Craig Caffrey Sr Aerospace Industry An... Aviation Week Network Calendar Email
 Dan Williams Manager Fleets, Flight & ... Aviation Week Network Calendar Email	 Darren Fearn Sales Manager Aviation Week Network Email	 Elena Williams Baxendale Team Leader Aviation Week Network Calendar Email	 Gareth Baker Sr Marketing Executive Aviation Week Network Calendar Email

Send a message

Send a message to an attendee to introduce yourself and qualify them as a lead before deciding on whether to send a meeting request.

Once a message is sent, the user will receive an email notifying them that they have been sent a message

The image shows a user profile for Matthew Simpson, a Marketing Manager at Aviation Week Network. The profile includes a circular profile picture, a star icon, and buttons for 'Meet' and 'Message'. To the right, a 'Matchmaking Information' section displays fields for COMPANY (Aviation Week Network), COUNTRY (United Kingdom), FIRST NAME (Matthew), LAST NAME (Simpson), and JOB TITLE (Marketing Manager). Below the profile is a location card for an event on April 18-20, 2023, at the Georgia World Congress Center in Atlanta, GA. A floating messenger window is open, showing a message from Matthew Simpson: 'Hi Matt, how are you?' with a timestamp of 10:48 and a 'Today' separator. The messenger window has a header with the user's name and a close button, and a text input field at the bottom with a placeholder 'Enter the message' and a send button.

Matthew Simpson
Marketing Manager
Aviation Week Network

Matchmaking Information

- COMPANY: Aviation Week Network
- COUNTRY: United Kingdom
- FIRST NAME: Matthew
- LAST NAME: Simpson
- JOB TITLE: Marketing Manager

April 18-20, 2023
Georgia World Congress, Hall B
285 Andrew Young International Blvd NW
Atlanta, GA 30313

#MROAM
MRO Americas

Matthew Simpson
OPEN IN MESSENGER

Today
10:48 Hi Matt, how are you?


Enter the message


Request a Meeting

Click the Meeting button on any attendee, exhibitor or product to request a meeting.

- Select the meeting attendees (if you are part of a team, you can add multiple participants from your side to attend)
- Choose a location– choose an exhibitor booth or **the App Meeting Lounge for a dedicated space, making it easier to find your prospects**
- Click Next Step to choose Date and Time

Meeting Request


 You are requesting a meeting with

 Matthew Simpson ✓

Meeting data

Please fill the meeting data to start request a meeting

Meeting data Date & time

Who will go on meeting from your side *
 Mark Thomas, Marketing Manager x

Subject *
Meeting about Aero-Engines

Add more delegates
Search by email

Message *
Hi Matt, I'd like to meet to discuss the Aero-Engines event series.
Thanks
Mark

Location *
Other

Other location *
Networking Lounge (ne...)

Duration of the meeting *
30 min

Media files
DROP YOUR IMAGE HERE OR CHOOSE FILE
up to 5 MB

Supported formats: JPEG, JPG, PNG, DOC, DOCX, XLS, XLSX, PPT, PPTX, ODT, TXT, PDF, ZIP, RAR, GZ, 7Z

80/200

Next step

Request a Meeting continued

A list of available dates and times for all meeting participants is now shown

Select the date and time, and click “Request Meeting”

This will trigger an email to the participant notifying them a meeting has been requested and prompting them to respond.

Once a response of Confirmed/Rescheduled/Cancelled has been given by the recipient, the meeting organizer will receive an email notification.

Meeting Request

You are requesting a meeting with

Date & time
Select an available date and time

Meeting data Date & time

APR 18 APR 19 **APR 20** [Additional Dates](#)

20 April
Your meeting is from 12:00 to 12:30

Event time: America/New_York Your time: Europe/London

09:00	09:00	09:15	09:30	09:45
10:00	10:00	10:15	10:30	10:45
11:00	11:00	11:15	11:30	11:45
12:00	12:00	12:15	12:30	⊘

[Previous step](#) **Request Meeting**

Discover Exhibitors, Products & News






Browse the full list of exhibitors or narrow down the list using the available filters or keyword searches.

- Select the Products/Services you are looking for and/or the country of where the exhibitor is based
- Type a keyword in which searches through the company name and description to display the results
- “Premium Exhibitors” appear first, with the remaining exhibitors shown in alpha order

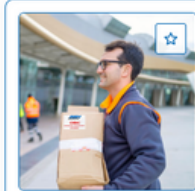




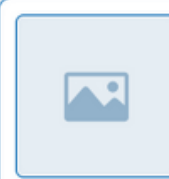









EXHIBITORS PRODUCTS NEWS

YOUR FILTERS: PREMIUM EXHIBITOR × Engineering × United States ×

PREMIUM EXHIBITORS

- 
Aero Engineering...
Kissimmee, United S...
- 
ATS (Aviation Tec...
Everett, United States
- 
Blast Deflectors I...
Reno, United States
- 
C&L Aviation Group
- 
CAPTURE 3D
a ZEISS company

PRODUCTS

- 
1st On-Board Courier
B&H Worldwide, Inc.
- 
24/7 AOG & Critical Logistics
B&H Worldwide, Inc.
- 
24hrs Access Warehouse, FSL
& Inventory Management
B&H Worldwide, Inc.
- 
365D Aircraft Engine
Transportation & Storage
B&H Worldwide, Inc.
- 
Elbit America
Fort Worth, United S...
- 
FAST SCAFF
Austin, United States
- 
JANA, Inc.
Universal City, Unite...
- 
51LNCWWPLT
LockNClimb
- 
884200 - Malabar 45 Ton Axle
Jack
Tronair
- 
8844B - Malabar Strut Service
Tool
Tronair
- 
ACR3 Hot bonder
BriskHeat
- 
ADS-B Out
- 
AERO ENGINES
360°
- 
- 

Add Sessions to Your Schedule

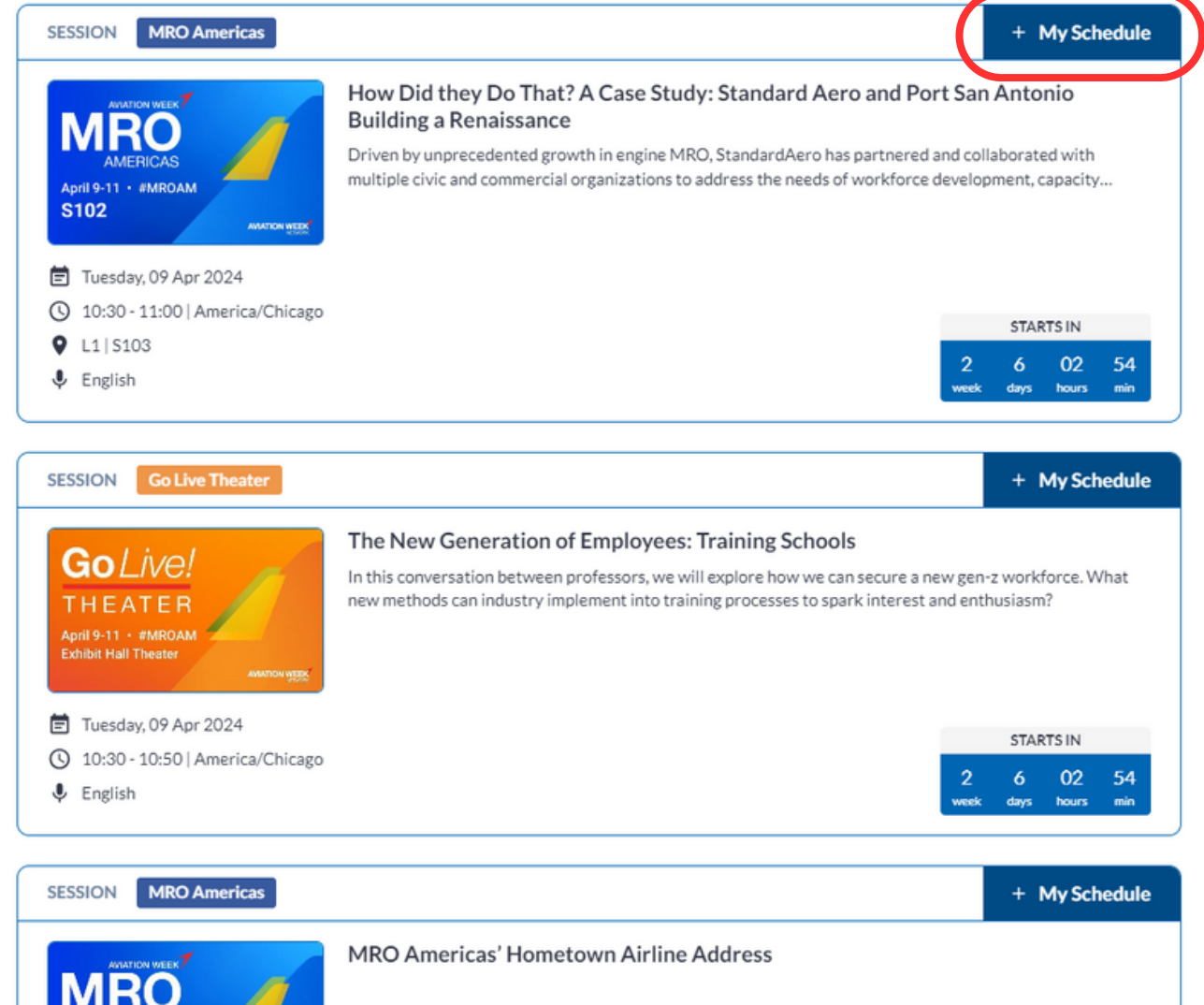
Take time to look through the agenda and add any sessions that you would like to attend to your schedule.

This will help to plan your day onsite and act as a reminder for upcoming sessions alongside your booked meetings.

Be sure you have the right access as the MRO Americas and MALMS conference sessions include a fee to attend.

If you are unsure or wish to upgrade your ticket, contact app@aviationweek.com

Click to add a session to your schedule



The screenshot shows a list of three sessions. The first session, 'MRO Americas', has a red circle around its '+ My Schedule' button, with a red arrow pointing to it from the text 'Click to add a session to your schedule' located above the screenshot. The second session, 'Go Live Theater', also has a '+ My Schedule' button. The third session, 'MRO Americas', is partially visible. Each session card includes a title, description, date, time, location, language, and a 'STARTS IN' timer.

SESSION	Session Name	Description	Date	Time	Location	Language	Starts In
MRO Americas	How Did they Do That? A Case Study: Standard Aero and Port San Antonio Building a Renaissance	Driven by unprecedented growth in engine MRO, StandardAero has partnered and collaborated with multiple civic and commercial organizations to address the needs of workforce development, capacity...	Tuesday, 09 Apr 2024	10:30 - 11:00	America/Chicago	English	2 weeks, 6 days, 02 hours, 54 min
Go Live Theater	The New Generation of Employees: Training Schools	In this conversation between professors, we will explore how we can secure a new gen-z workforce. What new methods can industry implement into training processes to spark interest and enthusiasm?	Tuesday, 09 Apr 2024	10:30 - 10:50	America/Chicago	English	2 weeks, 6 days, 02 hours, 54 min
MRO Americas	MRO Americas' Hometown Airline Address						

FAQs and Video Tutorials

If you need more help on the, visit the FAQ Page where there is more information as well as How To Videos for the key features and tasks on the platform.

Click here to view:

mroamericas.aviationweek.com/en/info/event-app.html

If you still need help, please contact app@aviationweek.com and we will respond as soon as we can.

What are the key features of the networking platform?

A. On both the desktop and app you are able to:

- > Browse Exhibitors, Products and Attendees
- > Add sessions to your diary
- > Message and pre book meetings with attendees
- > Allow the matchmaking to find exhibitors and attendees most suited to your interests

[Watch the tutorial video here](#)



How do I use the Favourite function to group items only relevant to me?

A: When browsing the event, you will come across exhibitors, attendees, products and sessions that are most relevant to you.

The best way to organise this important data all in one place is to use the favourite (the star icon). For sessions, click + My Schedule.