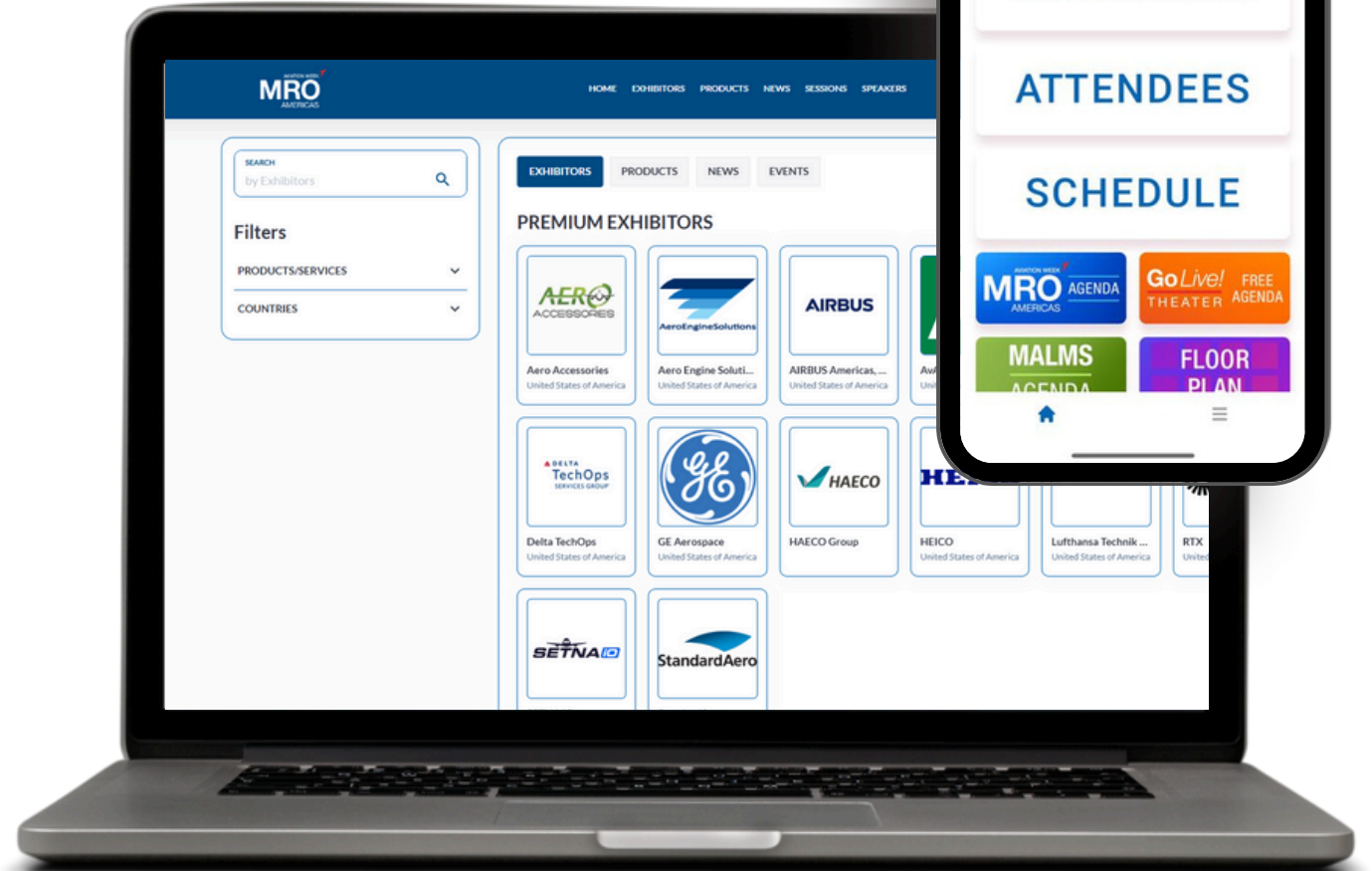


MRO Americas 2025

Event App
Networking Guide
Pre-show & Onsite



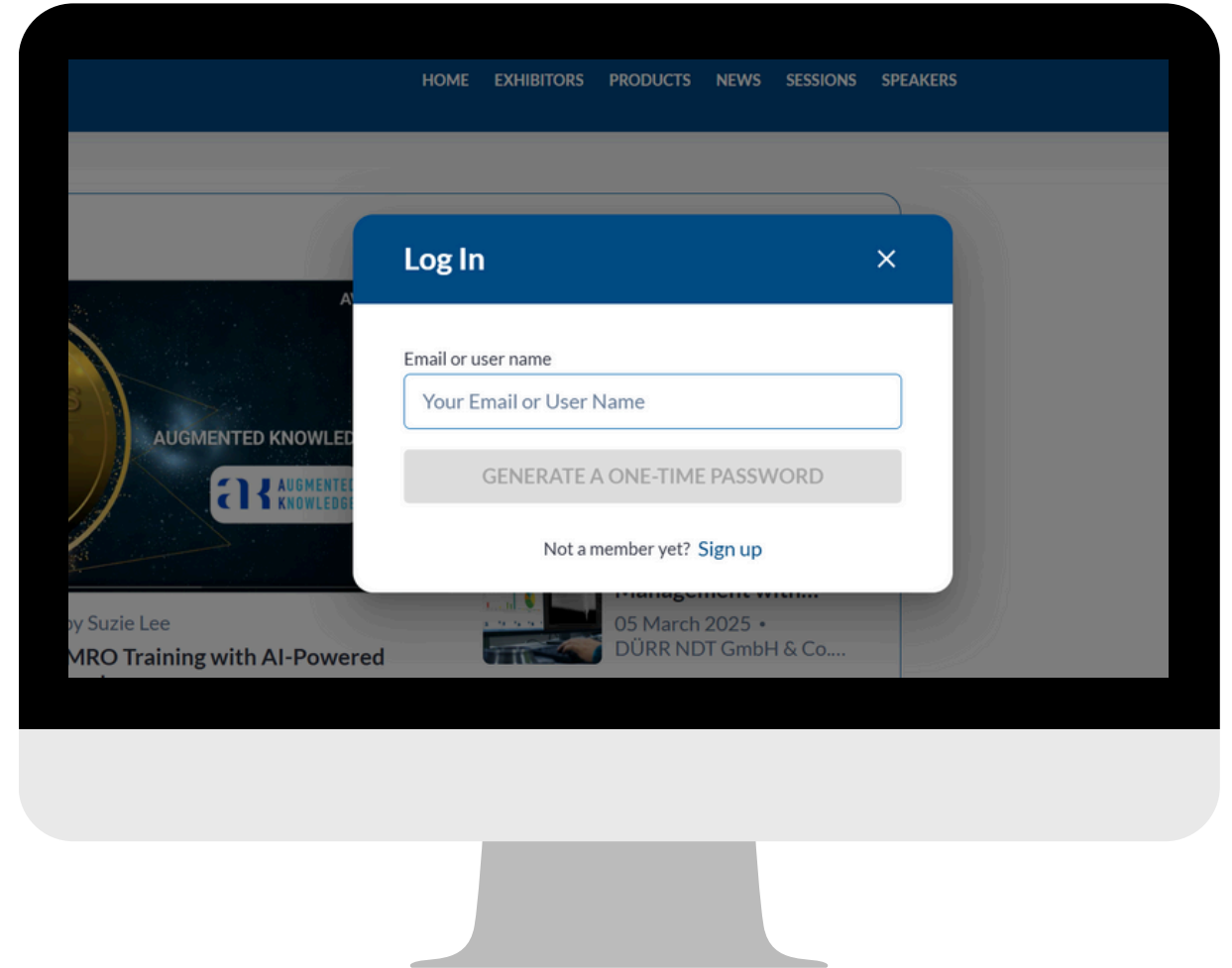
Accessing the Platform

Desktop Version (best for pre-show networking)

- Visit mro.expoplatform.com click Sign In (top right)
- Enter your email associated with the event
- Request One Time Passcode - this is sent to your email and via SMS/Whatsapp
- ***Do not close the window.*** Enter the passcode you receive. Note this code is valid for 10 minutes

Mobile App Login (best for onsite networking)

Search “MRO Americas” in the app or google play store
Ensure you have updated to the latest version - you may need to delete the previous app and reinstall.
Follow the same steps as above to login.




Update Your Profile

An important first step is to ensure your profile is complete.

- Upload a photo – put a face to the name and stand out from the crowds onsite
- Check your information is still correct (pulled from the registration information provided)
- **Choose Interest Categories – this is a mandatory field** and helps give clarity to those looking to book a meeting with you
- **Remember to click the Save button before you leave the page**

Photo



Supported formats: PNG, JPG, JPEG
Aspect Ratio 1:1

Company *
Aviation Week Network

Country *
United Kingdom

State/Region
[Empty]

City
London

Interest categories *
Media x

First Name *
Mark

Last Name *
Thomas

Job Title *
Marketing Manager

Email *
mark.thomasgb@informa.com

+ Add category

Cancel Save

Find attendees

You can browse the entire list of attendees registered for the event. Use the filters or keyword search to find your prospects:

- Filter by Category, Country, Interest, Industry, Job Function, Job Level or Purchasing
- Is the list still too long? Add a keyword into the search at the top to narrow down further

SEARCH
Aviation Week

Filters Reset all (2)

[Copy link to applied filters](#)

PARTICIPANT CATEGORIES ▼

COUNTRIES ▲




























Search country

- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Thailand
- Trinidad and Tobago
- Tunisia
- Turkey
- United Arab Emirates
- United Kingdom
- United States
- United States Minor Outlying Islands
- Uruguay
- Uzbekistan

ATTENDEES

Attendees

YOUR FILTERS: Aviation Week × United Kingdom ×

 <p>Alison Weller Sales Aviation Week Network</p> <p> </p>	 <p>Andy Webster Sr Mgr, MRO & Aerospac... Aviation Week Network</p> <p> </p>	 <p>Barbara Nichols Content Marketing Mana... Aviation Week Network</p> <p> </p>	 <p>Craig Caffrey Sr Aerospace Industry An... Aviation Week Network</p> <p> </p>
 <p>Dan Williams Manager Fleets, Flight & ... Aviation Week Network</p> <p> </p>	 <p>Darren Fearn Sales Manager Aviation Week Network</p> <p></p>	 <p>Elena Williams Baxendale Team Leader Aviation Week Network</p> <p> </p>	 <p>Gareth Baker Sr Marketing Executive Aviation Week Network</p> <p> </p>
			

Send a message

Send a message to an attendee to introduce yourself and qualify them as a lead before deciding on whether to send a meeting request

- Once a message is sent, the user will receive an email notifying them that they have been sent a message

The image shows a user profile for Matthew Simpson, Marketing Manager at Aviation Week Network. The profile includes a circular profile picture, a star icon, and buttons for 'Meet' and 'Message'. To the right, a 'Matchmaking Information' section displays fields for COMPANY (Aviation Week Network), COUNTRY (United Kingdom), FIRST NAME (Matthew), LAST NAME (Simpson), and JOB TITLE (Marketing Manager). Below the profile, event details are listed: April 18-20, 2023, Georgia World Congress, Hall B, 285 Andrew Young International Blvd NW, Atlanta, GA 30313, and the hashtag #MROAM for MRO Americas. On the far right, a messaging window is open, showing a message from Matthew Simpson: 'Hi Matt, how are you?' sent at 10:48. The window has a header with the name and a close button, and a footer with a text input field and a send button.

Matthew Simpson
Marketing Manager
Aviation Week Network

Matchmaking Information

COMPANY Aviation Week Network	COUNTRY United Kingdom
FIRST NAME Matthew	LAST NAME Simpson
JOB TITLE Marketing Manager	

April 18-20, 2023
Georgia World Congress, Hall B
285 Andrew Young International Blvd NW
Atlanta, GA 30313

#MROAM
MRO Americas

Matthew Simpson
OPEN IN MESSENGER

Today
10:48 Hi Matt, how are you?

Enter the message

Request a Meeting

Click the Meeting button on any attendee, exhibitor or product to request a meeting.

- Select the meeting attendees (if you are part of a team, you can add multiple participants from your side to attend)
- Choose a location– choose an exhibitor booth or **the App Meeting Lounge for a dedicated space, making it easier to find your prospects**
- Click Request Meeting to trigger an email and notification to the attendee.

Meeting data

APR 08 APR 09 APR 10 Additional Dates

Your meeting is from 11:00 to 11:30, 09 Apr

See my Schedule

Event time America/New_York Your time Europe/London

09:00	09:00 - 09:15	09:15 - 09:30	09:30 - 09:45	09:45 - 10:00
10:00	10:00 - 10:15	10:15 - 10:30	10:30 - 10:45	10:45 - 11:00
11:00	11:00 - 11:15	11:15 - 11:30	11:30 - 11:45	11:45 - 12:00
12:00	12:00 - 12:15	12:15 - 12:30	12:30 - 12:45	12:45 - 13:00
13:00	13:00 - 13:15	13:15 - 13:30	13:30 - 13:45	13:45 - 14:00
14:00	14:00 - 14:15	14:15 - 14:30	14:30 - 14:45	14:45 - 15:00
15:00	15:00 - 15:15	15:15 - 15:30	15:30 - 15:45	15:45 - 16:00
16:00	16:00 - 16:15	16:15 - 16:30	16:30 - 16:45	16:45 - 17:00

Book a meeting at the App Meeting Zone - dedicated space for app meetings

Location * Other x

Duration 30 min

Other location * App Meeting Lounge - sponsored by Boeing X

Add more delegates

Search by email

Subject * AWN Demo

Message * Hi Anita, let's meet to demo the new product.

Media File

DROP YOUR MEDIA FILE HERE OR CHOOSE FILE up to 5 MB

Supported formats: JPEG, JPG, PNG, DOC, DOCX, XLS

Discover Exhibitors and Products

You can browse the full list of exhibitors or narrow down the list using the available filters or keyword searches

- Select the Products/Services you are looking for and/or the country of where the exhibitor is based
- Type a keyword in which searches through the company name and description to display the results
- “Premium Exhibitors” appear first, with the remaining exhibitors shown in alpha order

The screenshot displays a web interface for discovering exhibitors. At the top, there are navigation tabs for EXHIBITORS (selected), PRODUCTS, NEWS, and EVENTS. A filter bar shows 'Engineering' and 'Third Party Maintenance' as active filters. Below this, a section titled 'PREMIUM EXHIBITORS' features four exhibitor cards: Delta TechOps Services Group, HAECO Group, HEICO, and SETNA IO, all from the United States of America. The main section is titled 'EXHIBITORS' and includes a toggle for 'Recommended for you'. The exhibitor list is sorted alphabetically and shows three entries: 1 Vision Aviation PLLC (Main Hall | 3972), 3M (Main Hall | 449), and 630 Aerospace (Main Hall | 3565). Each entry includes a logo, name, location, and icons for favorite, calendar, and email.

Add Sessions to Your Schedule

Look through the agenda and add any that you would like to attend to your schedule.

Filter the sessions by day, track, tag or type.

Any sessions you add to schedule sit alongside your booked meetings in your personal schedule.

Please note, some sessions require a paid ticket.

The screenshot displays a user interface for selecting sessions. On the left, a 'Filters' sidebar allows filtering by TRACKS, TAGS, and TYPES. The TAGS section includes checkboxes for Engines, Leasing, Maintenance, Parts Integrity, Supply Chain, Sustainability (checked), Talent, Technology, Training (checked), USM, and Workforce. A 'Copy link to applied filters' button is visible. The main area shows 'YOUR FILTERS: AI x Data x Sustainability x Training x' and 'Sessions (5)'. Two session cards are visible:

- Session 1:** 'Artificial Intelligence (AI): The Inevitable Future'. It is part of the 'MRO Americas Conference' (SESSION). The card includes a 'Data' tag, a 'STARTS IN' timer showing 2 weeks, 1 day, 03 hours, and 52 minutes, and a list of 5 speakers, including Tia (Tulika) Dayal and Maresh Harvu.
- Session 2:** 'Welcome the Apprentice'. It is also part of the 'MRO Americas Conference' (SESSION). The card includes 'Talent', 'Training', and 'Workforce' tags.

FAQs and Video Tutorials

If you need more help on the, visit the FAQ Page where there is more information as well as How To Videos for the key features and tasks on the platform.

[> Click here to view the FAQ Page](#)

If you still need help, please contact app@aviationweek.com and we will respond as soon as we can.

